

International Telematic University UNINETTUNO

www.uninettunouniversity.net - University without boundaries



Master in Global MBA

(In cooperation with the **London School of Business and Finance**)

The Global MBA programme is aimed to provide an international qualification with a wide range of industry specialisations. The faculty of the Master's programme benefits from global industry experience and provide students with a solid foundation in holistic strategic business management, giving them a broad and far-reaching grasp of the most important concepts in management, strategy, finance, and marketing with an international perspective. Moreover, the students will develop invaluable research and analytical skills, as well as the ability to strategise. Upon graduation, they will be ready for a rewarding career in one of the various sectors in international business. Equipped with the latest theories in management and leadership, as well as with techniques and practices in all aspects of business operations, graduates are in demand with top employers around the world. Global MBA is structured in 16 specialisations which allow students to synchronise their business degree to their existing career path, giving them a finely tuned, personalized business qualification.

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Students can choose one of the following 16 specialisations:

- Financial Management
- Investment Banking
- Marketing Management
- HR Management
- Project Management
- Sales Management
- Risk Management
- International Business
- Entrepreneurship
- Carbon Management
- Management Consulting
- Oil, Gas and Energy Management
- Innovation and Technology Management
- Hospitality, Sport and Tourism Management
- Luxury Brand Management
- Knowledge Management

Course's Structure:

I STAGE

- Marketing and Business Environment
- Accounting and Managerial Finance
- Systems and Operations Management
- Research Methods

II STAGE

- Strategic Management and Leadership
- Specialisation Module I
- Specialisation Module II
- Research Methods

III STAGE

- Dissertation

**For information
and training support**

LSBF - London School of Business and Finance
www.lsbef.org.uk

Teaching Activities Secretariat

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