

<b><i>Global MBA</i></b>	
<b>Level</b>	Master I livello
<b>Scientific Committee</b>	Prof. Alberto Romolini, Prof. Paolo Agnese, Prof.ssa Manuela Rinaldi, Prof.ssa Silvia Massi, Prof. Maurizio Cavallari, Prof.ssa Adriana Neri, Prof.ssa Francesca Maschio
<b>Educational Objectives</b>	<p>The Global MBA is designed to equip students with advanced managerial, analytical, and leadership skills required to succeed in today's competitive and international business environment. The program provides a solid foundation in marketing and the business environment, accounting and managerial finance, systems and operations management, and strategic management and leadership, complemented by a strong focus on research methods.</p> <p>Through a combination of core courses and elective pathways, students develop both a broad business perspective and specialized expertise aligned with their career goals. The program aims to prepare graduates for managerial and entrepreneurial roles, fostering strategic thinking, problem-solving abilities, and an international mindset.</p>
<b>Career Opportunities</b>	<ul style="list-style-type: none"> <li>• Multinational Marketing Manager</li> <li>• Global Management consulting</li> <li>• International Trade Policy Advisor</li> </ul>
<b>Admission Requirements</b>	Bachelor's Degree
<b>Admission Method</b>	Qualification assessment
<b>ECTS</b>	90
<b>Duration of the Programme</b>	18 months
<b>Teaching Mode</b>	Full online with LSBF
<b>Language of Instruction</b>	English
<b>Assessment Methods</b>	<p>Students attend the core modules entirely through the UNINETTUNO online platform; elective modules will be attended through the platform provided by LSBF.</p> <p>Student management is handled by the partner institution. Intermediate assessments are managed by the partner under the supervision of the Faculty.</p>
<b>Final Exam</b>	<p>Managed by the partner in collaboration with the Faculty. Periodic reports and a final project work are shared with the Faculty. At the end of the programme, students are awarded the UNINETTUNO certificate.</p>
<b>Contacts and Offices</b>	Faculty of Economics and Law, International Affairs Office



<b><u>Study Plan</u></b>	
<u>Module</u>	<u>ECTS</u>
Marketing and the Business Environment	10
Accounting and Managerial Finance	10
Systems and Operations Management	10
Strategic Management and Leadership	10
Elective Modules	20
Integrative Research and Consultancy Project	30