

<i>Global MBA</i>	
Level	Master I livello
Scientific Committee	Prof. Alberto Romolini, Prof. Paolo Agnese, Prof.ssa Manuela Rinaldi, Prof.ssa Silvia Massi, Prof. Maurizio Cavallari, Prof.ssa Adriana Neri, Prof.ssa Francesca Maschio
Educational Objectives	The Global MBA is designed to equip students with advanced managerial, analytical, and leadership skills required to succeed in today's competitive and international business environment. The program provides a solid foundation in marketing and the business environment, accounting and managerial finance, systems and operations management, and strategic management and leadership, complemented by a strong focus on research methods. Through a combination of core courses and elective pathways, students develop both a broad business perspective and specialized expertise aligned with their career goals. The program aims to prepare graduates for managerial and entrepreneurial roles, fostering strategic thinking, problem-solving abilities, and an international mindset.
Career Opportunities	• Multinational Marketing Manager • Global Management consulting • International Trade Policy Advisor
Admission Requirements	Bachelor's Degree
Admission Method	Qualification assessment
ECTS	90
Duration of the Programme	18 months
Teaching Mode	Blended with BSBI
Language of Instruction	English
Assessment Methods	Students attend classes entirely through the UNINETTUNO online platform, with additional in-person teaching sessions at the BSBI campus. Student management is handled by the partner institution. Intermediate assessments are managed by the partner under the supervision of the Faculty.
Final Exam	Managed by the partner in collaboration with the Faculty. Periodic reports and a final project work are shared with the Faculty. At the end of the programme, students are awarded the UNINETTUNO certificate.
Contacts and Offices	Faculty of Economics and Law, International Affairs Office



<u>Study Plan</u>	
<u>Module</u>	<u>ECTS</u>
Marketing and the Business Environment	10
Accounting and Managerial Finance	10
Systems and Operations Management	10
Strategic Management and Leadership	10
Elective Modules	20
Integrative Research and Consultancy Project	30