

The Online, Open and Flexible Higher Education Conference 2017

Higher Education for the Future; 'Accelerating and Strengthening Innovation'

PROGRAMME

25-27 October 2017

Milton Keynes, UK

Hosted by The Open University

Wednesday 25 October 2017

12:30-14:00 **Conference registration**

14:00 **Plenary opening session in:**
Opening by Anja Oskamp, President of EADTU and rector Open University of the Netherlands

Official addresses, Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)

14:05 **Hazel Rymer, Pro Vice Chancellor, LTI, The Open University**
Welcome and presentation of The Open University, UK

14:15 **Sir Simon Hughes, Former Minister and Education consultant for The Open University**
Welcome and keynote

Presidential address
Anja Oskamp President of EADTU and rector Open University of the Netherlands (OUNL)

14:45 **Accelerating and strengthening innovation in education**

Simon Nelson, CEO of FutureLearn
Digital Transformation: the opportunities of education at scale

Sir John Daniel, former vice-chancellor UK Open University
Where do open universities think they are going?

16:00-16:30 **COFFEE BREAK**

16:30-18:30 **Parallel sessions**

	Session 1 - CMR15 Research and Innovation Chair: José Bidarra	Session 2 - CMR11 Open Education Chair: Andrew Brasher	Session 3 - CMR01 Strategies for the future Chair: Pierpaolo Limone	Session 4 - Perry presentation room Quality assurance Chair: Miguel Santamaría Lancho
16:30	<p>Hiding in Plain Sight: Research Ethics of Big Open Data Eamon Costello DCU - Ireland</p> <p>Towards a framework for assessing MOOC quality and effectiveness: the case of quality assurance in higher education Flavio Lemos de Souza Universidade Federal Fluminense - Brazil</p> <p>Countering post-truth and post-trust attitudes through online and offline pedagogy Sir John Daniel Canada</p> <p>Workshop at Venables Teaching Labs Briefing Room (Venables Entrance E)</p>	<p>Openness / OER as a student eScouts project at Ruhr-University Kathrin Braungardt Ruhr-University Bochum - Germany</p> <p>Robotics in skills training – an innovative approach in rural nursing education Catrine Buck Jensen UiT The Arctic University of Norway</p> <p>Improve the student’s learning experience with video content Valérie Follonier Swiss Distance Learning University Switzerland</p> <p>Opportunities and challenges of using e-learning to improve access to higher education for refugees Guida Fullana UOC - Spain</p>	<p>How to organize successful Higher Education for professional qualified students Mandy Schulze Humboldt University Berlin - Germany</p> <p>The systemic implications of constructive alignment of HE level learning outcomes and employer or professional body based competency frameworks Andy Lane The Open University - UK</p> <p>Recycling Learning Resources with AgileAMK Model Teija Lehto Tampere University of Applied Sciences Finland</p> <p>Contribution of advance training for real problem solutions: the role of e-learning Carla Padrel de Oliveira Universidade Aberta - Portugal</p>	<p>E-xcellence methodology: lessons learned over ten years of development and implementation Karen Kear The Open University - UK</p> <p>Student Satisfaction on Face-to-Face Tutorial in a Blended Learning Environment Rahmat Budiman Universitas Terbuka - Indonesia</p> <p>A Quality Assurance Strategy for E-learning Institutions in the GCC Countries Syed Aziz Anwar Hamdan Bin Mohammed Smart University Dubai United Arab Emirates</p> <p>Teacher training and Quality Assurance process: open discussion in national and international context Pierpaolo Limone University of Foggia - Italy</p>
	<p>WORKSHOP</p> <p>Remote access to real practical work in labs and observatories</p> <p>Jon Rosewell The Open University - UK</p>	<p>The challenge of retention in open and distance education: the role of engagement in persistence Liz Marr The Open University - UK</p>	<p>From Conception to Implementation: A New Educational Leadership Degree Program Designed to Increase Learning Flexibility and Internationalisation Mark Curcher Tampere University of Applied Sciences - Finland</p> <p>Re-modelling existing learning materials for online delivery Jakki Sheridan-Ross Leeds Beckett University - UK</p>	<p>Students’ views on e-assessment systems for online environments Alexandra Okada The Open University - UK</p> <p>Innovating the recognition of MOOC-based curricula – MOOklets and equivalence analyses as quality assurance tools for open education Florian Rampelt/Ronny Rówert Kiron Open Higher Education, Germany</p>
18:30				
18:30-19:30	CONFERENCE NETWORKING DRINK			

Thursday 26 October 2017

08:00-09:00 Conference registration

Session 1 - CMR15
Research and Innovation
Chair: Eamon Costello

Session 2 - CMR11
Open Education
Chair: Andy Lane

Session 3 - CMR01
Strategies for the future
Chair: Josef Reif

Session 4 - MYB/room 1,2,3
Quality assurance
Chair: Karen Kear

09:00-10:00

Addressing the undergraduate dissertation challenge in higher education virtual environments: applicability of Pecha Kucha method
Julio Navio-Marco
UNED - Spain

Tutoring and support in open online education – a students’ view
Rieny van den Munckhof
Open Universiteit of the Netherlands

Against All Odds: Access of Higher Education for the Displaced Youth
Gul Inanc
Nanyang Technological University - Singapore

Designing distance learning courses for adult refugees in a transit country (Greece)
Anna Apostolidou
Hellenic Open University - Greece

Small enough to share: creating content for use in diverse Engineering and Physical Sciences programmes
Jonathan Watkins
University of Birmingham - UK

MOOCs for CPD and business training in Europe
Beck Pitt
The Open Univeresity - UK

WORKSHOP

Creating an Online Dimension for University Rankings

Andrew Brasher
Wayne Holmes, Prof. Denise Whitelock
The Open University - UK

10:00-11:30 Plenary session

Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)

Peter Horrocks Vice-Chancellor of the Open University United Kingdom (OUUK)

The future for Open and Distance Universities. Discussing the move from the University of the Air to the University of the Cloud

Launch European MOOC Consortium (EMC)

The EMC- Panel

Panel-chair: George Ubachs, EADTU
Mark Lester, FutureLearn (UK)
Catherine Mongenet, FUN (France)
Pierpaolo Limone, EduOpen (Italy)
Martin Weller, OpenupEd (UK)

11:30-12:00

COFFEE BREAK

12:00-13:00	<p>Session 1 - CMR15 Research and Innovation Chair: Eamon Costello</p> <p>Grading Effects in Higher Education Liudmila Galiullina Maastricht University - The Netherlands</p> <p>Increasing online interaction for learning among Blended Distance learners: A case of Activity Theory based Methodology for B.Ed external programme at Makerere University Nabushawo Harriet Mutambo Makerere University - Uganda</p>	<p>Session 2 - CMR11 Open Education Chair: Andy Lane</p> <p>Distance education teacher training in Brazil asa policy of social and digital inclusion Eliana Medeiros Borges UFJF - Brazil</p> <p>Once Upon a Tip... A Story of MOOCs and Gamification José Bidarra Universidade Aberta - Portugal</p> <p>The pre-participation experience of distance graduates Lorraine Delaney DCU - Ireland</p>	<p>Session 3 - CMR01 Strategies for the future Chair: Nicola Paravati</p> <p>Flexible continuing education: strategies at Universidade Aberta Glória Bastos Universidade Aberta- Portugal</p> <p>MicroMasters: the pursuit of the Holy Grail in online learning Pedro Barbosa Cabral Delft University of Technology The Netherlands</p> <p>Pedagents as mentors and trainers of blended learning Anne Hakala JAMK University of Applied Sciences Jyväskylä - Finland</p>	<p>Session 4 - MYB/room 1,2,3 Quality assurance Chair: Covadonga Rodrigo</p> <p>WORKSHOP</p> <p>Closing the knowing-doing gap in online courses: Business simulations and assessment of learning for graduate and undergraduate students</p> <p>John Kraft University of Florida - United States</p>
13:00	LUNCH			
13:00-14:00	<p>Session 1 - CMR15 Research and Innovation Chair: Kathleen Schlusmans</p> <p>MOOCs, Open Access repositories: new ways to embed learning in professional networks Fred Truyen KU Leuven - Belgium</p> <p>Main features of the Mobile Digital Resources (MDR) Conceptual Model and its influence on motivation of HE students with special educational needs Elio Sancristobal UNED - Spain</p> <p>A learning design methodology for developing short learning programmes in further and continuing education Lillian Buus VIA University College - Denmark</p> <p>Online Peer Observation for Distributed Course Teams Nicholas Bowskill University of Derby - UK</p>	<p>Session 2 - CMR11 Open Education Chair: Catherine Mongenet</p> <p>Cross-national collaboration in promoting and delivering MOOCs Päivi Kananen and Virpi Uotinen Open University of JYU - Finland Alison Iredale Leeds Beckett University – UK</p> <p>MOOCs4all: How to build a MOOC on a budget and why Brian Mulligan Institute of Technology Sligo - Ireland</p> <p>Open, online, flexible, technology-enhanced... and sustainable? Understanding new business models for distance and blended learning Robert Farrow The Open University - UK</p> <p>Academic English Online Courses - Pedagogy, Design and Implementation Tami Neuthal The Open University of Israel</p>	<p>Session 3 - CMR01 Engaging students Chair: Nils Szuka</p> <p>Lifelong Learning Managment Agnieszka Chrzyszcz AGH University of Science and Technology Poland</p> <p>Researching the student's emotional engagement, motivation and behaviour over the life of an online course Edmund Hewson Leeds Beckett University - UK</p> <p>WORKSHOP</p> <p>Digital Learning 2.0: Learning that sticks</p>	<p>Session 4 - MYB/room 1,2,3 Policies for change in HE Chair: Sebastián Rubén Gómez Palomo</p> <p>Walking the Talk of Innovation: Re-envisioning the Future Online Mark Brown NIDL/DCU - Ireland</p> <p>MOOC Platforms, Participation and Business Models: Tensions in focus Mark Brown NIDL/DCU - Ireland</p> <p>WORKSHOP</p> <p>Leadership Unplugged: Reflections, Challenges and strategies for the future</p>
14:00				

16:00	<p>Blended, flipped, and shared- a successful mixture for language learning success Eric M. Brewster Johannes Kepler University - Austria</p>	<p>E-learning in Secondary Education: Behaviours, Interactions and Attitudes of Science Students using interactive videos Pablo Cancelo Universidade da Coruña - Spain</p>	<p>Paul Hunter IMD-International Institute for Management Development Switzerland</p>	<p>for Online and Open Education Don Olcott, Jr. Global Higher Education Consultant - Romania and Ulf-Daniel Ehlers Vice President for Quality and Academic Affairs Baden Wurttemberg-State University Stuttgart Germany</p>
16:00-16:30 COFFEE BREAK				
16:30	<p>Session 1 - CMR15 Research and Innovation Chair: Frederik Truyen</p>	<p>Session 2 - CMR11 Open Education Chair: Martin Weller</p>	<p>Session 3 - CMR01 Engaging students Chair: Agnieszka Chrzęszcz</p>	<p>Session 4 - MYB/room 1,2,3 Policies for change in HE Chair: Ángeles Sánchez-Elvira Paniagua</p>
	<p>Work in Progress: Microelectronics Courses: Needs and learning in the MicroElectronics Cloud Alliance Elio Sancristobal UNED - Spain</p> <p>A Holistic View on Academic Wide Data through Learning Analytics Dashboards Vassilis S. Verykios Hellenic Open University - Greece</p> <p>What is it like learning with an eportfolio for online distance learners? Orna Farrell NIDL/DCU - Ireland</p> <p>Usefulness and effectiveness of the Mobile Digital Resources (MDR) Conceptual Model for improving integration in the educational process of disadvantaged students Elio Sancristobal UNED - Spain</p>	<p>WORKSHOP</p> <p>The Role & Impact of Strategies for re-designing Learning in the Digital Age An interactive Workshop Isabel Schünemann and Oliver Janoschka Hochschulforum Digitalisierung/Stifterverband Germany</p>	<p>The Use of Film in Online Teaching: Difficulties and Solutions Virginia R. Mosser University of Virginia - USA</p> <p>Motivation strategies for an e-learning PhD program Carla Padrel de Oliveira Universidade Aberta - Portugal</p> <p>Developing a Competency Framework Tool Jean-Michel Jullien Swiss Distance Learning University Switzerland</p> <p>Participants and non-participants in open online courses Marianne Georgsen VIA University College - Denmark</p> <p>Online or offline - does it matter? Cathrine Tømte Nordic Institute for Studies in Innovation (NIFU) Norway</p> <p>Virtual mobility: training professionals and citizens with global and social skills Carme Anguera Iglesias UOC - Spain</p>	<p>Designing a blended course oneexperimental linguistics Olga Nagel National Research Tomsk State University - Russia</p> <p>Empowering Strategic Leaders: The Challenge Developing Transformative Leadership Mark Brown NIDL/DCU - Ireland</p> <p>Apply with Digital Diploma Data, exchanging diploma data digitally instead of on paper Jan Otten Ministry of Education, Culture and Science (DUO) The Netherlands</p>
18:30		<p>WORKSHOP</p> <p>Let's do education together! Merja Karjalainen⁽¹⁾, Tytti Pintilä⁽²⁾, Maarit Korva⁽²⁾, Satu Hakanurmi⁽³⁾ ⁽¹⁾University of Jyväskylä ⁽²⁾JAMK University of Applied Sciences Jyväskylä ⁽³⁾University of Turku Finland</p>		<p>WORKSHOP</p> <p>From Innovation to Impact: Feeding learning back into the institution Liz Marr ⁽¹⁾, Mark Brown⁽²⁾ ⁽¹⁾ The Open University UK, ⁽²⁾ DCU Ireland</p>
19:30-22:30 CONFERENCE DINNER				

Friday 27 October 2017

Session 1 - CMR15
 Research and Innovation
 Chair: Carla Padrel de Oliveira

Session 2 - CMR11
 Open Education
 Chair: Darco Jansen

Session 3 - CMR01
 Engaging students
 Chair: Ingrid Thaler

Session 4 - Perry presentation room
 Policies for change in HE
 Chair: Lizzie Konings

9:00

WORKSHOP

Responsible Research and Innovation for contemporary education

Alexandra Okada
 The Open University - UK

Equal opportunities for mature students in HE
 Wim van Delft
 University of Antwerp - Belgium

MOOC – supporting further vocational training
 Päivi Rajaorko/Merja Drake
 Haaga-Helia University of Applied Sciences
 Finland

It's a question of balance: Assuring quality on postgraduate online programmes at Dublin City University
 Colum Foley
 DCU - Ireland

Narrative design combined with a TAM survey to achieve a multisensorial museum user-experience for people with disabilities
 Covadonga Rodrigo
 UNED - Spain

WORKSHOP

How to create synergies and transversality among universities with online courses including flipped classrooms and project based learning?

Badi Ibrahim/Isabelle Druet
 IONISx - France

WORKSHOP

Blending STEM Teaching & Bringing it Online Through Simulation Based Learning

Samuel Butcher/Ammar Khaliq
 Labster - Denmark

WORKSHOP

EDELNet: Improving Quality in Higher Education through Internationalization and Diversity

Nils Szuka and Juan Garcia Blesa
 Fernuniversität in Hagen - Germany

Preparing to Learn – transitioning and retaining incoming Level 4 students via online methods
 Nathalie Thorne/Becky Sellers
 Leeds Beckett University - UK

Using semantic technologies for giving rich and personalised formative assessment in large courses and MOOCs: first experiences at UNED (2015-2017)
 Miguel Santamaria Lancho
 UNED - Spain

WORKSHOP

The challenge of widening participation for adult learners: how effective is open learning?

John Butcher and Wendy Fowle
 The Open University - UK

Advancing Student Support for ODL: Experiences from the EMPOWER Project
 Ángeles Sánchez-Elvira Paniagua
 UNED - Spain

11:00

11:00-11:30

COFFEE BREAK

11:30 - 13:30 **Plenary session**

Chair: Sarah Guri-Rosenblit (an elected Executive Vice-President for Academic Affairs Open University Israel)

11:30 **Kathleen Schlusmans**

Coordinator quality assurance of Open University of the Netherlands (OUNL)

From independent self study to active online learning. The transformation of the educational model of the Open Universiteit'

11:50 **George Androulakis**

Vice-President for Academic and International Affairs, Hellenic Open University (HOU)

The limits of resilience: accomplishments, affordances and challenges after two years of academic change at the Hellenic Open University'

12.10 **Eileen Scanlon**

Regius Professor of Open Education and Associate Director of Research and Innovation (Open University-IET)

Science in the Open

Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)

12:30 **Presentation by the European Commission representative**

Konstantin Scheller

Policy Officer for Innovation in Education, European Commission

Opportunities and Challenges – an EU perspective

12:45 **The Message of Milton Keynes; results of the conference**

Anja Oskamp - President of EADTU and rector of Open University of The Netherlands (OUNL)

13:00 **Panel session reflecting on the Message of MK**

Alejandro Tiana Ferrer (Rector UNED, new EADTU President), Konstantin Scheller (EC-representative), Mark Brown (DCU/NIDL)

13:15 **Closing**

Announcement OOFHEC2018 in Aarhus

Arne Kjaer - Center Director, Aarhus University (Denmark)

13:30-14:30

CLOSING DRINK