







Dissemination Plan

Abstract: This deliverable summarizes the dissemination strategy that is planned for the ILPO55. Additionally, this report provides information about the dissemination activities that have already been conducted during the months of the project.

Project title: Intergenerational Partnership Over 55

Project acronym: ILPO55

Project number: Project reference Erasmus + "Intergenerational Partnership Over 55"

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Author: Mediterranean Bank Network Contributing participants: All partners Contributing work packages: Output 2







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Introduction

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During the implementation process of the ILPO55 we have strived to maintain a completely user-centred approach, which will also carry forward in all planned future work. This means that partners are closely involved in collaboration that has guided planning. Based on this background, the underlying goals of the Dissemination Plan are as follows:

- Ensure the documentation of involvement of user-organisations to guide planning, prototyping and evaluation;
- · Bundle internal knowledge about the science behind the platform, how to use it, and the impact it has on the work of user organisations; and
- Transfer knowledge gained within the project to others at an internal and external level.

The plan to implement activities around the underlying goals is based on tasks outlined in the ILPO55 description of work, as follows:

- · Developing a project web site that provides access to news, updates and current events related to the development of the ILPO55 project
- · Informing the financial services communities by organising local and international events
- · Creating and distributing promotional activities at events and publication at the final conference
- Preparing for exploitation of ILPO55 results by the preparation of an adequate exploitation plan

This report includes the factual dissemination activities for the partners from take off till end January 2016 (Year 1 and an additional 5 months) as detailed in the appendix. Additionally, this report provides information about the dissemination activities that have already occurred, as highlighted in Dissemination achievements in 2014 and 2015: media coverage.







1. Dissemination objectives and strategy

1.1. Main dissemination action lines

The ILPO55 dissemination strategy is designed to make the results of our up to date research $\frac{}{Page \mid 4}$ communities; larger available to targeted to attract active user community that might consider ILPO55 as additional sources for their HR; For this objectives identified achieving goal, the following have been for the ILPO55 dissemination strategy:

- Raising awareness for the ILPO55 approach and project results,
- Active involvement of financial Services providers in the evaluation of the ILPO55
- Motivating active involvement of researchers into ILPO55 related research activities,
- Dissemination through publication and communication of results.

1.2. Dissemination methodology

The dissemination approach for ILPO55 is accomplished through activities encompassed by a dedicated work package. The approach to dissemination is designed to fulfil the following action items, which are considered crucial for further exploitation of the ILPO55 project results .Our dissemination methodology takes into account the partners involved. The project partners are as follows

- Malta College of Arts, Science and Technology, an educational institute
- Effebi Association, an HR association based in Italy
- Institute of Banking Education NBS, based in Slovakia
- Institute of Financial Services (IFS), a tertiary level educational institute based in Malta
- Malta Union of Bank Employees, a trade union
- Mediterranean Bank Network (MBN), a banking association
- Uninettuno, a consortium of 43 Italian and foreign universities
- NIBE-SVV, an educational institute for the Dutch banking, insurance and investment sector
- IEF, Spain
- ANUP-International based in Romania specialised in adult education.

The main objectives of dissemination for the ILPO55 are:

- 1. To build consensus
- 2. To assure the availability of outputs







- 3. To guarantee transferability of outputs in other contexts
- 4. To increase the visibility

In order to achieve the above-mentioned objectives, the following specific actions initiatives will be taken within the ILPO55 Project.

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1.2.1. To build consensus

As outlined in the introduction , partners are closely involved in collaboration that has guided planning. Building a widespread consensus on the outputs will be an ongoing process made possible by setting up an interactive validation process involving final beneficiaries and key stakeholders. The scheduled consultation workshops will also serve this purpose, together with the involvement of national reference points in specific research activities. Such continuing process makes it possible to involve a large number of key players since the project inception, which will be asked for their expertise and knowledge of the sector. This will certainly lead to the understanding and acceptance of ILPO55 outcomes.

1.2.2 To assure the availability of outputs

Output will be made available to interested parties by publishing them on the ILPO55 Website and making them downloadable. In this respect, the decision of the partners involved to publish and share the project outputs as they are developed and validated reflects the willingness of making the planned model as widely known and accepted. In addition, making outputs public also implies that external actors can contribute with their comments and suggestions for improvement. The communication process which is foreseen will facilitate the further adoption of the project 'outcomes in other Countries. In this respect, the web site has a fundamental and versatile role in assuring this possibility. It is foreseen that documents will be saved in PDF format. Users will be able to download them for free form the website.

1.2.3 Guarantee transferability of outputs

The conditions for transferability will be created by integrating the results of the seminars and piloting activities (and therefore user feedback) in the developed model, in order to verify the degree of acceptance by other actors. Closely linked to the valorisation and dissemination strategy, the sustainability strategy will take into account context-related opportunities for further development and exploitation.







1.2.4.To increase the visibility

The visibility of the project outcomes will be fostered by promoting them in relevant events and media, and by organising events. The Consortium will make sure that the ILPO55 Project is presented and promoted in the transnational events and conferences organised by the partners. The partner newsletters and websites will $Page \mid 6$ contribute to keeping up-to-date the addressed target audiences and highlight specific outcomes as they are developed and validated. The European Seminars and the Final Dissemination Conference in Malta will both be valuable opportunities (key moments for dissemination) with regards to the presentation of the Project to a wide audience of experts and practitioners and to collect additional first-hand experiences from external players.

In order to address the dissemination challenges a dissemination methodology is being proposed as follows

Table 1. Dissemination methodology for the ILPO55 Project

| Plan | Careful, strategic plan for effectively disseminating and exploiting the project results | | | |
|------------|---|--|--|--|
| Design | Design of comprehensive branding for the ILPO55 project (including logo) and targeted activities and actions to ensure a wide visibility and identification of the project for marketing-driven dissemination | | | |
| Create | Creation of promotional materials for content-driven dissemination | | | |
| Distribute | Extensive use of the web to distribute project-information and materials (i.e. flyers and publications) | | | |
| | Possible use of European Commission dissemination channels such as newsletters and web sites, where possible | | | |
| Represent | Participation in workshops, conferences, and specialized international meetings | | | |
| | Attendance at public relations activities, like presentations | | | |







| Evaluate | Development of strategic evaluation goals |
|----------|--|
| | |
| | |
| Exploit | Marketing and scaling up of specific components discovered from the ILPO55 project |

2. Dissemination tools and materials

2.1 Levels and Target Groups

The dissemination procedures further specified in this plan, present the Partner's ambition to achieve an efficient and challenging spread of new knowledge on two levels. Each level has several channels, specific for each country. In addition to the more general dissemination procedures, this plan also presents the different national dissemination strategies. In addition to making reports from the project's different work packages available, the national teams will disseminate country specific, the findings in a wide variety of ways over the duration of the ILPO55 Project. The main goal of the ILPO55 Project is to bring together a multiplayer Partnership is to address the various European challenges and strategies relating to the management of individuals aged over 55, by providing tangible tools and approaches to improve the employability of this profile of employees. The project focusses on the employability of over 55s specifically in the Financial Services industry, however it is envisaged that the framework developed by the project will also serve as a benchmark for other sectors.

Communication with EU and national agencies will be established and maintained throughout the Project, guarantying visibility and recognition of the project at European and national level.









2.2 ILPO55 Website

A project website has been created and accessed through the URL www.ilpo55.eu .The website created and catered for by Partner Uninettuno aims to provide access to news, updates and current events related to the development of the ILPO55 platform, and will thus be updated regularly during project duration. It also serves as a promotional webbased tool for the project.

The website targets two groups: an open public area of the website that can be accessed to by everyone, providing general information about the project; and a restricted access area for consortium members only. The following items clarify these two areas:

Objective 1- The website will include a public area with general information that is available to everyone landing on the project website. The following can be found in the public area:

- A step by step guide to ILPO55, starting with a detailed, general project presentation,
- News, media coverage and updates about the project,
- Links to relevant blogs and social-networking sites,
- Links to promotional material, including newsletters, brochures, and other website etc.,
- Links to abstracts and articles from seminar proceedings,
- Links from project partner institutions.







Objective 2- The entity responsible for the site UNINETTUNO will also organise a common password-protected folder for consortium members. The following can be found in the password-protected area -Internal project documents, including slides of presentations, keynote speeches and talks given by consortium members.

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Objective 3- So as to reach as much as an audience as possible, the entity responsible for the site UNINETTUNO will also ensure that different language options are available on the site utilising Google Translate . So as to safeguard Uninettuno and all the project partners the site clear outlines a disclaimer for the utilisation of Google Translate as below

"Translation of pages on <u>www.ilpo55.eu</u> is performed by Google Translate, a third party service which <u>www.ilpo55.eu</u> has no control over. The service provides automated computer translations that are only an approximation of the websites' original content.

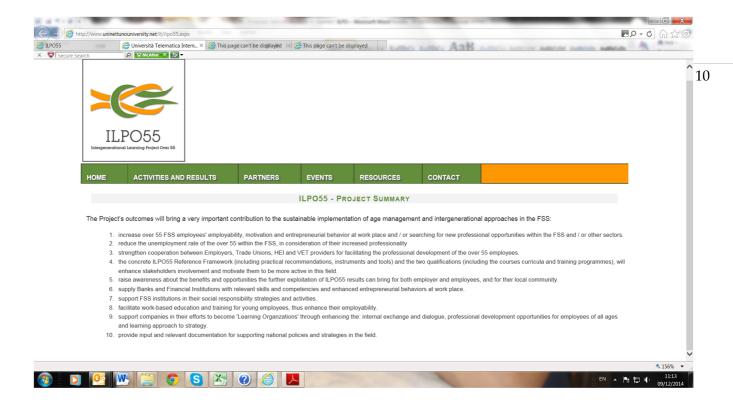
This tool is for your convenience only. The translations should not be considered exact and in some cases may include incorrect or offensive language. The project partners of ILPO 55, whether individually or collectively, do not warrant the accuracy, reliability or timeliness of any information translated by this system and will not accept liability, whether direct or indirect, for any losses or claims of whatsoever nature by website users. In addition, some applications, files or items cannot be translated including graphs, photos or portable document formats (pdfs). "







Fig. 1: Screenshots of the current ILPO55 Project Website



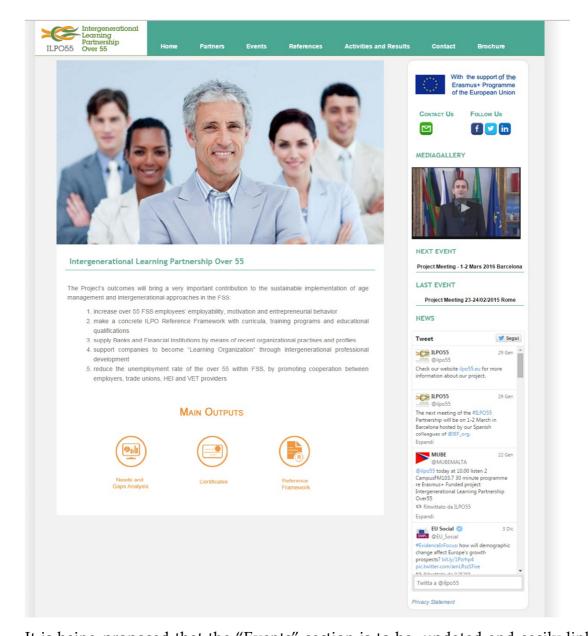
It is being proposed that Ilpo55 website will be updated with a modernised concept by means of the three icons in the centre of the page. (Fig.2)







Fig. 2: Screenshots of the proposed ILPO55 Project Website



It is being proposed that the "Events" section is to be updated and easily linked to the "Partner's meeting, Focus Groups, Seminar works and Conferences" (Fig.3); it has been also renewed graphics of "Partner's meeting" (Fig4) and created a "Mediagallery (Fig.5)" so as to achieve better dissemination of project goals and discussions.







Fig.3: Screenshot of the "Events"

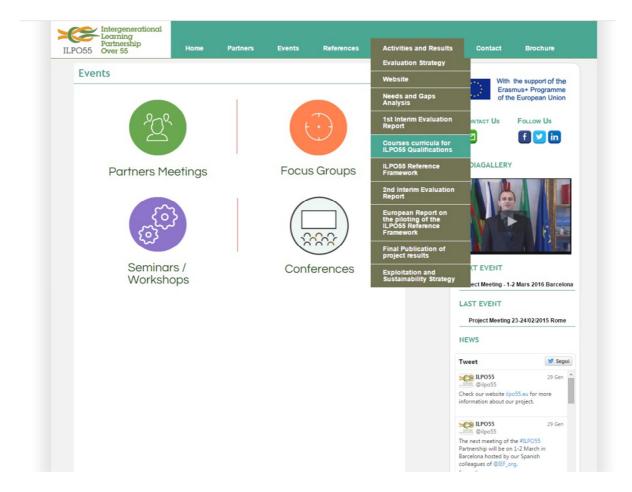
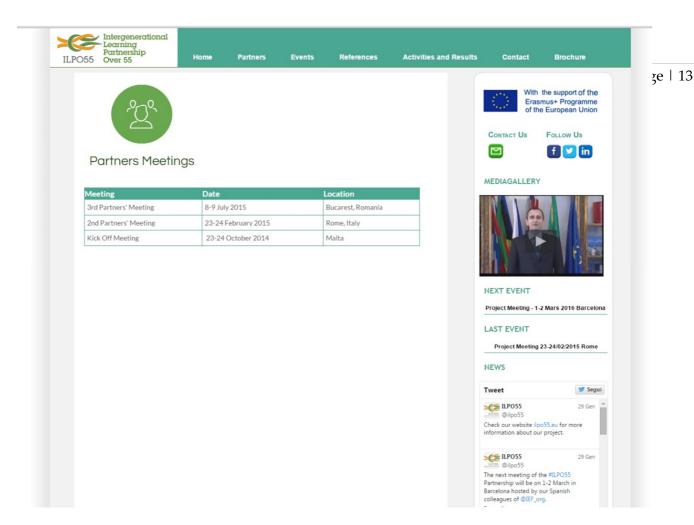








Fig.4: Screenshot of the "Partner Meeting"



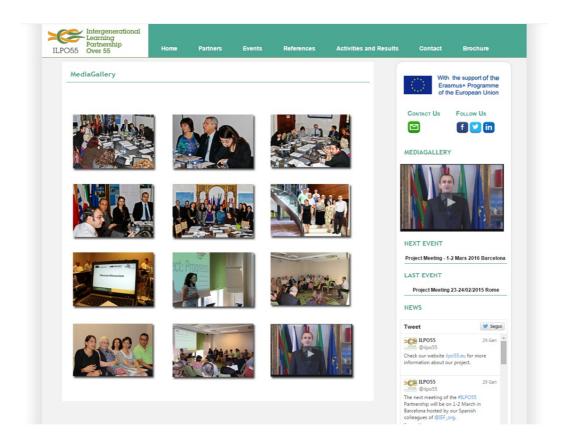
The mediagallery page collects all the video presentation made by the partners of the project addressing their national website viewers.







Fig.5: Screenshot of the "Mediagallery"



Web-Analytics as at end January 2016

The analytics as indicated below indicate website counts as 5458 views, with 1964 unique users.

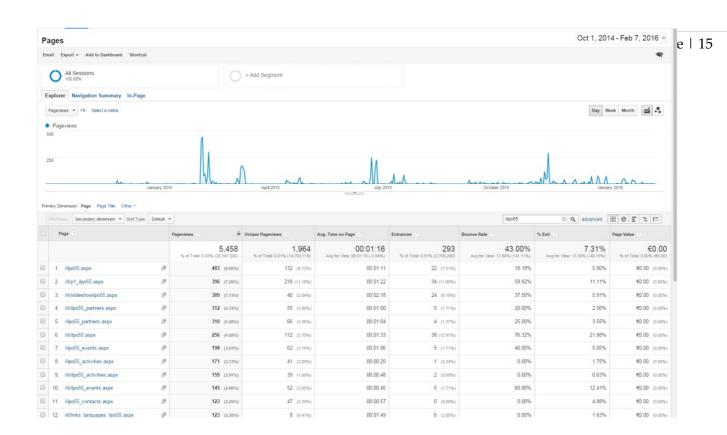
The time average is circa 1minute and 16 seconds. The time average details as outlined indicates that the most attracting page is the "activities" page , with 2 minute and 25 seconds of the time spent.







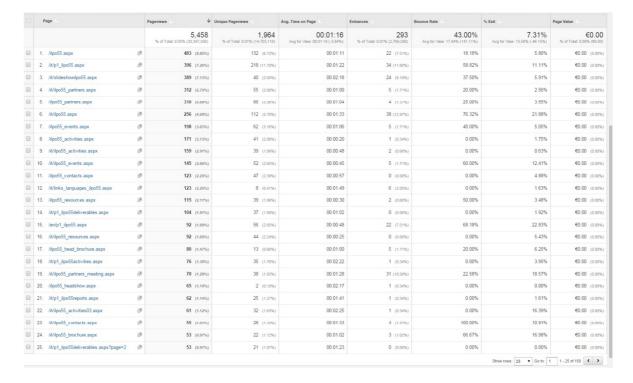
Fig 6: Screenshot of the web-analytics











Social Media

A Facebook page of the project was created but Uninettuno . This will be promoted further through the Uninettuno Telematic University Facebook Pagewhich currently has 11,500 followers namely students, graduates, teachers and trainers, and their 'friends'.

Uninettuno team plans to disseminate through its website the crucial events of ILPO55 by inserting a banner on the "carousel", placed at the top of the website, in order to give a broader importance to ILPO55 next events, and indirectly to the diffusion of the new website

The next steps are

(a) the promotion of new version of ILPO55 website

(b a campaign promotion of the website within social media (i.e.Facebook, Twitter, Linkedin)







2.3 ILPO55 Brochure

The design has been catered for by Mediterranean Bank Network. Partners can print the flyer as required and distributed at ILPO55 and other events. Appedix 3 details the proposed Flyer. Appendix 3.1 details translated brochure the Romanian Partner ANUP and Appendix 3.2 details translated brochure by Italian Partner Effebi.

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2.4 Press releases

Press releases are expected to inform the interested public about the project, but more importantly also other domain experts. Mediterranean Bank Network has prepared press releases and forwarded to all the partners.

2.5 The Partners' Websites

The Websites of the Project Partners will contain links and information concerning the ILPO55 Project.

The project achievements will result in documentation and scientific publications that will be submitted to high-level conferences, workshops and publication in the field.

2.6. European Dissemination Seminar s

The seminars will be consultative in nature, with the aim to discuss the development of the project. Presentations and a summary of proceedings will be made available via the Website.

2.7. Final Project Conference (Malta)

Discuss and disseminate project results, publication of the proceedings and official presentation of the ILPO55 Handbook. It is intended to invite key stakeholders related to the Financial Services Industry.







3. Dissemination for the remainder of grant period

3.1 Dissemination Plan – Year 1 and 2

The primary focus of the dissemination activities for year two consist of creating recommendations for the use of the platform. This includes feasibility technical and infrastructural integration of the ILPO55 platform into to different scenarios.

Table 2. Dissemination Plan Year1 and 2

| Main goals | |
|------------------------|---|
| Iviani guais | Adoption of the approaches and infrastructures developed for users based on experiences with our consortium partners. Development of evaluation criteria to assess the added value of using the ILPO55 portal. An exploitation plan for arising out of the ILPO55 project is foreseen, and will be developed and covered in another document. |
| Targets | Financial Services Providers and Unions |
| Message | Criteria to enable an evaluation of the value-added when using the ILPO55 portal. |
| Communication supports | Website, press releases, social media |
| Transmission support | Technical aspects and infrastructure will be documented for knowledge and data management for integrating the platform into established surveillance in specific agencies and within other systems. |
| Expected results | The ILPO55 project and its core functions will be well documented. Possible data sensitivity will be addressed. An evaluation will be strategically implemented. A detailed exploitation plan will be developed. |







3.2. Dissemination Plan – Year 3

The primary focus of the dissemination activities for year three consist of refining recommendations for the use of the platform. A major component will be the widespread publicity about the project. The marketing and exploitation plan will also be finalised and executed.

Table 3. Dissemination Plan Year 3

| Main goal | Inform the largest communities of the final results: comparison between those expected / obtained Finalise and execute exploitation plan |
|------------------------|---|
| Targets | All targeted communities |
| Message | Summarize the main topics of the project: successful results as well as faced difficulties and opened questions, capitalise on marketable components. |
| Communication supports | Reports, Website, press releases, social media |
| Transmission support | Online, press releases, diffusion by mailing lists, papers, publications, posts, and publicity will be used. |
| Expected results | The ILPO55 project and its outcomes into the financial services community will be promoted, and the importance, need and efficacy of the project will be proven. |







Appendix 1 – Dissemination Update for all partners as at end January 2016

| List of partners | Page 20 |
|---|-----------|
| Malta College of Arts, Science and Technology | |
| Effebi Association | |
| Institute of Banking Education NBS | |
| Institute of Financial Services (IFS | |
| Mediterranean Bank Network | |
| Malta Union of Bank Employees | |

Uninettuno

List of partners

NIBE-SVV

IEF Spain

ANUP-International









Malta College of Arts, Science & Technology

ILPO55 Dissemination till end January 2016

Partner - Malta College of Arts, Science and Technology

| Type of Action | Purpose | Date | Location | Target Group |
|------------------|---------------------|-------------------------------|------------------|--------------------|
| MCAST Website | To share the | 6 th November | MCAST Website | MCAST Staff |
| | ILPO55 Kick-Off | 2014 | | (Academic and |
| | Meeting press | | | Non Academic), |
| | release and start | | | Students and |
| | creating | | | General Public |
| | awareness about | | | |
| | the project. | | | |
| MCAST Facebook | To share the | 6 th November | MCAST Fb Page | MCAST Staff |
| Page | ILPO55 Kick-Off | 2014 | | (Academic and |
| | Meeting press | | | Non Academic), |
| | release and start | | | Students and |
| | creating | | | General Public |
| | awareness about | | | |
| | the project. | | | |
| Newspaper-The | To share the | 16 th November | The Sunday Times | General Public, |
| Sunday Times | ILPO55 Kick-Off | 2014 | of Malta | stakeholders (The |
| | Meeting press | | | times is the major |
| | release and start | | | English |
| | creating | | | newspaper in |
| | awareness about | | | Malta) |
| | the project. | 41- | | |
| Meeting with | To discuss the | 12 th January 2015 | National Active | Active Ageing |
| National Active | aims of our | | Ageing Unit, Sta | Unit, Public |
| Ageing Unit | project in relation | | Venera, Malta | Sector |
| | to the National | | | |
| | Active Ageing | | | |
| | Policy for Malta | | | |
| Publication of | Distributed to | February 2015 | MCAST Main | MCAST Staff and |
| first batch of | MCAST Staff and | (different dates) | Campus & | Students |
| ILPO55 Brochures | students (with | | Institute of | (Business and |
| | special focus on | | Business and | Commerce) |
| | the Institute of | | Commerce | |
| | Business and | | | |
| | Commerece) | | | |
| | about the nature | | | |
| | and objectives of | | | |
| | the project. | th. | | |
| Distribution of | To distribute | 25 th June 2016 | Malta & Gozo | Bank and FSS |
| soft copy and | project brochure | | | employees |







| hard copies of | to local bank | | | |
|-------------------------------|-------------------------------|-------------------------------|-------------------|---------------------------------|
| brochures to local | employees. The | | | |
| banks | main 5 Maltese | | | |
| | banks were | | | |
| Publication of an | targeted To disseminate | C | Malta & Gozo | Bank & FSS |
| | | Summer Issue | Iviaita & Gozo | |
| Article on MCAST | information | (July 2015) | | Employees, |
| Link (MCAST | about the | | | General Public |
| magazine | partners meeting | | | |
| distributed across | in Rome | | | |
| the college, Local | | | | |
| Councils and | | | | |
| other | | | | |
| organisations) | To discountings. | aa ar th | D | Canada Dublia |
| Participation in | To disseminate | 23-25 th | Brussels, Belgium | General Public, |
| Forum and | information | September 2015 | (EBTN) | EBTN Network, |
| distribution of | about the project | | | Various European Stakholders |
| brochures during | , its aims and results to the | | | |
| the Triple E project final | board of EBTN | | | participating in the Triple E |
| conference | and conference | | | project final |
| organised by | participants | | | conference |
| EBTN in Brussels | during | | | Conference |
| LDTN III DI USSEIS | networking | | | |
| | meeting | | | |
| Recording of a 30 | Provide | December 2015 | Malta (Campus | General Public |
| minute radio | information | But broadcasted | FM) and online | General Fublic |
| programme about | about the project | on 20 th January | | |
| the project | to the Maltese | 2016 and | | |
| (National Radio | population | repeated on 22 nd | | |
| Station) | Population | January 2016 | | |
| Distribution of | To create | 29 th January 2016 | MCAST Main | General Public, |
| Brochures to 250 | awareness about | | Campus, Annual | Companies from |
| attendees at the | the project | | Conference | different sectors |
| MCAST Annual | - 12 | | | including finance |
| Conference | | | | |

*Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.









September 1, 2014 – January 31, 2016

ILPO55 Dissemination Activities List

Partner Effebi

| Type of Action* | Purpose | Date | Location | Target Group |
|--|--|--|---------------|---|
| Association Website | Inform Engage | October 2014 - ongoing | Web | Association members General Public |
| Press releases (IT) | Inform Engage | October 2014 | E-mailing/Web | Association members Stakeholders |
| Ad hoc presentation of Effebi Board of directors | Inform Engage Promote | September 2104 December 2104 October 2015 December 2015 | Milan/Italy | Members of BoD (Bank representativ es) |
| Brochure Distribution | Project Promotion at 44^ AIDP National Convention | June 5th 2015 | Verona/Italy | Entrepreneur s, VET providers, Managers, Universities, HRs' directors/exp erts |







| Brochure Distribution | Project Dissemination at Intergenerational learning on the workplace: networking opportunities Seminar | September 23th 2015 | Bruxelles/Belgium | Universities, HRs' experts, adult education experts, EPALE representativ es |
|--------------------------|---|------------------------|-------------------|---|
| Ad hoc presentation | Project Dissemination at Laboratorio Effebi sui nuovi paradigmi della formazione | November 17th 2015 | Verona/Italy | Banks, Universities, HRs' experts |







ILPO55 Dissemination Plan

Partner Effebi

1st Year



| Type of Action* | Purpose | Date | Location | Target Group |
|------------------------|-------------------|------------------------|-------------------|--|
| Association Website | Inform Engage | October 2014 - ongoing | Web | Association members General Public |
| BoD | Engage | 2 meetings/year | Italy | Members of BoD (Bank representatives) |
| Brochure | Present Inform | Ongoing | Italy/Europe | VET providers, Banks, Universities, social partners |
| Ad hoc presentation | Dissemination | Project lifecycle | Italy/Europe | Banks, Universities, VET providers, SMEs |
| Conferences | Dissemination | Project lifecycle | Italy/Europe | Banks, Universities, VET providers, SMEs |
| Press release | Dissemination | Month 2 | Italy / Europe | Banks, Universities, VET providers, SMEs |







2nd YEAR

| Type of Action* | Purpose | Date | Location | Target Group |
|--------------------------|-----------------------------|--------------------------|---------------------|---|
| Association Website | Inform Engage | Ongoing – August 2016 | Web | Association members General Public |
| Association magazine | Inform Present Engage | Ongoing – August 2016 | Italy | 400 copies/iss <i>u</i> e |
| BoD | Engage | 2 meetings/year | Italy | Members of BoD (Bank representatives) |
| Brochure | Present Inform | Ongoing | Italy/Europe | VET providers, Banks, Universities, social partners |
| Ad hoc presentation | Dissemination | Project lifecycle | Italy/Europe | Banks, Universities, VET providers, SMEs |
| Conferences | Dissemination | Project lifecycle | Italy/Europe | Banks, Universities, VET providers, SMEs |
| Awareness diss campaigns | Dissemination | Month 23 | Italy / Europe | Banks, Universities, VET providers, SMEs |
| Ad hoc presentation | Dissemination | March/May | University Italy | University students Faculty of Education&Professional Training |

^{*}Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.

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Till end January 2016 ILPO55 Dissemination Plan

Partner: Institute of Banking Education of the National Bank of Slovakia, n.o.

| Type of Action* | Purpose | Date | Location | Target Group |
|---------------------|---|------------------|---------------------------------------|----------------------|
| Website | Link to ILPO55 website | December 2014 | www.ibv- nbs.sk/pojekty | General public |
| Website | Basic information about the project | December 2014 | www.ibv- nbs.sk/pojekty | General public |
| Brochure | Description of the project | December 2014 | www.ibv- nbs.sk/pojekty | General public |
| Newsletter FINET | Dissemination info about the project | January 2015 | http://www.ibv- nbs.sk/O-nas/FIN-T | FINET subscribers |
| Article | Information about the project | 2015 | BIATEC | Banking industry |

^{*}Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.









Till end January 2016 ILPO55 Dissemination Activities

Partner - Mediterranean Bank Network

| Type of Action* | Purpose | Date | Location | Target Group |
|----------------------------|--|--------|----------|---|
| Write Press release | To write the ILPO55 Kick – Off Meeting press Release | Nov-14 | N/A | shared with all project partners |
| MBN Website | To share the ILPO55 Kick – Off Meeting press Release | Nov-14 | N/A | General Public |
| Internet Press releases | ILPO55 Kick – Off Meeting press Release | Nov-14 | N/A | General Public Specific translations include German and Polish. |
| MBN member banks | E mail | Nov-14 | N/A | MBN members |
| Dissemination Plan | To share with partners and forward to EUPA agency | Dec-14 | N/A | Follow up with partners for their feedback |







| Create Brochure | inform members and the general public about the project and Objectives | Jan-15 | N/A | MBN members and General Public | Page 29 |
|---|--|---|-----------|--|-----------|
| MBN Website | To share the ILPO55 press Release and link to website | December 2014/January 2015 | N/A | MBN members and General Public | |
| Press release | Rome Meeting | February 2015 | N/A | shared with all project partners and updated on site | |
| MBN AGM | update member banks with presentation | February 2015 | Confirmed | MBN members | |
| Website banner | Visibility on MBN website | 01/03/2015 permantly on site www.medbanknet.com | N/A | General Public and MBN members | |
| Banner link research for Country report | Visibility on MBN website | April – June 2015 | N/A | General Public and MBN members | |
| Update Brochure | inform members and the general public about the project and Objectives | Jan-15 | N/A | MBN members and General Public | |
| Press Release | Bucharest Meeting | Jul-15 | N/A | shared with all project partners and updated on site | |







| Interview on local radio | Provide information on the project to the general public | Dec-15 | Campus FM | General Public in Malta | |
|---|--|--------------|-----------|---|-----------|
| Dissemination Plan | Updating | Jan/Feb-2016 | N/A | Follow up with partners for their feedback | Page 30 |
| Design of Business Cards for all partners | | Jan/Feb-16 | N/A | Follow up with partners for their feedback | |

^{*}Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.









Year 1 – Till end August 2015

ILPO55 Dissemination Plan

Partner: NIBE-SVV (Netherlands)

| Type of Action* | Purpose | Date | Location | Target Group |
|-------------------------------------|---|--|--------------------------------|---|
| Partners' Meeting | Project Kick Off Introduction Project Management | 23.10.2014 24.10.2014 | Paola, Malta | ILPO55 Partners |
| Press release | Information Awareness | 28.10.2014 | Digital, via email | Network of NIBE-SVV (Dutch banks and financial services companies) Members of EBTN (banking institutes, banking associations, bank training/education providers) |
| Internal e-mailing | Information Awareness | 28.10.2014 | Digital, via email | Employees of NIBE-SVV |
| Partners' Meeting | Project management | 01.12.104 | Conference Call | ILPO55 Partners |
| Ad hoc presentation (1x) | Information Engagement | 18.12.2014 | Amsterdam, Netherlands | Director FNV Finance (Dutch union for bank employees) |
| Ad hoc presentations (3x) | Information Engagement | December 2014 | Amsterdam, Netherlands | Dutch banks: ABN AMRO, Rabobank, ING. |
| Partners' Meeting Partners' Meeting | Project management Project management | 02.02.2015 23.02.2015 24.02.2015 | Conference call Rome, Italy | ILPO55 Partners ILPO55 Partners |







| Press release | Information Awareness | 25.02.2015 | Digital, via email | Network of NIBE-SVV (Dutch banks and financial services companies) |
|---|--|--------------------------|-------------------------------|---|
| | | | | Members of EBTN (banking institutes, banking associations, bank training/education providers) |
| Ad hoc presentations (3x) | Information Engagement | March – April 2015 | Amsterdam the Netherlands | Dutch banks: Van Lanschot, SNS, ABN AMRO. |
| Ad hoc presentation | Information Engagement | 11.05.2015 | Amsterdam, Netherlands | Director FNV Finance (Dutch union for bank employees) |
| Partners' Meeting & European Seminar | Project management | 07.07.2015 08.07.2015 | Bucharest, Romania | ILPO55 Partners |
| Press release | Information Awareness | 13.07.2015 | Digital, via email | Network of NIBE-SVV (Dutch banks and financial services companies) |
| | | | | Members of EBTN (banking institutes, banking associations, bank training/education providers) |
| Ad hoc presentation | Information Engagement Awareness | 22.09.2015 | Brussels, Belgium | IGTrain Final Conference |
| Ad hoc presentation | Information Engagement Awareness | 23.09.2015 | Brussels, Belgium | EBTN Board of Directors |
| Ad hoc presentation | Information Engagement Awareness | 24.09.2015 | Brussels, Belgium | Triple E Conference (European Banking Federation) |
| Ad hoc presentation | Information Engagement Awareness | 30.10.2015 | The Hague, the Netherlands | EBTN Executive Committee |







| Ad hoc present | ation | Information Engagement Awareness | 05.11.2015 | Barcelona, Spain | ECVET Conference | |
|----------------|-------|--|------------|----------------------------|---|-----------|
| Ad hoc present | ation | Information Engagement Awareness | 11.11.2015 | Houten, the Netherlands | Dutch Council for Training and Education | Page 33 |
| Ad hoc meeti | ng | Project management | 20.11.2015 | St Julians, Malta | NIBE-SVV, MCAST, EFFEBI, IFS | |









Till end January 2016 ILPO55 Dissemination Activities Partner - IFS Malta

| Type of Action* | Purpose | Date | Location | Target Group |
|--------------------------|--|--|--|---|
| Partners' Meeting | Project Kick Off Introduction Project Management | 23.10.2014 24.10.2014 | Paola, Malta | ILPO55 Consortium |
| Press Release | Information Awareness | 28.10.2014 | Press, Malta & Digital (ifs Malta website & FB page) | General Public and other Stakeholder s |
| Partners' Meeting | Project Management | 01.12.2014 | Conference Call | ILPO55 Consortium |
| Website Links | Press release and project information uploaded on ifs Malta website | Ongoing | ifs Malta website | General Public |
| Project Brochure | Information Awareness | Upon Completio n and Printing | ifs Malta and during conferences | ifs Malta staff, students and attendees at conferences |
| Interview on local radio | Provide information on the project to the general public | 11.12.2015 | Campus FM | General Public |







| ifs Malta social media | Updates on project | Ongoing | Various social media portals | General public |
|---------------------------|---|---------|---|---|
| ifs Malta mailshot | Progression links of project through emails sent to ifs Malta database | Ongoing | Mailshot | students |
| Presentation s | Create awareness of project | Ongoing | Difference conferences/forums/ meetings | Different target groups and organisation |







Till end January 2016 ILPO55 Dissemination Activities

Partner Malta Union of Bank Employees – MUBE

| Type of Action* | Purpose | Date | Location | Target Group |
|---------------------------------|--|----------|--------------------------|--|
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | www.mube.org | MUBE members and general public |
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | MUBE FaceBook Page | MUBE members |
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | MUBE Twitter account | MUBE members and general public |
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | www.mube.org | MUBE members and general public |
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | MUBE FaceBook Page | MUBE members |
| Publication of Press Release | Dissimination of information regarding project | 28.11.14 | MUBE Twitter account | MUBE members and general public |
| Mail Shot | Distribution of Questionnaire | 28.04.15 | Email | Members of MUBE Council and Committees |
| Publication of Questionnaire | Distribution of Questionnaire | 28.04.15 | MUBE website | MUBE members |







| Publication of Questionnaire | Distribution of Questionnaire | 20.05.15 | MUBE Facebook Page | MUBE members and general public | |
|--|--|----------|--------------------------|------------------------------------|-----------|
| Publication of Questionnaire | Distribution of Questionnaire | 26.05.15 | MUBE Facebook Page | MUBE members and general public | Page 37 |
| Publication of Press Release | Dissemination of information regarding project | 10.08.15 | MUBE website | MUBE members and general public | |
| Participation in Campus FM radio | Dissemination of information regarding project | 22.01.16 | Campus FM | General Public | |
| | | | Twitter | | |
| Display of Roll Up Banner | Dissemination of awareness of project | 04.02.16 | Internal Meeting | MUBE members | |
| Display of Roll Up Banner | Dissemination of information | 22.02.06 | Internal Meeting | Bank Group Committee Members | |

*Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.







Till end January 2016 ILPO55 Dissemination Activities



| Туре | Purpose | Date | location | Target |
|--|----------------|------------|-----------|-------------------------|
| News | Information | 23.01.2015 | Barcelona | All IEF |
| | on the project | | | stakeholders |
| http://iefweb.org/es/noticias-y- | | | | |
| actividades/noticia/236/el-ief- | | | | |
| participa-en-el-proyecto- | | | | |
| europeo-ilpo-55-para-mejorar- | | | | |
| <u>la-empleabilidad-de-los-</u> | | | | |
| trabajadores-del-sector- | | | | |
| <u>financiero-de-mas-de-55-anos</u> | | | | |
| | Information | | Barcelona | All IEF |
| IEF Newsletter | on the project | February | | stakeholders |
| http://us5.campaign- | | 2015 | | |
| archive1.com/?u=bb92b80886a32 | | | | |
| b4c07cab17dd&id=1553f7ca94&e | | | | |
| = | T. | | D 1 | D |
| News | Focus groups | 02.06.2016 | Barcelona | Representati ves of the |
| News | organization | 02.06.2016 | | financial |
| http://iefweb.org/es/noticias-y-actividades/noticia/298/proyecto | | | | sector |
| -ilp055-focus-group-de- | | | | Sector |
| stakeholders-del-sector- | | | | |
| financiero | | | | |
| IIIMITOTO | Focus groups | | Barcelona | Representati |
| News | organization | 02.06.2016 | Darcciona | ves of the |
| Twitter | or Surinzucion | 02.00.2010 | | financial |
| 3222 | | | | sector |
| | | | | All IEF |
| News | Publication of | 23.07.2016 | Barcelona | stakeholders |
| http://iefweb.org/es/noticias-y- | the needs and | | | |
| actividades/noticia/299/proyecto | gaps report | | | |
| -ilp055-informe-europeo-sobre- | | | | |
| gestion-intergeneracional-en-el- | | | | |
| sector-bancario | | | | |







Till end January 2016 ILPO55 Dissemination Activities

Partner ANUP-International

| Type of Action* | | Date | Location | Target Group |
|----------------------------|---|------------|---|---|
| Ad hoc presentatio n | Intervention within the Annual National Learning Festivalninformproj eect | 10.11.2014 | Bucuresti, | 150 teachers, school managers, School Inspectors from all districts of Bucuresti |
| | | | Palatul Copiilor | |
| Ad hoc presentatio n | Intervention withtin the Informatin seminar of the Romanian National Agency for Community Programs for Education and Vocational Training | 18.12.2014 | Bucuresti, | adult educators, teachers, NGOs, SMEs, trade unions, |
| | | | Biblioteca Nationala Centrala Bucuresti | |
| | Intervention withtin the Final Dissemination Seminar of EUROED Association of the project RURAL FORCE —Training, certifying, chances in hiring personnel- Social Fund | 18.09.2015 | BBucuresti,Hotel Capital Plazza | adult educators, teachers, NGOs, SMEs, trade unions, (50 participants) |







| | Program | | | |
|--|---|--------------------------|------------------------------------|---|
| | | | | |
| Presentatio n of ANUP- Internation al | Intervention withtin the Final Disseminaion Seminar of EUROED | 18.09.2015 31.10.2015 | Hotel Capiltal PlazzaBucuresti | adult educators, teachers, NGOs, SMEs, |
| Ad hoc presentatio ns A | Association of the project RURAL FORCE –Training, certifying, chances in hiring personnel-Social Fund Program National Conference of the cultural managers Mcultural manager initery of Ministeru | | Bucuresti, Ministery of Culture | trade unions, (50 participants) Aadult educators, theatre managers, public libraries national network, reserchers in the domain of culture, NGOs, trade unions, (80 participants) |
| Ad hoc presentatio ns A | National Conference of the cultural managers Mcultural manager initery of Ministeru National association Prof21, seminar on civic | 31.10.2015 25.11.2015 | Bucuresi | Aadult educators, theatre |
| Ad hoc presentatio ns | | | BBucuresti, Hanul lui Manuc esi | managers, public libraries national network, reserchers in |
| | education ecivic education seminar to debate thems ry of Ministeru | | | the domain of culture, NGOs, trade unions, (80 |
| | | | | participants) adult educators, teachers |
| | | | | researchers in the domain of |
| | | | | education formal and |
| | | | | non formal |
| | | | | ,NGOs, trade unions, (45 |
| | | | | participants) |







| Ad hoc | SeSocial Fiseminar | 11.12.2015. | Bucuresti, Hotel | Aadult |
|-------------|--------------------|-------------|------------------|---------------|
| presentatio | on new | 11.12.2015 | Royal | educators, |
| ns | occupational | | | teachers |
| | standards for an | | | reserchers in |
| | economy oriented | | | the domain of |
| | on sustainable | | | education |
| | economy minar | | | formal and |
| | Final conference | | | non formal |
| | New standards | | | ,NGOs, trade |
| | | | | unions, (45 |
| | | | | participants) |

*Typologies - Brochure/Leaflet, Website, Newsletter (Articles), Magazine (Articles), E-news (Articles) & Web Sites, Seminars, Scientific Articles, (Partner) Meetings, Conference, Workshops, Ad hoc presentations.









Till end January 2016

ILPO55 Dissemination Plan

Partner UNINETTUNO

| Type of Action* | Purpose | Date | Location | Target Group |
|-----------------|----------------|---------------|------------|--------------|
| | | | | |
| Press Release | Information of | February 2015 | UNINETTUNO | |
| | the Meeting in | | Website | |
| | Rome | | | |
| Interview and | Document the | February 2015 | UNINETTUNO | |
| video recording | Meeting in | | Youtube | |
| | Rome | | channel | |
| Facebook | Information | February 2015 | UNINETTUNO | |
| | regarding | | FB page | |
| | ILPO55 | | | |
| Press Release | Information of | February 2015 | UNINETTUNO | |
| | the Meeting | | Website | |







Appendix 2-Dissemination achievements in 2014 and 2015: media coverage

URL: http://www.di-ve.com/news/europe-wide-initiative-empower-people-aged-55-kicks-malta-

Page | 43

(30c)

meeting



Last Updated 20 | 11 | 2014 at 11:41



Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

Article By: di-ve.com news

editorial@di-ve.com







A Pan-European project aiming to improve the employability of individuals aged 55+ has been launched under the EU Erasmus+ programme and the first meeting was held in Malta. This project will primarily address the challenges tied to this age cohort with specific focus on the financial services industry.

The Intergenerational Learning Partnership Over 55 (ILPO55) Erasmus+ project aims to focus on the management of individuals aged over 55 by providing them with tangible tools and approaches to improve their participation in the workforce. It is envisaged that eventually, ILPO55 will serve as a benchmark for other sectors.

The project seeks to support the imparting of skills and the transfer of work-based competencies from employees aged 55+ to the younger generation of employees in the industry. The benefits of adopting this approach would be the increase in employee activity and efficiency. The strategy is expected to lead to the reduction of skills mismatch and to enhance entrepreneurial behaviour, thereby resulting in better use of competencies and work experience of persons over the age of 55.

The partners of ILPO55 are: Malta College of Arts, Science and Technology (MCAST), Effebi Association (Italy) - an HR association, Institute of Banking Education NBS (IBE NBS, Slovakia), Institute of Financial Services (ifs - Malta), Malta Union of Bank Employees (MUBE, Malta), Mediterranean Bank Network (MBN, Malta), NIBE-SVV (The Netherlands), an educational institute for banking, insurance and investment sector, Scienter Espana (Spain)- a research, consulting and services organisations, Uninettuno (Italy) - a consortium of 43 Italian and foreign universities, and ANUP-International (Romania)- specialising in adult education.







URL: http://gozonews.com/53623/europe-wide-initiative-to-empower-people-aged-55-kicks-off-with-malta-meeting/

(48c)



Page | 44

Permalink: Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

in Malta.

Photo: Officials and representatives from the participating partners of ILPO55 kick-off meeting







http://josannecassar.com/courses/europe-wide-initiative-to-empower-people-aged-55-kicks-off-with-malta-meeting/

20.11.2014



Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

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URL: http://www.independent.com.mt/articles/2014-11-20/company-news/Europe-wide-initiative-to-empower-people-aged-55-kicks-off-with-Malta-meeting-6736126081

(42c)

Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

Thursday, 20 November 2014, 20:04Last update: about 13 hours ago



A Pan-European project aiming to improve the employability of individuals aged 55+ has been launched under the EU Erasmus+ programme and the first meeting was held in Malta. This project will primarily address the challenges tied to this age cohort with specific focus on the financial services industry.

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The partners of ILPO55 are: Malta College of Arts, Science and Technology (MCAST), Effebi Association (Italy) - an HR association, Institute of Banking Education NBS (IBE NBS, Slovakia), Institute of Financial Services (ifs - Malta), Malta Union of Bank Employees (MUBE, Malta), Mediterranean Bank Network (MBN, Malta), NIBE-SVV (The Netherlands), an educational institute for banking, insurance and investment sector, Scienter Espana (Spain)- a research, consulting and services organisations, Uninettuno (Italy) - a consortium of 43 Italian and foreign universities, and ANUP-International (Romania)- specialising in adult education.









Officials and representatives from the participating partners of ILPO55 TMI -21/11/2014 (58c)

Europe-wide initiative to empower people aged over 55 kicks off with Malta meeting

A pan-European project aiming to improve the employability of individuals aged over 55 has been launched under the EU Erasmus+ programme and the first meeting was held in Malta. This project will primarily address the challenges tied to this age cohort with specific focus on the financial services industry. The Intergenerational Learning Partnership Over 55 (ILPO55)

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The project seeks to support the imparting of skills and the transfer of work-based competencies from employees aged over 55 to the younger generation of employees in the industry. The benefits of adopting this approach would be the increase in employee activity and efficiency. The strategy is expected to lead to

the reduction of skills mismatch and to enhance entrepreneurial behaviour, thereby resulting in better use of competencies and work experience of persons over the age of 55.







Inizjattiva Ewropea b'laqgħa f'Malta ghal min ghandu 'l fuq minn 55 sena

Progett mifrux mal-Ewropa kollha, bl-ghan li titjieb l-impjegabiltà ta' dawk li ghandhom 55+ sena, tnieda skont il-programm Erasmus+ tal-UE u I-ewwel laggha saret f'Malta. Dan il-progett se jkun qed jindirizza primarjament l-isfidi ta' din ilfaxxa ta' età, b'attenzioni spečifika fuq I-industrija tas-servizzi finanzjarji.

L-ghan ta' dan il-prohu li jiffoka fuq l-immaniģģjar individwi ta' aktar minn 55 sena billi jipprovdilhom ghodod u metodi tangibbli bihom jistghu jtejbu I-partecipazzjoni taghhom fis-sug tax-xoghol.

Il-progett se jkun ged jappoģģja l-għoti tal-hiliet u t-trasferiment ta' kompetenzi tax-xoghol mill-impjegati ta' aktar minn 55 sena ghallgenerazzjoni żaghżugha ta' impjegati fl-industrija. Din l-istrategija mistennija ttaffi n-nuqqas ta' hiliet u ttejjeb l-imgiba intrapren-Ghaldagstant, ditiorali. dawk li ghandhom aktar minn 55 sena se jkunu ged jużaw ahjar il-kompetenzi u l-esperjenza tax-xoghol taghhom.

L-imsiehba tal-ILPO55 II-Kullegg huma: Maltal-Arti, ix-Xjenza (MCAST): t-Teknologija I-Assocjazzjoni Effebi (I-Italja) - assocjazzjoni tarriżorsi umani; I-Istitut tal-. Page | 48 Edukazzjoni Bankarja NBS NBS, is-Slovakkja); l-Istitut tas-Servizzi nanzjarji (ifs- Malta); il-Union Maltija tal-Impjegati tal-Banek (MUBE, Malta); il-Mediterranean Bank Network (MBN, Malta); I-NIBE-SVV (I-Olanda), istituzzjoni edukattiva ghas-settur talbanek, tal-assigurazzjoni u tal-investiment; Scienter-Espana (Spanja) - organizzazzjonijiet ta' ričerka, konsultazzjoni u servizzi; Uninettuno (I-Italia) - konsorzju ta' 43 università Taljana u barranija; u l-ANUP-International (ir-Rumanija) - li tispecjalizza fl-edukazzjoni tal-adulti.







TMBW/27-11-14 (4) Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

A Pan-European project aiming to improve the employability of individuals aged 55+ has been launched under the EU Erasmus+ programme and the first meeting was held in Malta. **News Page 6**

TMBW / 27-11-2014 (31C)

Europe-wide initiative to empower people aged 55+ kicks off with Malta meeting

A Pan-European project aiming to improve the employability of individuals aged 55+ has been launched under the EU. Erasmus+ programme and the first meeting was held in Malta. This project will pri- the financial services industry.



The Intergenerational Learning Partnership Over 55 Erasmustroject aims to focus on the management of individuals aged over 55 by providing them with tangible tools and approaches to improve their participation in the workforce. It is envisaged that eventually, ILPO55 will serve as a benchmark for other sectors.

The project seeks to support the imparting of skills and the transfer of work-based competencies from employees aged 55+ to the younger generation of employees in the industry. The benefits of adopting this approach would be the increase

industry. The benefits of adopting this approach would be the increase in employee activity and efficiency. The strategy is expected to lead to the reduction of skills mismatch and to enhance entrepreneurial behaviour, thereby resulting in better the contract of the con ter use of competencies and work

experience of persons over the age of 55.

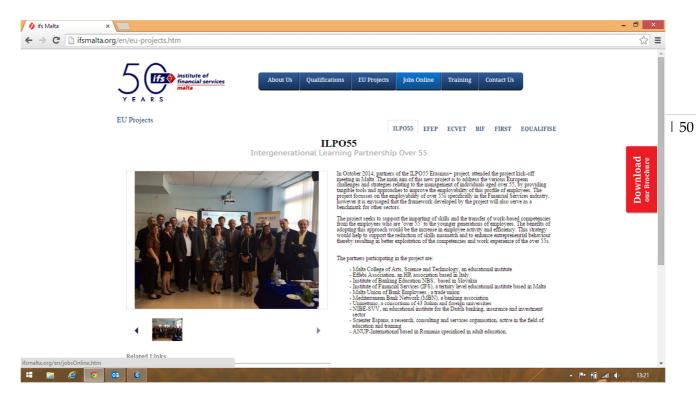
The partners of ILPO55 are Malta College of Arts, Science and Technology (MCAST), Effebi Association (Italy) – an HR association, Institute of Banking Education NBS (IBE NBS, Slovakia), Institute of Financial Services (ifs—Malta), Malta Union of Bank Employees (MUBE, Malta), Mediterranean Bank Network (MBN, Malta), NIBE-SVV (The Netherlands), an educational institute for banking, insurance and investment sector, Scienter Espana (Spain) – a research, consulting and services organisations, Uninettuno (Italy) – a consortium of 43 Italian and foreign universities and ANUP-International (Romania) specialising in adult education.

Dissemination Plan - Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55" 2014-1-MT01-KA202-000539

















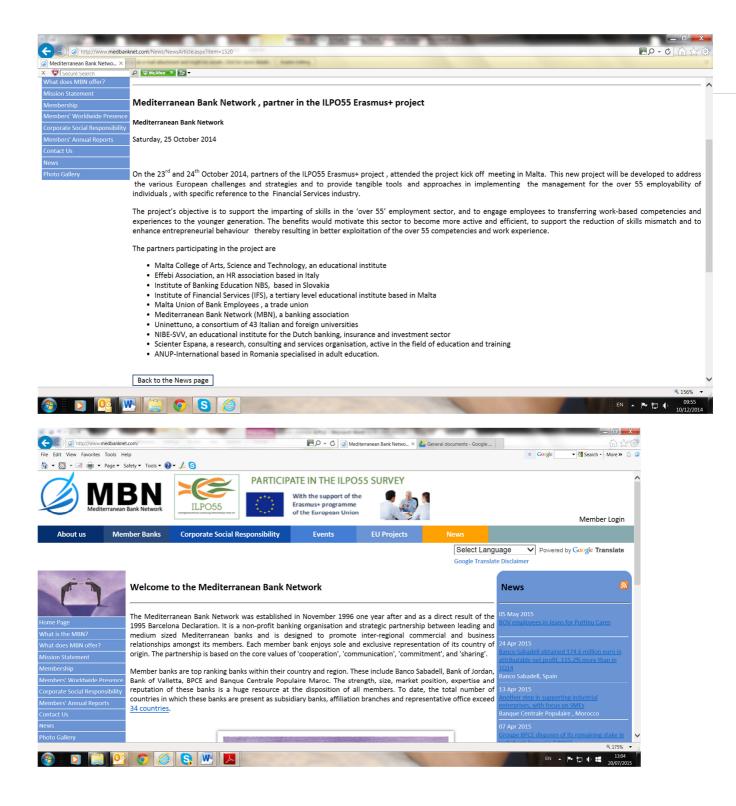
EBTN on Twitter: "The relevance of the #ILPO55 Project, according to European Uni... Page 1 of 1







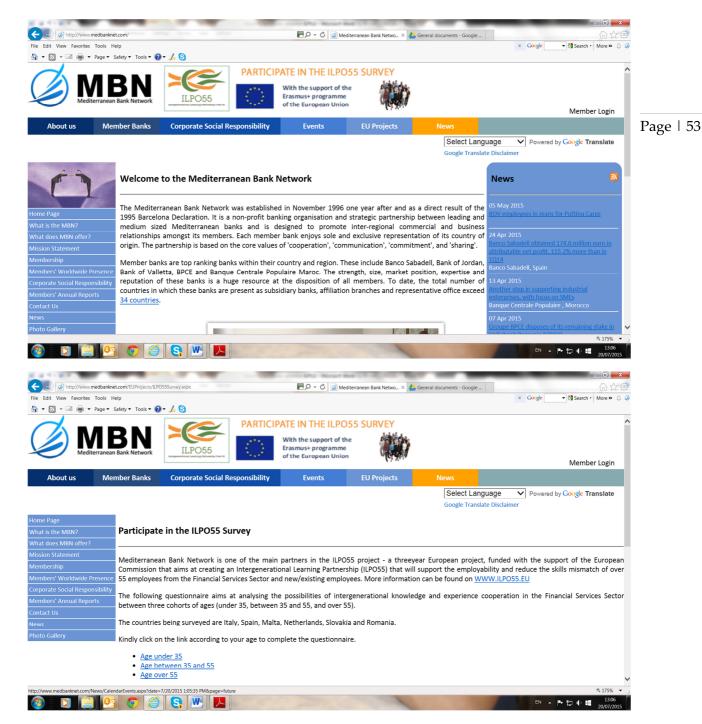










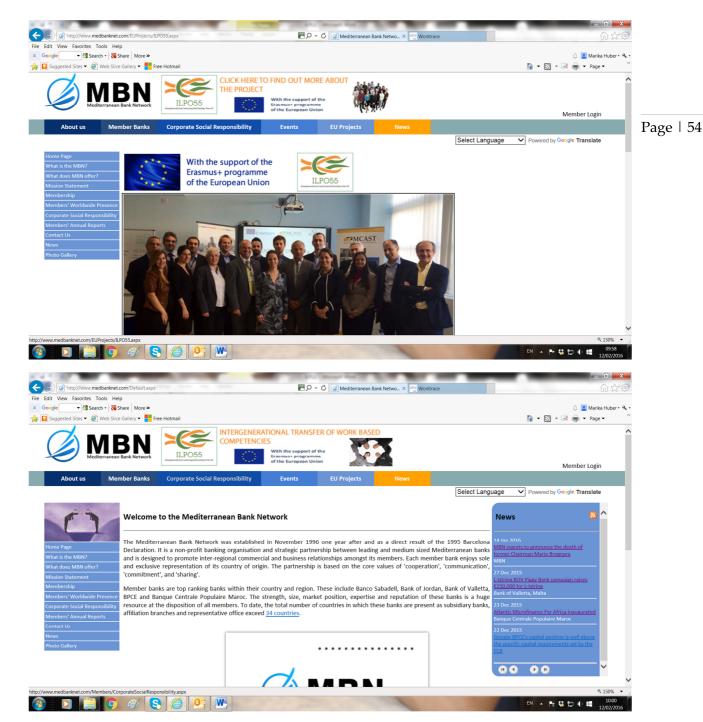


Dissemination Plan - Author Mediterranean Bank Network

























REVUE DE PRESSE PRESS REVIEW



August **2015**









Web

August 16, 2015

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The ILPO55 Erasmus+ project kicked off in Malta on the 23rd and 24th October 2014 and was followed up by two meetings – February 2015 in Rome and July 2015 in Bucharest. To date all the member countries have presented their country reports based on the results of online questionnaires, focus groups and one to one interviews. The project partners will continue to work on the project results so far so as to develop a sustainable framework and will meet again in March 2016 to present further analysis.

This project is being developed to address the various European challenges and strategies and to provide tangible tools and approaches in implementing the management for the over 55 employability of individuals, with specific reference to the Financial Services industry. The project's objective is to support the imparting of skills in the 'over 55' employment sector, and to engage employees to transferring work-based competencies and experiences to the younger generation. The benefits would motivate this sector to become more active and efficient, to support the reduction of skills mismatch and to enhance entrepreneurial behaviour thereby resulting in better exploitation of the over 55 competencies and work experience. The Project's outcomes will bring a very important contribution to the sustainable implementation of age management and intergenerational approaches in the Financial Services Sector:

Aims of the Project

To increase the employability, motivation and entrepreneurial behaviour of Financial Services Sector employees, at the workplace and/or when searching for new professional opportunities within the Financial Services Sector and/or other sectors.

To reduce the unemployment rate of the Over 55 employees within the Financial Services Sector, in consideration of their increased professionalism.

To strengthen cooperation between Employers, Trade Unions, Higher Education Institutions and VET providers in order to facilitate the professional development of the Over 55 employees.

To develop the ILPO55 Reference Framework (including practical recommendations, instruments and tools) and two qualifications (including the course curricula and training programmes), which will enhance stakeholders involvement and motivate them to be more active in this field.

To raise awareness about the benefits and opportunities that the further exploitation of ILPO55 results can bring for both employer and employees, and for their local community.

To supply Banks and Financial Institutions with relevant skills and competencies and enhanced entrepreneurial behaviors at work place.

To support Financial Services Sector institutions in their social responsibility strategies and activities.

To facilitate work-based education and training for young employees, thus enhancing their employability.

To support companies in their efforts to become 'Learning Organisations' through enhancing: the internal exchange and dialogue, the professional development opportunities for employees of all ages and learning approach to strategy.

To provide input and relevant documentation for supporting national policies and strategies in the field.

The partners participating in the project are:







Malta College of Arts, Science and Technology, an educational institute Effebi Association, an HR association based in Italy Institute of Banking Education NBS, based in Slovakia Institute of Financial Services (IFS), a tertiary level educational institute based in Malta Malta Union of Bank Employees, a trade union Mediterranean Bank Network (MBN), a banking association Uninettuno, a consortium of 43 Italian and foreign universities NIBE-SVV, an educational institute for the Dutch banking, insurance and investment sector IEF Spain a research, consulting and services organisation, active in the field of education and training

ANUP-International based in Romania specialised in adult education

Source: http://www.medbanknet.com/EUProjects/ILPO55.aspx







http://www.rrula.org/ge/malta-led-eu-projekt-untersucht-den-transfer-von-wissen-von-einer-generation-zur-anderen-innerhalb-der-finanzdienstleistungsindustrie/

WIRTSCHAFTSNACHRICHTEN

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MARKETS.COM

Carries risk of capital loss

HOME

Malta Led EU Projekt untersucht den Transfer vo Wissen von einer Generatic zur anderen innerhalb der Finanzdienstleistungsindus

SEPTEMBER 8, 2015 BY IGOR

Valletta, Malta, 22. August 2015 – (PR.com) – Der Wissenstransfer von der älteren Gen Jahre und älter) an die jüngere Generation, die innerhalb der Finanzdienstleistungsbran Thema von einem EU-Projekt mit dem Titel "Intergenerationelle Lernpartnerschaft über ILPO55 kurz.

Annäherung voll oder Altersteilzeit kann eine schwierige Periode für Arbeitnehmer über sein. Dies ist umso mehr für solche Mitarbeiter in der dynamischen Finanzdienstleistung Diese Mitarbeiter arbeiten derzeit in einem sich rasch wandelnden Umfeld, in dem sich der regulatorischen Änderungen ist schnell, wird der Fokus auf das Risikomanagement Geschäftsmodelle werden angesichts der mehr Wettbewerb und Marktanforderungen nu







In einem solchen Umfeld, ältere Mitarbeiter in der Finanzdienstleistungsbranche kann ei fühlen Seite gefüttert oder nicht als Folge einer Umstrukturierung oder eine neue politisc Veränderungen in der Umsetzung nötig. Leider sind die Bedingungen geschaffen, wobe wird weniger mit der möglicherweise von gegenüberliegenden Vorruhestands bewertet.

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ILPO55 zielt darauf ab, die über 55-Jährigen in der Finanzdienstleistungssektor, einige in Herausforderungen zu meistern durch Umformen, wie sie arbeiten, in der Lage, ihren Rieber und Erfahrung an die jüngere Generation auf effektive und effiziente Weise weit Auf diese Weise werden sie sich mehr geschätzt und durch die Unterstützung der jünge Generation ihre Ziele anerkannt.

Die ILPO55 Erasmus Projekt begann in Malta am 23. und 24. Oktober 2014 und wurde Sitzungen, gefolgt – Februar 2015 in Rom und Juli 2015 in Bukarest, wo ein informative wurde für die Akteure innerhalb der rumänische Bankensektor organisiert. Bis heute alle Mitgliedstaaten haben ihre Länderberichte auf der Grundlage der Ergebnisse der Online Fragebögen, Fokusgruppen und 1-1 Interviews vorgestellt. Die Projektpartner werden w der Projektergebnisse bisher arbeiten, um so eine nachhaltige Rahmenbedingungen zu und März 2016 wieder zu treffen, um eine weitere Analyse zu präsentieren. Die an dem beteiligten Partner sind:

- · Malta College of Arts, Science and Technology, einer Bildungseinrichtung
- · Effebi Association, ein HR-Verband mit Sitz in Italien
- Institut für Banken Bildung NBS, in der Slowakei basiert
- · Institut für Finanzdienstleistungen (IFS), eine Tertiärstufe Bildungsinstitut mit Sitz in Ma
- · Malta Union der Bankangestellten, eine Gewerkschaft
- · Mittelmeerbank Network (MBN), ein Bankenverband
- · Uninettuno, ein Konsortium aus 43 italienischen und ausländischen Universitäten
- · NIBE-SVV ein Bildungsinstitut für den niederländischen Banken, Versicherungen und Investmentsektor
- · IEF Spanien ein Forschungs-, Beratungs- und Dienstleistungsunternehmen, im Bereid allgemeinen und beruflichen Bildung aktiv
- · ANUP-International in Rumänien spezialisiert in der Erwachsenenbildung

Weitere Informationen über das Projekt können von der Projekt-Website abrufbar:

http://www.ilpo55.eu/

Kontaktinformationen

Mittelmeerbank Netzwerk

Dissemination Plan – Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55"2014-1-MT01-KA202-000539







Marika Huber 35621827772 Kontakt www.medbanknet.com

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- 4. Big Wave Surfer Niccolo Porcella Schilder mit der Go Big Projekt in LIFTOFF

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Tylko u nas

Mediterranean Bank Network - the voice of the banks from Mediterranean countries

- ₫









The Mediterranean Bank Network was established in November 1996 one year after and as a direct result of the 1995 Barcelona Declaration. It is a non-profit banking organisation and strategic partnership between leading and medium sized Mediterranean banks and is designed to promote inter-regional commercial and business relationships amongst its members.

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AGNIESZKA KRAWCZYK SPEAKS TO MBN CHAIRMAN, HASSAN EL BASRI, TO DISCUSS THE EVOLVING ROLE OF THE ORGANISATION.

AK: Mr. President, what are the main areas of activity of the Mediterranean Bank Network?

HB: The objective of the Mediterranean Bank Network is ultimately to build stronger relationships between its member banks. The cooperation between members is diversified in sectors such as the SME market, participation in syndicated loans, onsite training and trade finance cooperation. We still believe that the most effective tool to initiate cooperation efforts are our face-to-face meetings. These are held at different member banks so as to familiarise other members

with the member banks set up, culture and identity.

Reklama





AK: Do you cooperate with other banking organisations?

HB: Mediterranean Bank Network maintains strong links to other networks and organisations, governmental and non-governmental, working in the field of financial services including professional organisations such as Chambers of Commerce, enterprises, multi country platforms for the development in the Mediterranean Region and in the European Region. Regarded as a voice of the Mediterranean financial sector, MBN is regularly invited to present its views by entities such as the Parliamentary Assembly of the Mediterranean, European Central Bank initiatives, and other EU Euro-Med events. We also wish to continue building on links established with other Euro med networks. We also organise events, in fact we are currently looking into hosting another event in Brussels with particular focus on the Mediterranean SME sector and access to finance. We have already hosted two such events in Brussels and the response, attendance and feedback was very positive. We believe that such events offer the opportunity to get to know other neighbouring countries and provide vital in-formation regarding the particular economies, set up, banks and requirements and provide reliable

AK: To what extend the banks associated in your organisation cooperate with each other?

HB: Banks often cooperate between themselves on other matters such as participation in syndicated loans, joint projects in fund management and training. They also assist each other with 'inside' knowledge of particular markets - members may seek to build a rapport or require facilities in a particular country. The Network is also seeking further collaboration in the realm of facilitating account opening –We already have this practice officially between two member banks for the scope of personal clients. Other member banks do this at their discretion and limited to commercial clients.

Reklama

BANK Prenumerata 2016 BAN

AK: The Mediterranean Bank Network came about in 1996 a year after and as a consequence of the Barcelona Declaration...

HB: I believe its inception and survival is already a great achievement, given the volatility of a region that still had to consolidate how it would work at strengthening political stability, democracy, shared economic







quick and efficient. I believe that in my role it is imperative to emphasise all the opportunities the MBN can provide, and to regard the economic crisis as an opportunity for all members to work further together.

AK: Have you encountered any difficulties in realizing your goals?

HB: The challenges faced by the MBN over the years have been various. These include political influence. Although we do state that politics should not affect our network, there are definitely strong influences that have affected some members' participation, whereas others have affected a bank's interest to join the network. My belief is that the MBN is a strong tool to build definite links with other member banks. Of course it is reliant on personal relationships. Therefore one other major challenge is the responsiveness of the member's representative and the interest to convey the MBN message.

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Some countries, although Mediterranean, do not view Mediterranean countries as their major trading partners. The crisis has also adversely affected some member banks' budgets. It is not surprising that post 2008, when facing the crisis, banks in general became even more reluctant to lend to each other, as a result of a sharp increase in the perceived risks of counter-party default and a continued lack of transparency about the health of banks' balance sheets. In truth we had member banks that reverted to Government recapitalization and this greatly effected our membership since major cost cutting exercise were put in place. The Arab Spring from the start also troubled members who felt that they could not collaborate due to the financial' insecurity' created.

AK: Some countries from the Northern African region have big population abroad. Do you observe a similar phenomenon as in Poland where money transfers from Poles working abroad amount to 1-2 per cent of GDP?

HB: In Morocco alone, 3.5 million Moroccans live abroad with a large percentage living in France. Hence remittances of Moroccans living overseas represent around 10 percent of the Moroccan GDP. As a result Banque Centrale Populaire Maroc and Banques Populaire of the BPCE group (France), also an MBN member , have collaborated on facilitating intra-country remittances between the two banks offering Moroccans working and living in France faster transfers and advantageous and reduced bank charges .

AK: What are your relations with the EU?

HB: The Mediterranean has always been integral to Europe and is a particularly interesting region to study in light of the extent of variation in financial development both across countries and, perhaps more intriguingly, across different measures. Overall observations imply that the financial systems in the southern Mediterranean are unable to divert the financial resources available to them as funding opportunities to private enterprises. Nevertheless strong legal institutions, good democratic governance and adequate implementation of financial reforms – all at the same time – appear to have a substantial positive impact on financial development. In most of the cases, especially for the Mediterranean South Bank countries, EU is the main commercial partner and should be interested in developing an autonomous, ambitious, multi-dimensional long term strategy aimed at virtuously linking the two sides of the Mediterranean.

AK: What are the greatest challenges that your banks are facing nowadays within the region?

HB: They are various. Banks have been under heavy criticism that they are not doing enough for the SME sector; the criticism is reliant on the impression that the opacity of banks' lending criteria and processes are a barrier to SME lending and that lending and feedback for unsuccessful loan applications is frequently inadequate and unhelpful to the applicant.

AK: Did you change your lending criteria after the financial crisis? What was, generally, your response to it?

HB: In the wake of the financial crisis banks within the region have made significant progress toward changing their risk governance frameworks. Board risk committees are nearly universal, and the role of the chief risk officer has broadened, while its seniority and status have been enhanced.

The trade finance industry too is changing rapidly. While in the past leading banks have benefited from client demand in risk mitigation in their trading relationships and enjoyed a rise in funded assets as a result, the business now faces geopolitical uncertainty bringing about further stability risks, new banking regulations and high marginal costs of equity.

AK: What about technological challenges?

HB: The competitive landscape for banks is rapidly changing as technology and customer demand are bringing







AK: It is interesting to note that similar banking partner initiatives within the Mediterranean region have not survived and yet MBN is well into its 19th year of collaboration ...

HB: It is a pity since MBN would have surely found ways of collaboration had they survived. Yet we are selective in our membership with the criteria that member banks must be privately owned and operating according to free market economics or reveal a strong market orientated character and that banks must be top ranking within their countries. We have a one Bank per country Principle. Yet our advantage lies in the fact is that our members are few but committed. Another advantage is that we have an administration office in Malta that markets the member banks and works on development projects.

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AK: What are your main areas of development?

HB: MBN is always looking for new ways of development. Since member banks are larger banks, all members have the advantage of having their own in house training. Hence with the scope of MBN, we did not want to be a simple training forum. In recent years MBN member banks offered the opportunity for 'hands on' intramember banks visits rather than off -the-shelf in house class training .In 2012 ,we had decided to look further into training projects , however still differentiating the scope. Being an non-profit association we looked in the EU funded projects related with reliable partners.

AK: You participate in international educational projects. What are they?

HB: In our first project we were honoured to be working with the Berlin School of Economics and Law, European Banking Training Network, University of Sofia, the Portuguese Bank Training Institute, EFFEBI Association, and the National Bank of Slovakia Institute of Banking Education. The project entitled 'QUADRO' (Quality Development Roadmap for training in the Financial Sector) had the objective to support the Quality Assurance approaches for training in the Financial Services Sector, from learning needs identification to impact of training results. The Quadro approach focuses on improvements, thus allowing for significant improvements in effectiveness and efficiency, as well as smart alignment with business objectives for banks. Now that the project has been concluded, there is ample opportunity for the Quadro tool kit to be utilised both as a measure as well as a mode of implementation for quality assurance.

Our second and current training related EU funded project is called the ILPO55. This project is being developed to address the various challenges and strategies to provide tangible tools in implementing the management for the over 55 employability of individuals. The objective is to support the imparting of skills in the 'over 55' employment sector, and to engage employees to transferring work-based competencies and experiences to the younger generation. The benefits would motivate the banking sector to become more active and efficient, to support the reduction of skills mismatch and to enhance entrepreneurial behaviour thereby resulting in better exploitation of the over 55 competencies and work experience.

AK: Your pro-active attitude explains why you were one of the first banking organisations to join our Modern Business Management project. Thank you for that and for this interesting interview.

More information about the Mediterranean Bank Network, its scope, events and EU related projects can be found on www.medbanknet.com













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Malta Led EU Project Explores the Transfer of Knowledge from One Generation to Another Within the Financial Services Industry.



Link/Page Citation

Valletta, Malta, August 22, 2015 -- (PR.com)-- The transfer of knowledge from the older generation (55 years and over) to the younger generation working within the financial services industry is the subject of an EU project entitled "Intergenerational Learning Partnership over 55" or ILPO55 in short.

Approaching full or semi-retirement can be a daunting period for employees over 55 years of age. This is even more so for such employees in the dynamic financial services industry. These employees are currently working in a rapidly changing environment where the pace of regulatory change is fast, focus on risk management is increasing and business models are being redesigned in light of more competition and market demands.

In such an environment, older employees in the financial services industry may either feel side lined or not needed as a result of a restructuring process or new policy changes being implemented. Unfortunately, circumstances are created whereby their contribution becomes less valued with the possibly of facing early

ILPO55 aims to help the over 55s in the financial services sector to overcome some of these challenges by reshaping the way they work, being able to pass their wealth of knowledge and experience to the younger generation in an effective and efficient manner. In this way, they will become more valued and recognised by helping the younger generation achieve their goals.

The ILPO55 Erasmus+ project kicked off in Malta on the 23rd and 24th October 2014 and was followed up by two meetings - February 2015 in Rome and July 2015 in Bucharest where an informative seminar was organised for stakeholders within the Romanian banking industry. To date all the member countries have presented their country reports based on the results of online questionnaires, focus groups and one to one interviews. The project partners will continue to work on the project results so far so as to develop a sustainable framework and will meet again in March 2016 to present further analysis. The partners participating in the project are:

- * Malta College of Arts, Science and Technology, an educational institute
- * Effebi Association, an HR association based in Italy

Dissemination Plan - Author Mediterranean Bank Network







- * Institute of Banking Education NBS, based in Slovakia
- * Institute of Financial Services (IFS), a tertiary level educational institute based in Malta
- * Malta Union of Bank Employees, a trade union
- * Mediterranean Bank Network (MBN), a banking association
- * Uninettuno, a consortium of 43 Italian and foreign universities
- * NIBE-SVV, an educational institute for the Dutch banking, insurance and investment sector
- * IEF Spain a research, consulting and services organisation, active in the field of education and training
- * ANUP-International based in Romania specialised in adult education

Further details about the project can be accessed from the project website: http://www.ilpo55.eu/

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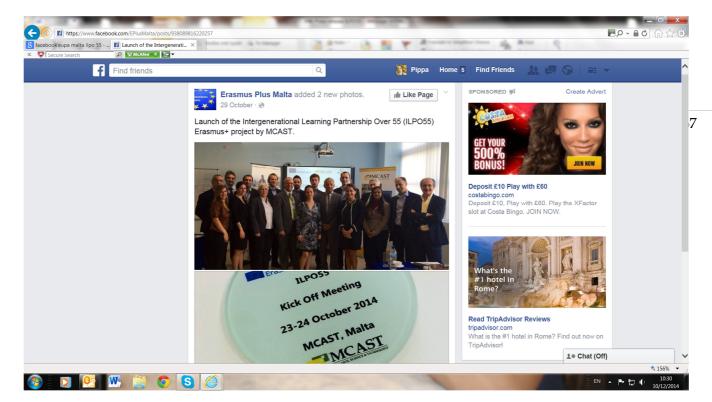
www.medbanknet.com

Read the full story here: http://www.pr.com/press-release/633915

















project focusing on

NIBE-SVV participates in pan-European Erasmus+ project focusing on intergenerational learning and employability of financial services sector professionals aged over 55.

Amsterdam, 28 October 2014

Dear Colleagues

On 23-24 October 2014, partners of the ILPO55 (*Intergenerational Learning Partnership Over 55*) Erasmus+ project attended the project kick-off meeting in Paola, Malta. On behalf of our institute Mr. Clemens Spoorenberg and Mr. Koen Venekamp participated in this event.

The main aim of ILPO55 is to address the various European challenges and strategies relating to the management of individuals aged over 55, by providing tangible tools and approaches to improve the employability of this profile of employees. The project focusses on the employability of over 55s specifically in the Financial Services industry, however it is envisaged that the framework developed by the project will also serve as a benchmark for other sectors.

The project seeks to support the imparting of skills and the transfer of work-based competencies from the employees who are 'over 55' to the younger generations of employees. The benefits of adopting this approach would be the increase in employee activity and efficiency. This strategy would help to support the reduction of skills mismatch and to enhance entrepreneurial behaviour thereby resulting in better exploitation of the competencies and work experience of the over 55s.

We will keep you posted on developments vis-à-vis this project!

Clemens Spoorenberg, Deputy Director

Koen Venekamp, Corporate Secretary

Herengracht 205,1016 BE Amsterdam P.O. Box 2285, 1000 C G Amsterdam









56, Avenue des Arts 1000 Brussels www.ebtn-association.eu

PRESS RELEASE

On 23-24 October 2014, partners of the ILPO55 (Intergenerational Learning Partnership Over 55) Erasmus+ project attended the project kick-off meeting in Malta . The main aim of this project is to address the various European challenges and strategies relating to the management of individuals aged over 55, by providing tangible tools and approaches to improve the employability of this profile of employees. The project focusses on the employability of over 55s specifically in the Financial Services industry, however it is envisaged that the framework developed by the project will also serve as a benchmark for other sectors.

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Four EBTN member bodies are active in this project:

- EFFEBI, an Italian HR association based in Rome;
- BE NBS, the Institute of Banking Education of the National Bank of Slovakia;
 Institute of Financial Services Malta, the educational institute for the Maltese financial
- NIBE-SVV, the educational institute for the Dutch banking, insurance and investment

Other partners participating in ILPO55 are:

- Malta College of Arts, Science and Technology, a Maltese educational institute;
- Malta Union of Bank Employees, a Maltese trade union;
- Mediterranean Bank Network, a network of banks situated in the Mediterranean area;
- Uninettuno, an Italian consortium of 43 Italian and foreign universities;
- Scienter, a Spanish research, consulting and services organisation, active in the field of education and training;
- ANUP-International, a Romanian organisation specialised in adult education.

More information and updates about the ILPO55 project will be posted on the project partner

The project website will be launched by the end of the year.

Brussels, Belgium, 28 October 2014

The European Banking & Financial Services Training Association is the united voice of providers of education and training in banking.









MCAST involved in new project aimed at persons over 55 years of age

Launch of the Intergenerational Learning Partnership Over 55 (ILPO55) Erasmus+ project.

The main aim of this new project is to address the various European challenges an... See More — with Ramon Mangion and Albert Agius.









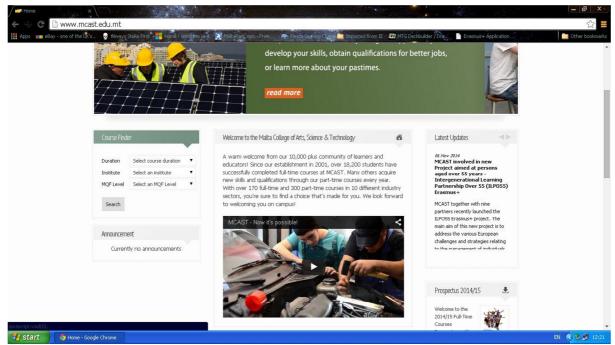








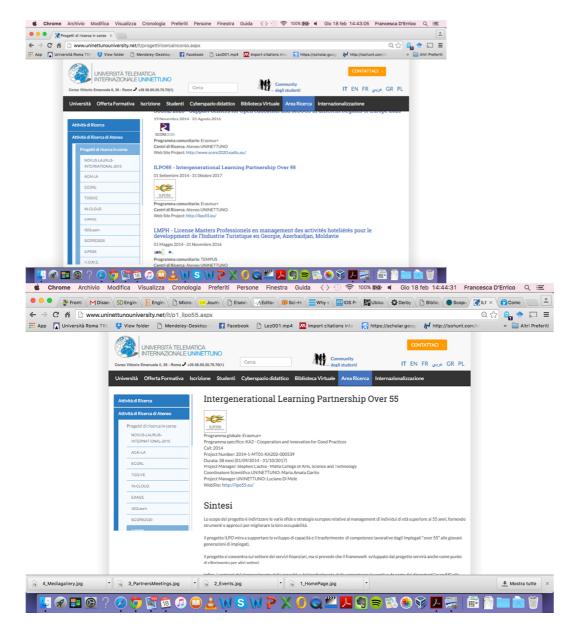








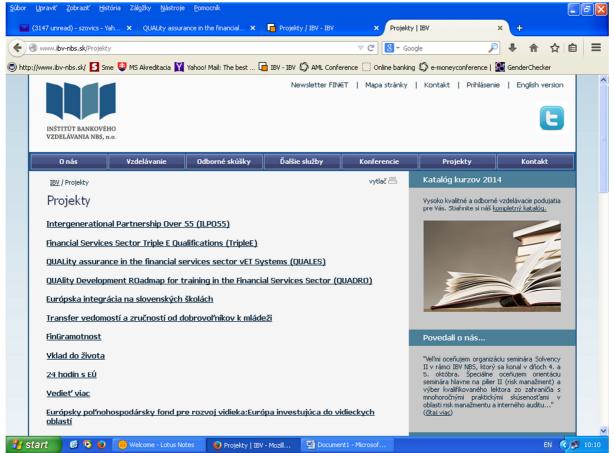








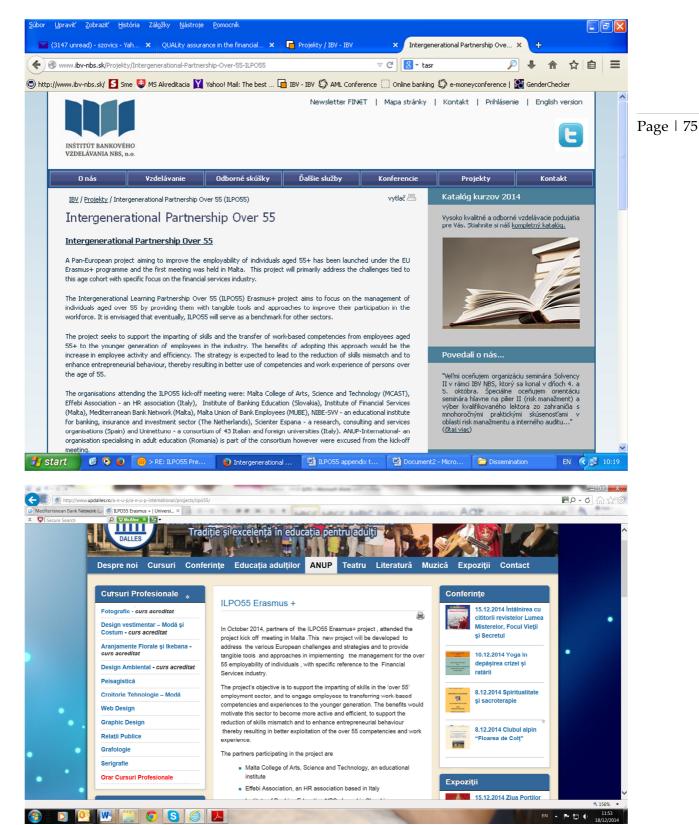










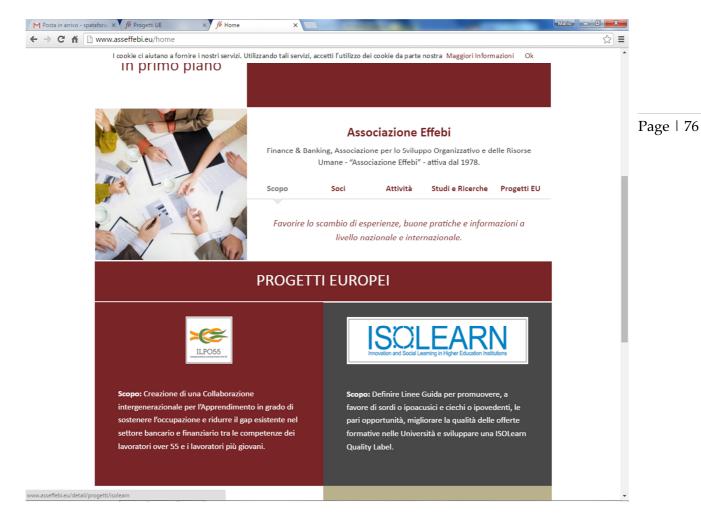


Dissemination Plan – Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55"2014-1-MT01-KA202-000539









Dissemination Plan - Author Mediterranean Bank Network









"Laboratorio Effebi sui nuovi paradigmi della formazione"

Martedi 17 Novembre 2015 - ore 10,00 - 16,00

Montorio di Verona c/o Centro di Formazione del Banco Popolare Villa Guerrina – Via Guerrina 99

Agenda dei lavori

),30 Welcome coffee

10,00 Saluto di benvenuto e apertura lavori

Roberto Speziotto, Direttore R.U., Banco Popolare Roberto Quinale, Presidente Associazione Effebi

Progetto "Over 55" nel Banco Popolare

Mauro Baracchi, Banco Popolare

Prof. Piegiorgio Argentero - Prof.ssa Ilaria Setti, Università degli Studi di Pavia

Prof. Massimo Bellotto, Università degli Studi di Verona

Giovanni De Bona, Banco Popolare

Progetto europeo: Intergenerational Partnership Over 55

Mario Spatafora, Segretario Generale, Associazione Effebi

Q & A

L3.00 Lunch Buffet

14,30 Over 50: un patrimonio da valorizzare

Mario Malfatti, Resp. Valutazione e Monitoraggio FBA - Fondo Banche Assicurazioni

Testimonianze del Banco Popolare (coordinate da G. De Bona)

- Skill Coaching, Luisella Rizzello, Banco Popolare
- Mentoring e Tutoring, Risorse del Banco Popolare

Pianificazione dei prossimi incontri

16,00 Chiusura lavori

Via dell'Oca, 27 – 00186 Roma – Tel. 06/36004207- 36790557 - Fax 06-36790558 E-mail: assfb@tin.it - Codice Fiscale 04627610159 – P.IVA 04061301000

Organised by Effebi









"Laboratorio Effebi sui nuovi paradigmi della formazione"

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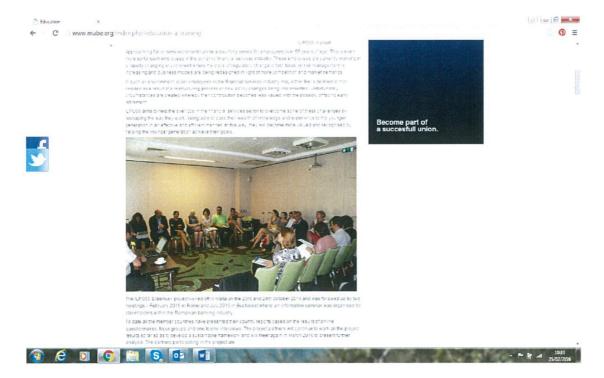
LISTA DEI PARTECIPANTI

| ARGENTERO | Piergiorgio | Università di Pavia |
|------------------|-------------|----------------------|
| BARACCHI | Mauro | Banco Popolare |
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| GALBUSERA | Cristina | BNL BNP Paribas |
| | | via conference call |
| MALFATTI | Mario | FBA |
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| SPEZIOTTO | Roberto | Banco Popolare |
| VERRI | Matteo | BPER |
| | | |
| | | |

















Training to Train - Intergenerational Transfer of Knowledge on the workplace

"Intergenerational learning on the workplace: networking opportunities"

The "Intergenerational learning on the workplace: networking opportunities" conference is the final event of the <u>IGTrain Project</u>, which aims to train experienced workers to pass on their knowledge to the young employees in their workplace.

The first part of the conference will be dedicated to two main topics: the analysis of funding and networking opportunities concerning intergenerational learning and the sharing of good practices amongst European projects. In this context, Cecilia Liljegren, Project Officer of EACEA (Unit Erasmus+: Schools, Vocational Training, Adult Education, Platforms) will give a presentation on the EACEA website and will provide a short overview of the funding opportunities managed by the VET team. Karine Nicolay, EPALE coordinator for Flanders, and Michèle Mombeek, EPALE coordinator for Brussels and Wallonia, will present the opportunities offered by the Platform, particularly in terms of exploitation of results and networking, while the IGTrain Project Partners will participate in a discussion on good practices exchanges with partners of the Intergenerational Learning Partnership Over 55 Project and the OPC-SFC Project.

The second part of the conference will be an interactive workshop where participants will be given the opportunity to jointly find new chances for the development of common projects and activities, share good practices, discuss project results and their future possible uses and development. Then, the main achievements will be shared with the entire audience of the conference and further analyzed.

The closing cocktail-dinner offered to the participants will be an opportunity for further discussion and networking.

| | Programme | Speakers |
|-----------|---|---|
| 14:30 | Registration | |
| 15:00 | Opening of the conference | Valia Dankova, Ovagem Agaidyan Bimec Ltd, Verein Multikulturell (IGTrainProject) |
| 15:10 | The importance of intergenerational learning: funding and networking opportunities | - Cecilia Liljegren EACEA (Unit Erasmus+: Schools, Vocational Training, Adult Education, Platforms) - Michèle Mombeek, Karine Nicolay EPALE Platform |
| 15:50 | -Presentation of the IGTrain project -Challenges of the project and solutions found -Main results and future challenges | Ovagem Agaidyan, Tanguy Vanbersy, Valia Dankova, Marco Antomarini, Olcay Belli, Bruno Silva Verein Multikulturell, Partenalia aisbl, Bimec Ltd., COOS Marche, Mozaik, Waterpolis |
| 16:30 | Sharing of good practices with other projects | Koen Venekamp, Clemens Spoorenberg NIBE-SVV (LLP Project ILPO55) Ariel Carlier La Forem (Erasmus + Project OPC-SFC) |
| 17:10 | Coffee break | |
| 17:35 | Networking activities | Division in small groups for discussion and networking |
| 18:20 | Overview on project results and conclusions | Valia Dankova, Ovagem Agaidyan Bimec Ltd, Verein Multikulturell |
| 18:30 | Small talk and cocktail | |

Practical information:

When: 22nd September

Where: Espace Monte Paschi Belgio -Avenue d'Auderghem 22 - Brussels (Belgium)

Registration: https://goo.gl/Mp1hMC
Contact: administration@partenalia.eu



This project has been funded with support from the European Commission.







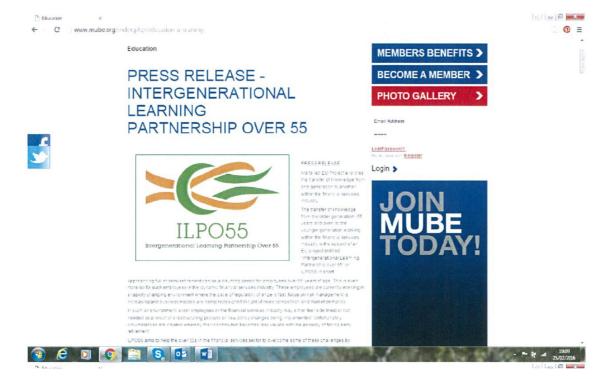


























William Portelli

From: William Portelli <william@mube.org>

Sent: 05 May 2015 14:09

Subject: SURVEY - INTERGENERATIONAL LEARNING PARTNERSHIP OVER 55 PROJECT

Importance: High Page | 84

Dear Colleagues

MUBE is a partner in the project entitled 'Intergenerational Learning Partnership Over 55 – ILPO55'. This is a Pan-European project under the EU Erasmus+ programme aiming to improve the employability of individuals aged 55+. This project will primarily address the challenges tied to this age cohort with specific focus on the financial services industry.

In order to start gathering relevant information we ask that you take a few minutes to fill in the online survey by clicking on this link http://mube.org/index.php/education-a-training/ilpo55

For further details on this project visit the project website http://www.ilpo55.eu/

The partners of ILPO55 are: Malta College of Arts, Science and Technology (MCAST), Effebi Association (Italy) - an HR association, Institute of Banking Education NBS (IBE NBS, Slovakia), Institute of Financial Services (ifs - Malta), Malta Union of Bank Employees (MUBE, Malta), Mediterranean Bank Network (MBN, Malta), NIBE-SVV (The Netherlands), an educational institute for banking, insurance and investment sector, Scienter Espana (Spain)- a research, consulting and services organisations, Uninettuno (Italy) - a consortium of 43 Italian and foreign universities, and ANUP-International (Romania)- specialising in adult education.

Regards

William

William Portelli President



Dar Joe Rizzo 10F M.A. Vassalli Street Valletta VLT 1310

MALTA

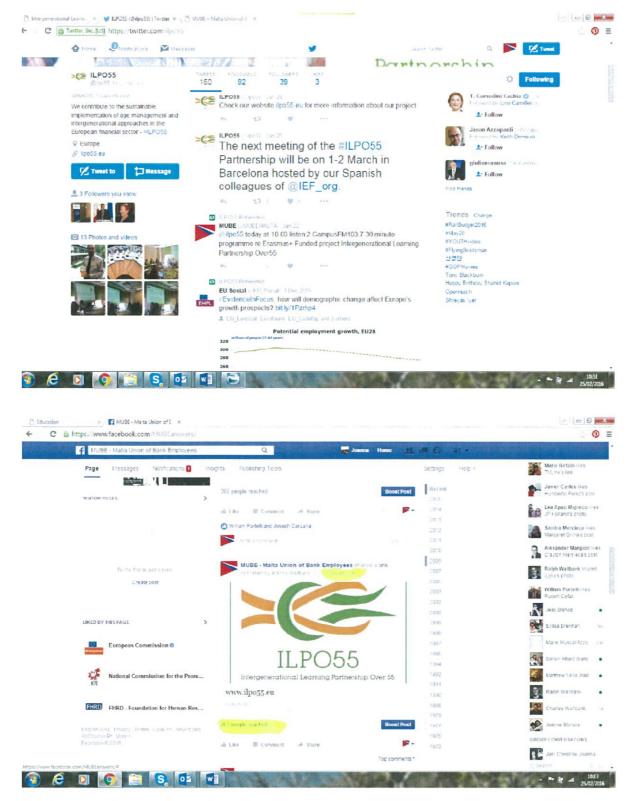
email: william@mube.org

M: +356 9949 9491 T: +356 2123 7392 F: +356 2124 3961 website: <u>www.mube.org</u>





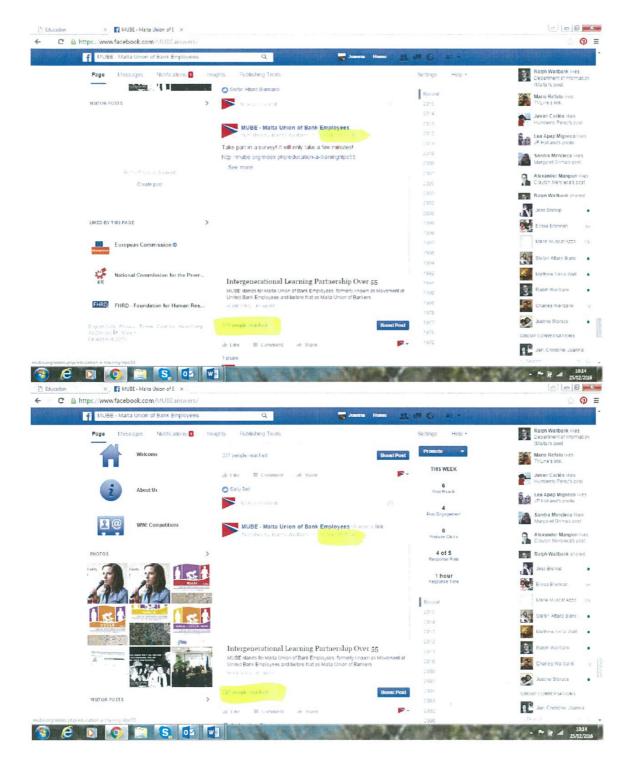






















Dissemination Plan – Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55"2014-1-MT01-KA202-000539

















Dissemination Plan - Author Mediterranean Bank Network





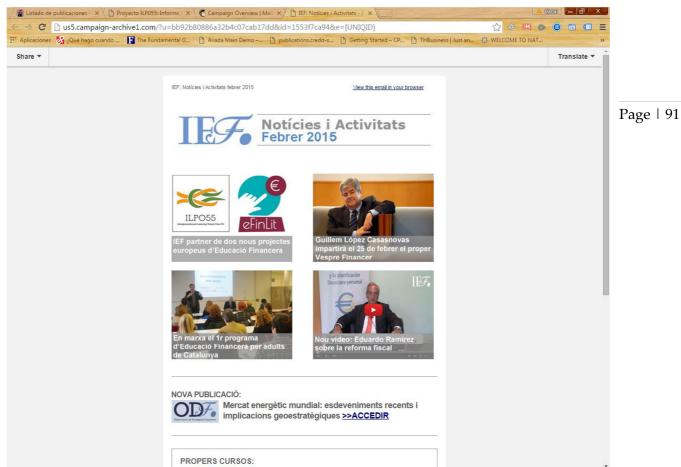
























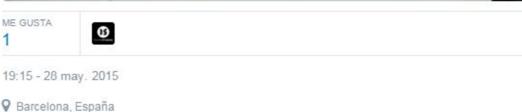




Working in @ilpo55 project about #employability in #banking by @euerasmus

Ver traducción





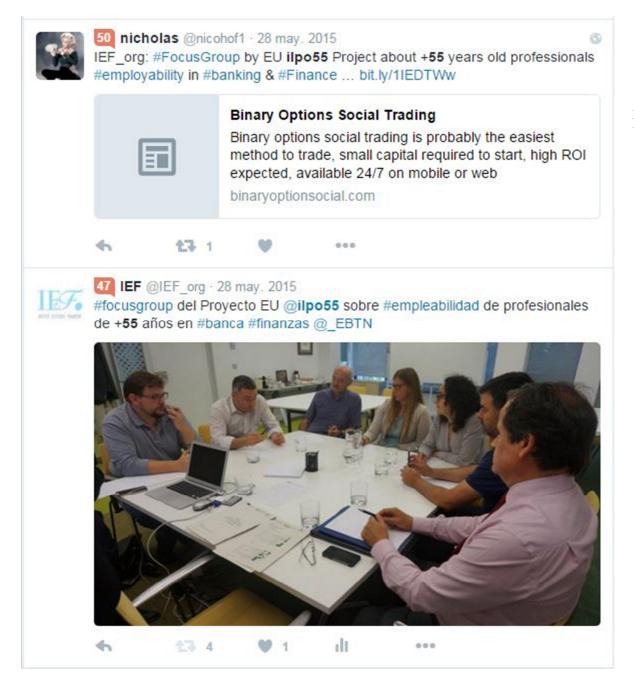
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Dissemination Plan – Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55"2014-1-MT01-KA202-000539















ILPO55 Retweeted



EBTN @_EBTN - 5 Feb 2015

The #ILPO55 project commenced already last year, with a kick-off meeting in Malta. ilpo55.eu



Officials and representatives from the participating partners of ILPO55 TMI - 21/11/2014 (58c) Europe-wide initiative to empower people aged over 55 kicks off with Malta meeting

the reduction of skills misonatch and to enhance entrepreneurial work experience of persons over behaviour, thereby resulting in

A pan-European project aiming to improve the employability of and to enhance entrepreneurial work experience of persons over individuals aged over 55 has been launched under the EU Erannus's programme and the first meeting was held in Malia. This project will prinarily address the challenges tied to this age cohort with specific focus on the financial services inclustry. The Interpreneurilan Learning Partnership Over 55 (ILPOS) [Launnus* project aims to focus on the management of individuals aged over 35 by providing them with tangible tools and approaches to improve their participations in the workforce. It is envisaged that eventually, ILPOS (ILPOS) [Launnus Enterprises Limited (C 18187), Malia. Lembard Blank Malia ple virsin Anthony Cassar (I) in the Court of Magistress (Geos), Superior Jorindiction, General Section, on the 20th swith regarding to respondents. Sensor, 10 (1) of the Code of Organisation and Civil Procedure, and the with regard to respondents: (1) Anthony Cassar (I) 36661(IL); (2) Them Insended C 1216 (I all of Ocean Heights, Flat 9, Block A, Triq Proposed that eventually, Launder (I all of Ocean Heights, Flat 9, Block A), Project should be a been compared to the project should be a been compared to the control of the code of Organisation and Civil Procedure, and the suit in terms of Article 187 (I) of the Code of Organisation and Civil Procedure, and the solid publication of the bereauders of the project aims to focus the project aims to focus of the project aims to focus the project aims to focus of the proj











ILPO55 @ilpo55 · 5 May 2015

We contribute to sustainable implementation of age management and intergenerational approaches in financial sector: ilpo55.eu /llpo55_partner...















Learn more about the #ILPO55 Reference Framework which will address the needs of 55+ financial sector professionals.

The ouput will refer to:

- 1. To design the draft Reference Framework to be piloted and validated
- 2. To develop the consolidated version of the Reference Framework at the end of the project

The ILPO55 Reference Framework which will address the over 55 individual needs with a 360° perspective:

- · Analyse education & training, and work experiences
- Assess individual competencies (Knowledge, Skills and Competencies)
- Identify personal and professional objectives (e.g. Professional Consultant)
- Support over 55 individuals in planning their future career/work experiences
- · Give advice regarding the existing opportunities for validation of competencies, recognition of prior learning, etc. (provide recommendations for the certification of competencies, e.g. Adult Trainer, Social Responsibility Facilitator)
- · Provide support for further education and training of the over 55 individuals (based on the training needs identified in relation to the personal and professional career development objectives)















ILPO55 @ilpo55 · 7 Jul 2015

Our meeting @capitalplaza commenced. Main focus: European intergenerational learning survey in the financial sector.









ILPO55 @ilpo55 · 7 Jul 2015
Today @capitalplaza the transnational meeting w/ European partners from Malta, Spain, Italy, Netherlands, Romania.









ILPO55

ILPO55 @ilpo55 · 7 Jul 2015

.@ramonmangion updates the European partners on the status of the project.

#ilpo55 @EUErasmusPlus





ILPO55 @ilpo55 - 5 Jun 2015

Representatives of our consortium will participate in the #TripleE conference, organised by @_EBTN, on September 24.

Triple E @ebtn_triple_e

On behalf of @_EBTN, I cordially invite you to my launch on September 24 in Brussels at @EBF_FBE premises. ebtn-triple-e.eu/images/materia ...

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ILPO55 @ilpo55 · 8 Jul 2015

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Presentation of the Needs and Gaps Analysis by our Spanish partner

@IEF_org #ilpo55 @EUErasmusPlus









≥€ ILPO55 ILPO55 @ilpo55 · 8 Jul 2015

Our #ilpo55 consultation seminar with Romanian banking sector representatives and academics just commenced.





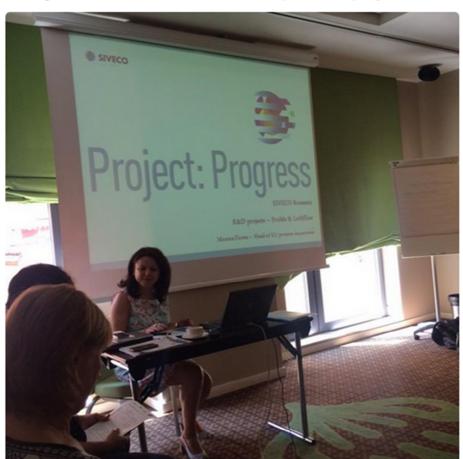




ILPO55

ILPO55 @ilpo55 · 9 Jul 2015

Presentation on e-learning and R&D by @SIVECORomania, the leading Romanian business software development company.











ILPO55 @ilpo55 · 9 Jul 2015

After a successful consultation seminar the #ilpo55 Partners are now working on the way forward. @EUErasmusPlus





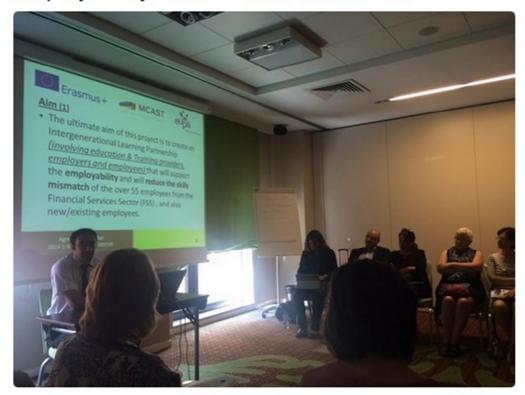








Our aim: the creation of an Intergenerational Learning Partnership. Supporting employability, reduce skills mismatch.



1:17 AM - 9 Jul 2015



















ILPO55 @ilpo55 · 12 Jun 2015

.@josepsoler_ief mentions us, during @_EBTN General Meeting, as example in the field of financial education. Thanks!





ILPO55 @ilpo55 · 10 Mar 2015

Our forthcoming meeting w/ @IEF_org, @NIBESVV, @MUBEMALTA and @uninettunouniv will be in Bucharest (Romania) on 8-9 July. #ILPO55

















ILPO55 @ilpo55 · 18 Aug 2015

We'll be there to deliver a presentation on our #IntergenerationalLearning efforts for the financial sector.

Partenalia @Partenalia

The IGTrain Final Conference will take place at Espace Banca Monte Paschi Belgio, Rue d'Auderghem 22-28, in Brussels















ILPO55 @ilpo55 · 24 Sep 2015
.@ramonmangion attending the @_EBTN conference on behalf of the #ILPO55 consortium. #TripleE @IEF_org











ILPO55
@ilpo55



We're looking forward to our project meetings in Barcelona hosted by @IEF_org. #ilpo55



Dissemination Plan – Author Mediterranean Bank Network Project reference Erasmus + "Intergenerational Partnership Over 55"2014-1-MT01-KA202-000539









ILPO55 @ilpo55 · 28 Feb 2015

Our first tweet! Visit our website to learn more about our project: ilpo55.eu /ilpo55.aspx #ILPO55 #employability













ILPO55 @ilpo55 · 28 May 2015

Valuable contribution to sustainable implementation of age management and intergenerational approach. #ilpo55



IEF @IEF_org

Working in @ilpo55 project about #employability in #banking by @euerasmus









ILPO55 @ilpo55 · 30 Jul 2015

Very pleased to have been invited to share our knowledge & experiences vis-a-vis Intergenerational Learning. #ilpo55











ILPO55 @ilpo55 · 6 Jul 2015

.@ramonmangion will participate, on behalf of the #ilpo55 consortium, in the @ebtn_triple_e conference. Thank you for the invite, @_EBTN!







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ILPO55 @ilpo55 · 6 Jul 2015

This Thursday the @ilpo55 partners will present the report 'Needs Analysis and Gaps in Intergenerational Learning in the Financial Sector'.







...



ILPO55 @ilpo55 - 6 Jul 2015

Through our European survey we identified existing needs and gaps in the field of age management and intergenerational cooperation. #ilpo55







...



ILPO55 @ilpo55 · 6 Jul 2015

The @ilpo55 consortium will meet in Bucharest the coming days to discuss the European Survey and to convene a Consultation Seminar. #ilpo55







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ILPO55 @ilpo55 · 18 Sep 2015

Our Dutch project partner @nibesvv will represent our consortium and deliver a presentation. #IGTrain @EPALE_EU



Partenalia @Partenalia

Don't forget: 22nd September, Final Conference of #IGTrain. Find all the information here: bit.ly/1KNgcPp







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ILPO55 @ilpo55 · 18 Sep 2015

We congratulate our colleagues @QUALES_EU with the results of their project and wish them a fruitful conference.



QUALES @QUALES_EU

Our conference started: welcome statement and introduction of the speakers. #quales #eqavet







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ILPO55 @ilpo55 · Jan 29

Check our website ilpo55.eu for more information about our project.





ILPO55 @ilpo55 · Jan 29

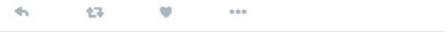
The next meeting of the #ILPO55 Partnership will be on 1-2 March in Barcelona hosted by our Spanish colleagues of @IEF_org.





ILPO55 @ilpo55 - 31 Mar 2015

Our survey aims at analyzing the possibilities of intergenerational knowledge and experience cooperation between professionals. #ILPO55





ILPO55 @ilpo55 · 31 Mar 2015

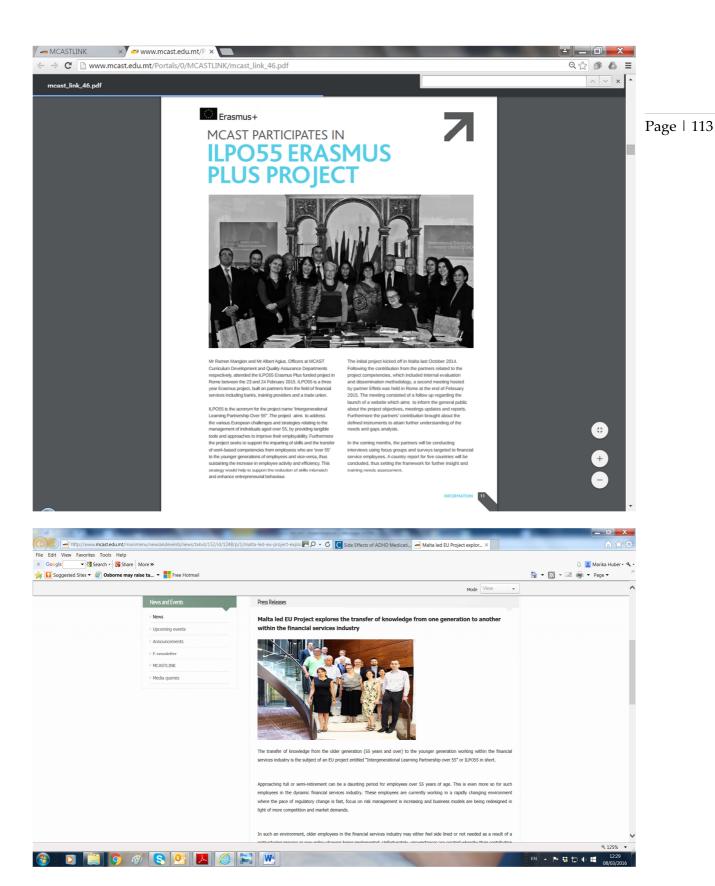
We finalized the questionnaire for our research project on the employability of 55+ professionals in the European financial sector. #ILPO55



















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Appendix 3-Brochure as created by Mediterranean Bank Network

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The ultimate objective is to create methodology, tools and instruments for providing 'over 55' individuals the chance to strengthen their role in the organization, and in the labour market.



THE DESIRED IMPACT

Involved stakeholders agree on the ILPO55 Reference Framework and

- Declare their interest in further exploiting it locally and nationally.
 Acknowledge the importance that the ILPO55 Reference Framework becomes a benchmark in the field, at national and European level.
 Support active citizenship within local communities.
- 4. Enhance the individual and corporate social responsibility at European level.



ILPO55 TARGETS

- 1. 'Over 55' individuals and young employees from the Financial Services Sector.
- 2. Project Partners and Associate Partners.
- 3. Banks and Financial
- 4. Banking Associations.
- 5. Higher Education Institutes and Vocational Educational Training providers.
- 6. Trade Unions.
- 7. Policy makers.
- 8. Young employees from the Financial Services Sector.



BENEFITS OF THE PROJECT

Ultimately the benefits of recognizing skills and the transfer of work-based competencies from the employees who are 'over 55' to the younger generations would implement an Intergenerational Partnership for exchange of competencies and increase employee activity and efficiency.

This strategy would help to support the reduction of skills mismatch and to enhance entrepreneurial behaviour thereby resulting in better exploitation of the competencies and work experience.

visit our site WWW.ILPO55.EU



CLICK TO ACCESS THE LATEST INFORMATION

- A step by step information site to ILPO55, illustrated with a detailed, general project presentation.
- News, media coverage and updates about the project.
- Links to social-networking sites, promotional material, articles and links to our project partner institutions.

For more information visit our site www.ilpo55.eu or contact one of the ILPO55 project partners as per overleaf







































- Maita College of Arts, Science & Technology WWW.MCAST.EDU.MT

 EFFEBI Association, Italy WWW.ASSEFFEBI.EU
 Institute of Banking Education NBS, Slovakia WWW.IBV-NBS.SK

 IFS, Malta

- Mediterranean Bank Network

 WWW.MEDBANKNET.COM

 Uninettuno, Italy

 WWW.UNINETTUNOUNIVERSITY.NET

 NIBE-SVV, Netherlands

 WWW.NIBESVV.NI.

 Institut d'Estura case







Appendix 3.1.-Brochure as translated by partner ANUP (Romanian)

















Appendix 3.2.-Brochure as translated by partner Effebi Italy)

Image to be updated