

ACADEMIC POSITION

LUISS Guido Carli University, Rome, Italy Postdoctoral Researcher in applied economics at the Department of Economics and Finance	2025 - today
Kaunas University of Technology, Lithuania Project Researcher at the Centre of Excellence for Business Digital	2024 - 2025
Campus Bio-Medico University of Rome, Italy Postdoctoral Researcher in applied economics at the Department of Industrial Engineering	2023 - 2024
LUISS Guido Carli University, Rome, Italy Research Fellow at the Research Center for European Analysis and Policy	2023 - today

EDUCATION

Visiting Scholar Kaunas University of Technology, Lithuania	2026
Visiting Scholar UC Berkeley IBI, California, USA	2024
Ph.D., Management LUISS Guido Carli, Roma Dissertation Title: <i>Unleashing the power of collaboration: strategies for effective innovation management.</i>	2019 – 2023
Visiting Scholar Simon Fraser University, Vancouver, Canada	2023
M.Sc., in Open Innovation & Intellectual Property Luiss Business School, Roma, Italy	2020 – 2021
M.Sc., Business Management University of L'Aquila, L'Aquila, Italy	2016 – 2018
B.Sc., Business and Law University of L'Aquila, L'Aquila, Italy	2012 – 2015

PUBLISHED RESEARCH

- [1] Biggiero L., **Urbani R.**, (2022) Testing the convergence hypothesis: a longitudinal and cross-sectional analysis of the world trade web through social network and statistical analyses. **Journal of Economic Interaction and Coordination**. DOI: 10.1007/s11403-021-00341-6
- [2] **Urbani R.**, Ferreira C., Lam J. (2024). Managerial Framework for Evaluating AI Chatbot Integration: Bridging Organizational Readiness and Technological Challenges. **Business**

Horizon Journal September/October issue (Vol 67, no. 5).
<http://dx.doi.org/10.1016/j.bushor.2024.05.004>

[3] **Urbani R.**, Colantoni F., Persio R., Stankova V., (2025). Adaptive recovery and regional response: the impact of an earthquake on tourism industry dynamics. **Papers in Regional Science**. <http://dx.doi.org/10.1016/j.pirs.2025.100100>

[4] Galloppo, G., Guida, R., & **Urbani, R.** (2025). Green Initiatives, Financial Performance, and Institutional Investors. **European Financial Management**. <http://dx.doi.org/10.1111/eufm.70029>

[5] Galloppo, G., Guida, R., Paimanova V. & **Urbani, R.** (2026). Green innovation is the need of the hour: the role of regional-level framework and institutional investor types. **Finance Research Letters**. <http://dx.doi.org/10.1016/j.frl.2025.109029>

[6] Deriu V., De Angelis M., Pozharliev R. & **Urbani R.** How Organizations' Technological Orientation Shapes Job Seekers' Responses Towards AI. **The International Journal of Human Resource Management** (forthcoming)

CONTRIBUTIONS IN EDITED VOLUMES

[1] Bontadini, F., Meliciani, V., Savona, M., **Urbani, R.**, & Wirkierman, A. (forthcoming). European and Italian strategic dependencies for the twin transition: Strengthening trade relationships with Africa. In V. Meliciani, M. Savona, & A. Wirkierman (Eds.), Rethinking trade in an age of turbulence: Reassessing EU trade, value chains and firm competitiveness in a changing world. Springer.

[2] Bontadini, F., Meliciani, V., **Urbani, R.**, & Wirkierman, A. (forthcoming). Reshaping global value chains: Nearshoring and re-shoring in emerging markets. In V. Meliciani, M. Savona, & A. Wirkierman (Eds.), Rethinking trade in an age of turbulence: Reassessing EU trade, value chains and firm competitiveness in a changing world. Springer.

[3] Meliciani, V., Policino, L., & **Urbani, R.** (forthcoming). Procurement of multilateral banks in Europe: Italian specificities and policy implications. In V. Meliciani, M. Savona, & A. Wirkierman (Eds.), Rethinking trade in an age of turbulence: Reassessing EU trade, value chains and firm competitiveness in a changing world. Springer.

[4] Graciano dos Santos, J. R., Meliciani, V., **Urbani, R.**, & Pini, M. (forthcoming). Beyond borders: Assessing the impact of digital and green innovation on firms' export capabilities. In V. Meliciani, M. Savona, & A. Wirkierman (Eds.), Rethinking trade in an age of turbulence: Reassessing EU trade, value chains and firm competitiveness in a changing world. Springer.

WORKING PAPERS

[1] **Urbani R.**, Burlina C., Fabrizi A., Meliciani V. Unlocking the benefits of Framework Programs in the area of Information and Communication Technologies: testing the relationship between participation, intangibles investment, and business performance. Presented at Druid, SIE 2023 and **2nd Round review at Journal Economics of Innovation and New Technology**.

[2] Giorgino M., Fiore E., Taddeo S., & **Urbani R.** Exploring the effects of Integrated Thinking and Reporting on corporate performance: a multidimensional analysis.

1st Round review at Business Strategy and the Environment.

[3] Volpentesta T., **Urbani R.** & Deriu V. Artificial Intelligence as an Enabler of High-Quality Green Innovation: Evidence from Global Patent Data
Under review at the Journal of Engineering and Technology Management.

[4] **Urbani R.**, Cappa F., Pinelli M. & Rullani F. There is no way back from Openness! The case of Dungeons & Dragons.

Presented at WOIC 2025 and winner of the Best Emerging Scholar Paper Award.

CONFERENCE PRESENTATIONS

15) Reshaping global value chains: nearshoring and re-shoring in emerging markets

- **SIEPI 2026**, Bari, Italy, January 2026.

14) There is no way back from Openness! The case of Dungeons & Dragons.

- **WOIC 2025**, Bilbao - Biscay, Spain, November 2025.

13) The role of network centrality in firms' entry modes: evidence from European greenfield investments and M&A

- **Sunbelt 2025**, Paris, France, June 2025.

12) Scaling Digital Health Start-ups: A Multiple-Case Study.

- **ISPIM 2025**, Bergen, Norway, June 2025.

11) Beyond borders: assessing the impact of digital and green innovation on firms' export capabilities. ISBN 978-952-65069-9-9

- **SIEPI 2025**, Bologna, Italy, January 2025.

10) Collaborative Innovations, Transactional Relationships, and Scaling. A Multiple-Case Study of Digital Health Platform Start-ups.

- **WOIC 2024**, Berkeley, California, November 2024.

9) Beyond borders: assessing the impact of digital and green innovation on firms' export capabilities.

- **SIE 2024**, Urbino, Italy, October 2024.

8) Exploring the dynamics of brokerage. A comprehensive study on network structures and their impact on innovation within the ICT research network.

- **Sunbelt 2024**, Edinburgh, Scotland, June 2024.

7) Open Innovation and firms' resilience: a mixed-method approach to explore OI impact and unveil resilient companies' key traits and practices.

- **WOIC 2023**, Bilbao - Biscay, Spain, November 2023.

6) Unlocking the benefits of Framework Programs in the area of ICTs: testing the relationship between participation, intangibles investment, and business performance.

- **SIE 2023**, GSSI L'Aquila, Italy, October 2023.

5) What if it had never happened? The tourism supply-side effects of earthquakes.

- **GILDLAB 2023**, University of L'Aquila, Italy, July 2023.

4) Isomorphism in boards' social networks: relational ties that influence innovation strategies.

- **Sunbelt 2023**, Portland, Oregon USA, June 2023.

3) Enabling an effective Open Innovation strategy for financial growth: the complementarity of internal and external company drivers.

- **WOIC 2022**, High Tech Campus, Eindhoven, The Netherlands, November 2022.
- 2) Testing the convergence hypothesis. Research workshop on globalization, innovation and local development.
- **GILDLAB 2022**, University of L'Aquila, Italy, July 2022.
- 1) Key structures in R&D collaboration networks. An analysis of the European Aerospace Research Area.
- **Sunbelt 2022**, online, July 2022.

CONFERENCE & WORKSHOP ATTENDANCE/ORGANIZATION

- Workshop: The Economics of Data and Digital Infrastructures. Evidence and Policy. PRIN Final Workshop, Luiss University, Rome, Italy, February 2026. **Organizer**
- Workshop: European Trade Diplomacy and Value Chain Reconfiguration: New Scenarios in Asia, Africa and Latin America. LEAP Workshop, Luiss University, Rome, Italy, July 2025. **Organizer**
- Conference session: Corporate networks. Sunbelt conference, Sorbonne University, Paris, France, June 2025. **Organizer**
- Workshop: Innovation, Digitalisation, and International Competitiveness: The Role of Policies for the Internationalisation of Italian Companies. LEAP Workshop, Luiss University, Rome, Italy, July 2024. **Organizer**
- School: Scuola di formazione specialistica: Valutazione dell'impatto delle politiche pubbliche. Centro Rossi-Doria Workshop, Roma3 University, Rome, Italy, July 2024. **Participant**
- School: Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance. Lake Como School of Advanced Studies. Como, Italy, May 2024. **Participant**
- Workshop: Procurement of Multilateral Development Banks: Opportunities for the Internationalisation of Italian firms– LEAP Workshop, Luiss University, Rome, Italy, July 2023. **Organizer**
- Cooperating in value-creating networks. A relational view. PhD Workshop, ESSEC Business School, Paris, France, September 2022. **Participant**
- Doing Research with SNA: Tools, Theories, and Applications. CBNA Winter School, University of Greenwich, January 2021. **Participant**
- World Open Innovation Conference. PhD Consortium, Luiss University, Rome, Italy, November 2019. **Participant**

PEER REVIEW

Business Horizon, Finance Research Letters, Innovation Organization & Management, R&D Management, The Journal of Technology Transfer, PSL Quarterly Review, Journal of Engineering and Technology Management

HONORS, AWARDS AND GRANTS

Winner of the Kaja Rangus Best Emerging Scholar Paper Award at WOIC	2025
Fund for research, Italian Ministry of Foreign Affairs	2025
Fund for research, Italian Ministry of Foreign Affairs	2024

Fund for research, Italian Ministry of Foreign Affairs	2023
Fund for research, Italian Ministry of Foreign Affairs	2022
Finalist for the Henry Chesbrough Best Student Paper Award at WOIC	2023
Scholarship for Doctoral Students, Luiss Rome	2019 – 2023
Scholarship for Research, University of L'Aquila	2019 – 2020
Scholarship for Master Marcom, Centro Studi Comunicare l'Impresa	2018 – 2019

TEACHING EXPERIENCE

Adjunct Professor

Master “International Management”	2025
Module “International Trends and Business Transformations”	
LUISS Business School, Rome, Italy	

Management dell'innovazione d'impresa	2024 - today
Business Management	2024 - today
Uninettuno, Rome (IT)	

Contratto Integrativo art.23 L.240/10

Industrial Economics	2025-2026
Economia dell'innovazione e della sostenibilità	2025-2026
Organizing Innovation	2025-2026
Ethics for Artificial Intelligence	2025-2026
Internet and Network Economics	2024-2026
Economia Industriale	2024-2025
Economics of innovation, environment and society	2024-2025
Organizing Innovation	2022-2023
LUISS G. Carli, Rome (IT)	

Lecturer

Orientamento sui temi del PNRR	2024 - 2025
Luiss Guido Carli, Rome (IT)	

Master “ <i>Governo e Sviluppo del territorio: la partnership pubblico-privato</i> ”	2022
Module “ <i>Analisi economica di impatto dei partenariati pubblico/privato</i> ”	
Luiss School of Government, Rome (IT)	

Teaching Assistant

Economia Industriale	2023 – 2025
Organizing Innovation	2020 – 2025
Internet and Network Economics	2021 – 2024
Technology Strategy	2023 – 2025
Economics of innovation, environment and society	2024 – 2025
Economics of Innovation and Climate Change	2023 – 2024
Dinamiche Industriali	2023 – 2024
Entrepreneurship, Innovation and Technology	2021 - 2022
Management of Technology	2020 – 2022
Public Management	2020 - 2021
Luiss University, Roma (IT)	

Analysis and Design of Inter-Organizational Networks
University of L'Aquila, L'Aquila (IT)

2018 - 2024

TECHNICAL SKILLS

Ucinet, Gephi, SmartPLS, STATA, R, Bureau van Dijk AIDA/ORBIS/AMADEUS, Refinitiv, MSCI, MS Office, IOS Package, ChatGPT.
IELTS (Academic), CEFR-LEVEL: B2, British Council Rome, 13 October 2021.

PROFESSIONAL EXPERIENCE

Project Manager, Rome, Italy 2023 - today
Luiss University for MAs GMaP at ADA University, Baku (AZ)
Design and management of the educational program Global Management and Politics at Azerbaijan Diplomatic Academy University

Program Manager, Rome, Italy 2021 - today
Luiss University for MAs DASMA and GMaP
Redesign and revision of the educational offerings as part of the process of Innovation in Education of the University

Certified Public Accountant, Italy 2017 - today
Certified Public Auditor for Local Governments, Italy 2020 - today
Freelance, VAT IT13601151007

REFERENCES

Valentina Meliciani

Professor of Applied Economics
Email: vmeliciani@luiss.it
Luiss Guido Carli University
Relationship: PhD supervisor

Lucio Biggiero

Professor of Organization Science
Email: lucio.biggiero@univaq.it
University of L'Aquila
Relationship: Master supervisor

Ian Paul McCarthy

Professor of Innovation and Operations Management
Email: ian_mccarthy@sfu.ca
Simon Fraser University
Relationship: Visiting sponsor

Roberto Guida

Professor of Economics of Financial Intermediaries
Email: roberto.guida@unicampus.it
Campus Bio-Medical University
Relationship: Post Doc supervisor

Asta Pundziene

Professor of Innovation Management
Email: asta.pundziene@ktu.lt
Kaunas University of Technology
Relationship: Project Research supervisor

Maria Savona

Professor of Applied Economics
Email: msavona@luiss.it
Luiss Guido Carli University
Relationship: Post Doc supervisor