



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO



DOCTORATE IN BUSINESS ADMINISTRATION (DBA)

MAKE YOUR IMPACT AND LEARN WITHOUT LIMITS

2019/20



“The people who are crazy enough to think they can change the world are the ones that do.”

STEVE JOBS



Welcome

Welcome to the Università telematica Internazionale UNINETTUNO's new Doctor of Business Administration (DBA) degree in association with 5ive Global. We are delighted to be able to answer the needs of our business students and provide an innovative degree that is delivered entirely online and fits around your life and work commitments.

Uninettuno has won numerous awards for the support and blended learning platforms we provide. We put the student as the central focus of our courses and support that with a unique didactic

Cyberspace that is designed to foster an inclusive and supportive framework through an innovative virtual 3D classroom. You can be part of the classroom no matter where you are located.

If you have the ambition to succeed and gain a valuable DBA, then we are here to help you. If you need any further information, please do not hesitate to contact us.

Looking forward to hearing from you,

PROF. MARIA AMATA GARITO

PRESIDENT/RECTOR

Università telematica Internazionale UNINETTUNO



AWARD WINNING UNIVERSITY

The International Telematic University UNINETTUNO is a distance teaching university established in 2005 and recognized by the Italian Ministry of Education, University and Research. It delivers academic titles having legal status in Italy, Europe and worldwide. Uninettuno is a global online University with over 23,000 students. A leading global university in distance education, the online teaching proposed by Uninettuno is a guarantee of quality, professionalism and innovation.

UNINETTUNO students, coming from more than 160 countries, can access their courses from wherever they are with no limits of space and time: the psycho-pedagogic and didactic model was born from the results achieved by 25 years of international research programs and was realized by the Rector Prof. Maria Amata Garito and by her research team.

AWARD WINNING UNIVERSITY FOR EXCELLENCE IN ON-LINE DISTANCE LEARNING

The International Telematic University UNINETTUNO is awarded the E-excellence quality label for the best didactic and psycho-pedagogical models adopted on its e-learning platform. The quality label is awarded to the UNINETTUNO by European Association of Distance Teaching Universities (EADTU).

UNINETTUNO is among the three best Universities, furthermore, the only distance university that got the grade "B - fully satisfactory" by the evaluation of Italian National Agency for the Evaluation of Universities and Research Institutes (ANVUR). The outcome gained testifies to the excellence of its teaching and organizational model, which is shared and acknowledged by both the International and the Italian scientific community, and also to the flaws of the other Italian distance institutions in terms of teaching quality.

A DIFFERENT LEARNING EXPERIENCE

The main educational tool of the International Telematic University UNINETTUNO is the Internet-based learning environment where teaching and learning are carried on in 6 languages—Italian, English, French, Arabic, Greek, Polish – and it allows implementing a new **psycho-pedagogic model** by Prof. Maria Amata Garito® that is characterized by the shift from:

- teacher's central role to the student's central role;
- knowledge transfer to knowledge creation;
- integration between practice and theory;
- a passive and competitive learning to active and collaborative learning.

This **psycho-pedagogic model** by Prof. Maria Amata Garito® is characterized by the highest degree of flexibility for the student. By this model, the student can build his own learning path in function of his educational needs and of his skill-level.

A learning environment developed in such a way does not limit itself to offer rigidly pre-established courses, but it offers dynamic contents that can be enriched by other contents existing on the Web



The International Telematic University UNINETTUNO was acknowledged by UNESCO as one of the universities working and orienting its action towards the achievement of the United Nations 17 "Sustainable Development Goals (SDG)", namely the globally-shared objectives fixed to end poverty, to protect the planet, promote gender equality, protect and support cultures and grant wellbeing for all.

SUSTAINABLE DEVELOPMENT GOALS





THE INTERNATIONAL TELEMATIC UNIVERSITY UNINETTUNO IN ROME

Established by the decree on the 15th April 2005 by the Italian Ministry of Education, Uninettuno is accredited to award Bachelors, Masters and Doctoral Degrees. Uninettuno are a global online University and bring a rich and rewarding diversity for students through internationally renowned professors from universities around the world.

THE HISTORY

Uninettuno was born in 1996 from a consortium of Italian and European Public Universities and was transformed into an accredited online university in 2005, using a unique pedagogical approach. The teaching model (psycho-pedagogic model of UNINETTUNO) was developed by prof. Maria Amata Garito® and her team of research in 25 years of study and experience on the field.

UNIQUE STUDY EXPERIENCE

The learning experience is delivered through the Didactic Cyberspace, where teaching and learning take place in five languages:

Italian, Arabic, English, French and Greek. Students can study from the computers, tablets or mobile phones. The Didactic Cyberspace platform is designed to build a learning experience around video lessons, multimedia products, databases, exercises, evaluation and self-evaluation systems, online tutoring, forums, chats, and thematic wikis

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Study online at UNINETTUNO didactic Cyberspace supported by professional tutors and international professors will allow every DBA student to enter a consolidate global community of students and professors from 163 countries in the world, thanks to this unique academic program students enrolled will also have the chance to spend a short study trip in Italy and in Rome the Eternal City. A perfect combination of Tradition and Innovation.

DR NICOLA PARAVATI, HEAD OF INTERNATIONAL AFFAIRS AT UNINETTUNO FOUNDATION

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BEING A DBA STUDENT AT UNINETTUNO

With us you can study where you want and when you want. Eminent professors of the most important Italian and worldwide Universities for an academic community of excellence.

SUPPORTING YOUR DEVELOPMENT

At the heart of the Uninettuno doctoral educational philosophy is to encourage and support you to achieve your full potential. We not only emphasise the academic but also the personal and Professional development.

Our DBA is supported by a prominent consulting group, 5ive Global. Our unique approach to the DBA involves for both experienced academics and senior business professionals to help mentor you through your research. The benefit, which is a unique approach, is that there is an experienced business mentor that can assist in operationalising your research in practice in your organisations.

UNIQUE EDUCATIONAL EXPERIENCE

The MSc stage are delivered by on demand who are assisted by DBA lecturers who will also offer support online, in our unique Didactic Cyberspace. Our approach is to create a student centered learning space where all of the didactic materials are interconnected. The video lectures are on-demand and contain hyperlinks that bring you to the precise location in the library to source the materials the professor mentions during the lecture.

INTERACTIVE CLASSROOM

Students can attend online classroom and participate in real time in our "Second Life" campus. Here the student enters as an avatar and participates in the session just like they were there in real life. Students can participate in group discussions with the professor as well as fellow students. Among the technological innovations on which the teaching activity can rely, UNINETTUNO developed a true Island of Knowledge on Second Life™, where the students' avatars and the professors/tutors' avatars can interact by their own voice in a three-dimensional virtual world. On Second Life™, virtual learning communities are set up.

ONLINE TUTORING

This is delivered through synchronic mode by means of interactive class, video and audio-conferencing systems, that are implemented in the Web-based Didactics, but also in the three dimension classroom set up on UNINETTUNO's Island of Knowledge on Second Life. There are also links to forums, wikis and social networks.





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6
Faculties:
Economics
Law, Engineering, Literature
Psychology and
Communication Sciences



99%
Course
Completion



63
Learning
Centres



23,000+
Students enrolled
on Bachelors,
Masters and
Mooc Courses



70%
Graduates
achieved
promotions



10,875Km

Greatest distance between exam
centres (Lima, Peru and Rome, Italy)



40+
Courses in 5 languages



200
Locations to
site exams



98%
Graduation rate



100+
Research
Projects



160+
Nationalities study
with Uninettuno



DOCTOR OF BUSINESS ADMINISTRATION (DBA)

The DBA is the most recognised of what are known as professional doctorates represents the highest qualification available in business and management and is explicitly intended to be undertaken by middle and senior managers who wish to develop their personal and professional skills through deeper understanding of how research in business and management is undertaken and the importance of reflection and criticality in their thinking. Like other DBA courses that are currently offered, the proposed doctorate would consist of a period during which online modules are asynchronously studied.

THE MODULES YOU WILL STUDY ARE:

(YEAR ONE)

Introduction to doctoral studies
People in organisations
Strategy in business
Change and management
Research Methods (residential)

(YEAR TWO)

Innovation and creativity
Knowledge development and management
Complexity
Communication and decision-making

(YEARS 3 & 4)

Supervision by Uninettuno academics to help and guide you through your thesis.

PROGRAMME STRUCTURE

The Uninettuno DBA is a part-time degree that is studied on line and through one residential workshop in years 1 and 2. The DBA is delivered in 2 stages: the taught stage and the research stage.

The taught stage covers years 1 and 2 and will develop your knowledge to in management and leads to the award of MSc in Business Research. You can progress of the DBA stage when you successfully complete the MSc.

THE DBA STAGE

This stage focusses on your independent research with the help and support of your personal supervisor. You will build on the research skills developed in your MSc and develop a doctoral thesis on an area of interest to you or on your own organisation. The final outcome will be your viva-voce, where your work will be examined by an external examiner and you will have the opportunity to discuss your work.

SUPPORT

The Director of the DBA programme will lead the academic content and our business mentors and academic supervisors will be available to give one-to-one direct support.



HOW TO APPLY

MAKING AN APPLICATION

For entry into the 4 year DBA programme you will need to have an MBA or an equivalent Master's degree in a business related subject. Also you will need at least three years experience in a senior role in your organisation

EU AND INTERNATIONAL STUDENTS

EU and International students whose first language is not English are required to have an appropriate grade/score in an approved examination in English language (such as IELTS) Academic before they can register on an academic programme. You will need to show that you have achieved IELTS 7.0 (with no less than 6.0 in any element).

DIRECT DBA ENTRY TO YEAR 3

To be considered for direct entry into the DBA programme you will need a research degree (for example MSc, MPhil, MRes, PhD). This must be in a business related field.

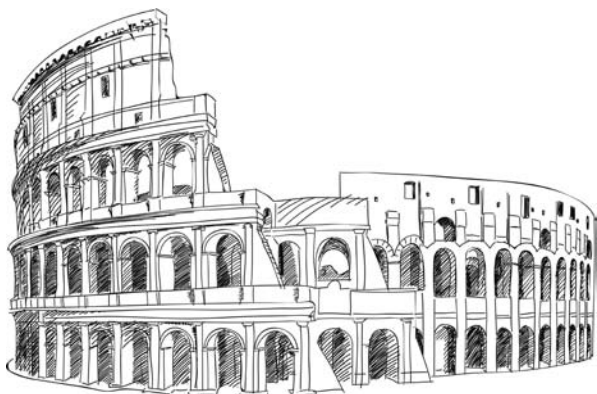
Students are required to submit a short research outline in an area of research related expertise. Only research outlines that match an available research topic will be considered, and students must indicate the research topic on their research outline. This does not need to be a research proposal, just an outline as to why this research is important and what are the expected outcomes.

More information can be found on our dedicated website:

www.uninettunouniversity.net/en/DBA.

There are 2 intakes each year: in October and January. If you do not satisfy the direct entry requirements to year 3, you will register at year 1 for the MSc in Management Research and then progress to DBA after satisfactorily completing the MSc. Note: you can exit with MSc if you want and return again to the DBA after a break. The maximum time allowable is 3 years break.

Closing date for applications in July and September of each year.





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The University without Boundaries.

