



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

Global MBA – Blended Rome Edition

Master's Program

2025/2026



UNINETTUNO
GLOBAL

The International Telematic University UNINETTUNO

The **International Telematic University UNINETTUNO** is a leading European digital university, internationally recognized for the quality of its academic model. It is the only Italian telematic university to have received the highest evaluation from the National Agency for the Evaluation of Universities and Research Institutes (ANVUR).

Program Overview

The **Global MBA (Blended Rome Edition)** offered by the International Telematic University UNINETTUNO is an international **First-Level Academic Master's Program** designed to prepare professionals and future leaders to navigate the challenges of global business in the digital era.

The program focuses on the strategic, managerial, and technological transformations reshaping both private and public organizations worldwide. Through a **blended learning format**, students benefit from the flexibility of online education combined with the value of face-to-face academic and professional interaction in Rome.

Key Information (2025-2026 edition)

- **1st Intake – October 2025: Closed (Class Full)**
- **2nd Intake – May 2026: Registrations Are Now Open**
- **Start:** May 2026
- **Level:** Academic Master – First Level
- **Credits:** 90 ECTS
- **Duration:** 18 months
- **Delivery Mode:** Blended (Online via UNINETTUNO Platform + on-campus activities in Rome)
- **Language:** English

Scientific Coordinator

Prof. Alberto Romolini – PhD, Associate Professor in Business Administration

Academic Coordinator

Dott. Michele Sances – PhD, Lecturer in Public Management

Why choose the GLOBAL MBA

- Strong focus on **digital strategy, ICT, and innovation**
- Balance between **academic excellence and practical application**
- International and multicultural learning environment
- Direct interaction with professors, industry experts, and peers during on-campus sessions in Rome
- Flexibility that allows professionals to study while working

The one-week on-campus experience at UNINETTUNO in Rome offers a unique opportunity to expand professional networks, engage in real-world case discussions, and gain strategic insights into global business management. If participants are unable to attend in person for personal or professional reasons, the experience can be fully completed remotely with the same academic value.

Career Opportunities

Graduates are prepared for senior and executive roles such as:

- Chief Digital Officer (CDO)
- Digital Transformation Manager
- Business Analyst
- Innovation Consultant
- Finance, Marketing, and Operations Manager



Who should apply

- Professionals aiming to advance into **managerial and leadership roles**
- Entrepreneurs and consultants seeking a global and digital business perspective
- Public sector professionals involved in **innovation, e-government, and public management**
- Recent graduates with strong motivation to build an international management career

Admission Requirements

- **A Bachelor's Degree** in Economics, Management, Political Science, or a related discipline
- Candidates with different academic backgrounds must demonstrate **at least five years of professional experience, including two years in a managerial role**
- **Proficiency in English is required, as the program is entirely delivered and assessed in English**

Applications are evaluated by the Scientific Board.



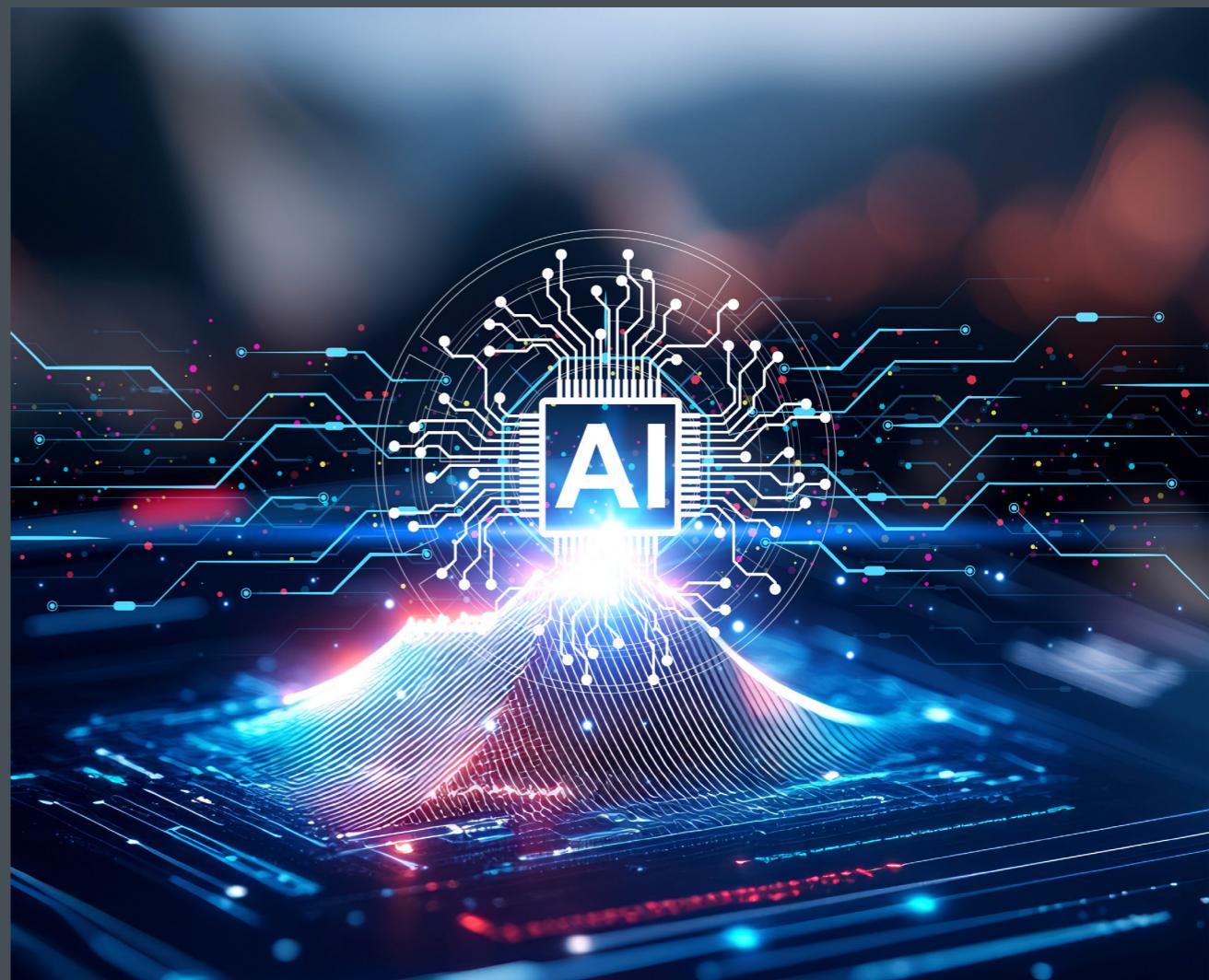
What You Will Learn

The Global MBA provides a comprehensive skill set to manage complexity, innovation, and digital transformation in global organizations.

By the end of the program, students will be able to:

- Design and implement corporate innovation and digital strategies
- Understand and apply ICT and emerging technologies in business contexts
- Analyze data and leverage big data analytics for decision-making
- Manage digital platforms, e-commerce, and network organizations
- Lead change in both private and public sector environments
- Apply analytical thinking through case studies, projects, and research-based activities

The program combines theory with practice, encouraging critical thinking, collaboration, and strategic vision.



Structure

The Global MBA awards **90 ECTS**, structured as follows:

- **56 ECTS** – Online learning modules
- **22 ECTS** – On-campus activities in Rome
- **12 ECTS** – Final Dissertation

Online Learning Modules

- International Financial Accounting
- Digital Technologies for Business
- Big Data and Database Management
- Economics of Innovation
- ICT for the Network Organization
- Advanced Web Technologies
- Public Management and E-Government
- Marketing, E-Business, and E-Commerce
- Risk Management

On-Campus Experience in Rome*

*If participants are unable to attend in person for personal or professional reasons, the experience can be fully completed remotely with the same academic value.

- Blockchain
- Innovative Financing Tools
- Business Case Studies

All courses include project work aligned with real-world managerial and business challenges.

The program concludes with a final dissertation (12 ECTS), discussed **in person in Rome**, integrating academic knowledge with professional or research experience.

Enrolment Fee

€ 4,000.00

Early Bird Discount

25% discount for registrations completed by March 15



Contact Information

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