



SCHEDA PER LA RACCOLTA DEL CURRICULUM SCIENTIFICO

Corso di Laurea: Scienze della Comunicazione

Insegnamento/i: Laboratorio AI&Disinformazione

Nome: Gian Andrea
Cognome: Giacobone

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Curriculum scientifico (in italiano)

FORMAZIONE

1.1.
11/2016 – 10/2019

Disertazione
06/04/20

International Doctorate, Area 08/C1, ICAR/13

Architecture Department, University of Ferrara
IDAUP – International Doctorate in Architecture and Urban Planning, 32° Cycle

Title: HCD & sustainable mobility: Envisioning the future concept of a hybrid sports vehicle

Supervisors: Giuseppe Mincoelli, UNIFE / Loris Rossi, Polis University

Evaluation: Very Good

▪ Automotive & Transportation Design, Sustainable Design, IxD, HCD, QFD, ViP, HMI

1.2. Master's Degree – Interaction Design, LM-12 ICAR/13

10/2013 – 03/2016

DESD – University of San Marino / IUAV – University of Venice

Title: Nàiaide: floating urban farm

Supervisor: Riccardo Varini

Evaluation: 110/110 L

▪ Interaction Design, Service Design, UX, HCI, HCD, Digital Manufacturing

1.3.

Bachelor's Degree – Industrial Design, L-4 ICAR/13

10/2010 – 11/2013

DESD – University of San Marino / IUAV – University of Venice

Title: Vergilius: il portale d'incontro tra guide e turisti

Supervisor: Donatello D'Angelo

Evaluation: 110/110

▪ Interaction Design, Service Design, Web & Multimedia Design, HCI, UX, UI

ATTIVITÀ ACCADEMICHE

09/2024 – 09/2025

Professor Auxiliar Convidado (Assistant Professor) - *Ricercatore*, ICAR/13

Art and Design Department, University of Madeira

1.4.

A.A. 2025 – 2026

Contract Professor & Tutor/Sessional Lecturer

***Contratto di Docenza & Tutor*, L-20 ICAR/13**

Laboratory of AI&Disinformation – 4 CFU

International Telematic University Uninettuno

Bachelor's degree in Communication Science: Public Institutions and Digital Media

Laboratory 4: Laboratory of AI&Disinformation, 3 year, 4 CFU

1.5.

A.A. 2024 – 2025

Professor - *Docenza*, L-12 ICAR/13

Service Design (Portuguese Course) – 8 CFU, 48 h

Art and Design Department, University of Madeira

Master's degree in design

Advanced Studio - Service Design, 2 year, 6 CFU

1.6.

A.A. 2024 – 2025

Professor - *Docenza*, L-12 ICAR/13

Design seminar (Portuguese Course) – 6 CFU, 16 h

Art and Design Department, University of Madeira

Master's degree in design

Seminar, 2 year, 6 CFU

1.7.

A.A. 2024 – 2025

Professor - *Docenza*, L-4 ICAR/13

Strategic Design (Portuguese Course) – 5 CFU, 48 h

Art and Design Department, University of Madeira

Bachelor's degree in design

Strategic Design, 3 year, 6 CFU

1.8.

Professor - *Docenza*, L-4 ICAR/13



A.A. 2024 – 2025	1.9.	Contemporary Trends of Design (Portuguese Course) – 6 CFU, 64 h Art and Design Department, University of Madeira Bachelor's degree in design Contemporary Trends of Design, 3 year, 6 CFU
A.A. 2024 – 2025	1.10.	Professor - <i>Docenza</i>, L-4 ICAR/13 Visual and Product Design (Portuguese Course) – 12 CFU, 96 h Art and Design Department, University of Madeira Bachelor's degree in design Laboratory: Design Project I, 3 year, 12 CFU
A.A. 2024 – 2025	1.11.	Professor - <i>Docenza</i>, L-4 ICAR/13 Visual Communication Design (Portuguese Course) – 10 CFU, 80 h Art and Design Department, University of Madeira Bachelor's degree in design Laboratory: Design IV, 2 year, 10 CFU
A.A. 2024 – 2025	1.12.	Professor - <i>Docenza</i>, L-4 ICAR/13 History of Design (Portuguese Course) – 4 CFU, 48 h Art and Design Department, University of Madeira Bachelor's degree in design History of Art and Design 2, 1 year, 4 CFU
A.A. 2024 – 2025	1.13.	Contract Professor & Tutor/Sessional Lecturer <i>Contratto di Docenza & Tutor</i>, L-20 ICAR/13 Laboratory of AI&Disinformation – 4 CFU International Telematic University Uninettuno Bachelor's degree in Communication Science: Public Institutions and Digital Media Laboratory 4: Laboratory of AI&Disinformation, 3 year, 4 CFU
A.A. 2023 – 2024	1.14.	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, L-4 ICAR/13 Product Design – 7 CFU, 84 h Architecture Department, University of Ferrara Bachelor's degree in industrial design Product Design Laboratory - B, 2 year, 16 CFU
A.A. 2023 – 2024	1.15.	Invited lecturer + facilitator Design Workshop – L-4 ICAR/13, 6h Architecture Department, University of Ferrara Bachelor's degree in industrial design Integrated course, Final Synthesis Lab C – Graphic Design, 3 year, 16 CFU Coordinator – Giuseppe Mincoletti Title – Designing digital interfaces Typology – Seminary/Workshop
05/2023	1.16.	Self-employment assignment for lectureship - <i>Incarico di Lavoro Autonomo per Attività Seminariale</i> – UniMoRe

[English Course] Automotive Academy: TACC – Training for Automotive Companies Creation, 4th ed.

Engineering Department, University of Modena & Reggio Emilia
Coordinators – Massimo Borghi, Luigi Rovati, Tiziano Bursi, Bernardo Balboni

1.16. **Contract Professor/Sessional Lecturer - *Docenza a Contratto*, L-4 ICAR/13**
A.A. 2022 – 2023 **Product Design – 7 CFU, 84 h**

Architecture Department, University of Ferrara
Bachelor's degree in industrial design

Product Design Laboratory - B, 2 year, 16 CFU

1.17. **Contract Professor/Sessional Lecturer - *Docenza a Contratto*, LM-12 ICAR/13**
A.A. 2021 – 2022 **Automotive Product Design (English course) – 3 CFU, 30 h**

Architecture Department, University of Ferrara
Master's Degree in Innovation Design

Integrated course, Final Synthesis Lab 2 - Mobility Innovation, 2 year, 12 CFU
Coordinator – Gian Andrea Giacobone

1.18. **Contract Professor/Sessional Lecturer - *Docenza a Contratto*, L-4 ICAR/13**
A.A. 2021 – 2022 **Product Design – 7 CFU, 84 h**

Architecture Department, University of Ferrara
Bachelor's degree in industrial design

Integrated course, Product Design Laboratory - B, 2 year, 16 CFU
Coordinator – Gian Andrea Giacobone

1.19. **Visiting professor - *Incarico consulenza in qualità di Docenza*, LM-12**
A.A. 2021 – 2022 **ICAR/13**
o3WS - Sustainability through design: augmented reality experiences, 4 CFU, 40h

DESD, University of San Marino
Master's Degree in Interaction & Experience Design

CONTAMINATIONS: Interaction & Experience Design workshop 2022
Professors – Alessandro Pollini, Gian Andrea Giacobone

1.20. **Contract Professor/Sessional Lecturer - *Docenza a Contratto*, LM-12 ICAR/13**
A.A. 2020 – 2021 **Automotive Product Design (English course) – 3 CFU, 30 h**

Architecture Department, University of Ferrara
Master's Degree in Innovation Design

Integrated course, Final Synthesis Lab 2 - Mobility Innovation, 2 year, 12 CFU
Coordinator – Gian Andrea Giacobone

1.21. **Contract Professor/Sessional Lecturer - *Docenza a Contratto*, LM-12 ICAR/13**
A.A. 2019 – 2020 **Educational Product Design (English course) – 3 CFU, 30 h**

Architecture Department, University of Ferrara
Master's Degree in Innovation Design

Integrated course, Final Synthesis Lab 2 – Education Technology Innovation, 2° year, 12 CFU
Coordinator – Andrea Spaggiari

1.22. **Teaching assistant - *Consulente alla Didattica*, TACC – LM-12 ICAR/13**



03/2021 – 06/2021	[English Course] Automotive Academy: TACC – Training for Automotive Companies Creation, 3rd ed. Engineering Department, University of Modena & Reggio Emilia Coordinators – Luigi Rovati, Tiziano Bursi
1.23. 12/2019 – 02/2020	Teaching assistant - <i>Consulente alla Didattica</i>, CBI Cern IdeaSquare– LM-12 ICAR/13 [English Course] CBI-ER (CERN Challenge Based Innovation Emilia-Romagna), Geneva, Switzerland Architecture Department, University of Ferrara Master's Degree in Innovation Design – Design thinking methods Lab, 1 year, 21 CFU Coordinator – Giuseppe Mincoelli
1.24. A.A. 2018 – 2019	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Laboratory of drawing A & B, 1 year, 18 CFU Professors – Marcello Balzani, Federico Ferrari
1.25. A.A. 2017 – 2018	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Materials for Industrial Design, 2 year, 12 CFU Professors – Claudio Alessandri, Valentina Mazzanti
1.26. A.A. 2017 – 2018	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Laboratory of drawing A & B, 1 year, 18 CFU Professors – Marcello Balzani, Luca Rossato
1.27. A.A. 2019 – 2020	Invited lecturer + facilitator Design Workshop – LM-12 ICAR/13, 8h Architecture Department, University of Ferrara Master's Degree in Innovation Design [English Course] Final Synthesis Lab 1 – Final Thesis Design, 2 year, 6 CFU Professor – Giuseppe Mincoelli Title – Vision in Product Design Typology – Seminary/Workshop
1.28. A.A. 2017 – 2018	Invited lecturer + facilitator Design Workshop – LM-12 ICAR/13, 12h Architecture Department, University of Ferrara Master's Degree in Innovation Design [English Course] Human Centered Design, 1 year, 9 CFU Coordinator – Giuseppe Mincoelli Title – Designing User Experience Typology – Seminary/Workshop
1.29.	Invited lecturer + facilitator Design Workshop – L-4 ICAR/13, 12h

A.A. 2016 – 2017

Architecture Department, University of Ferrara
Bachelor's degree in industrial design
Product Design, 3 year, 10 CFU
Coordinator – Giuseppe Mincoelli
Title – Designing digital applications
Typology – Seminary/Workshop

ATTIVITÀ DI RICERCA

1.30.
09/2025 – 11/2025

Scientific Research Contract Extension – Proroga *Incarico Attività di Ricerca Scientifica*, EU Erasmus+ – ICAR/13

International Telematic University Uninettuno
Coordinators – Maria Amata Garito, Alessandro Pollini

Research project – TITAN: AI for Citizen Intelligent Coaching against Disinformation, Horizon research project, Grant agreement No 101070658

Research project – REED - Redesigning Education for Ethical Digitalization, EU Erasmus+ 2023 - KA220-HED, Project N° CUP J86E23000000006

- Coordinating the development and testing of the prototypes implied in the pilot experimentation.
- Coordinating the pilot experimentation with the Italian user panels.
- Contributing to writing and completing the final deliverables of the projects.
- Scientific production and dissemination of research results.

1.31.
01/2024 – 08/2025

Scientific Research Contract - *Incarico Attività di Ricerca Scientifica*, EU Horizon – ICAR/13

International Telematic University Uninettuno
Coordinators – Maria Amata Garito, Vanni Resta, Alessandro Pollini

Research project – TITAN: AI for Citizen Intelligent Coaching against Disinformation, Horizon research project, Grant agreement No 101070658

Research project – REED - Redesigning Education for Ethical Digitalization, EU Erasmus+ 2023 - KA220-HED, Project N° CUP J86E23000000006

Research project – GreenSCENT: Smart Citizen Education for a Green Future, Horizon 2020 research project, Grant agreement No 101036480

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user panel groups in Italy and among Europe.
- Coordinating design research for developing accessible digital demonstrators through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital demonstrators.
- Coordinating the development and testing of the prototypes implied in the pilot experimentation.
- Coordinating the pilot experimentation with the Italian user panels.
- Contributing to writing and completing the final deliverables of the projects.
- Scientific production and dissemination of research results.

1.32.
08/2023 – 07/2024

Research Fellow - *Assegno di Ricerca* – ICAR/13

Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli



Research project – Human-centered design e HMI (human-machine interface) per sistemi di automazione industriale

- HMI mock-ups and interaction model development of the digital application.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.33.
10/2022 – 12/2022

Scientific Research Contract - *Incarico Attività di Ricerca Scientifica*, EU Erasmus+ – ICAR/13

International Telematic University Uninettuno

Coordinators – Maria Amata Garito, Alessandro Caforio, Alessandro Pollini

Research project – ActivAge - Supporting ageing adults to stay active, EU Erasmus+ programme, Project N° 2020-1-IT02-KA204-080018

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- HMI mock-ups and interaction model development of the digital application for ageing well.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.34.
08/2022 – 07/2023

Research Fellow - *Assegno di Ricerca* – ICAR/13

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

Research project – Human-centered design and HMI (human-machine interface) for industrial automation systems / *Human-centered design e HMI (human-machine interface) per sistemi di automazione industriale*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing a digital training, maintenance and repairing handbook through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital application.
- Scientific production and dissemination of research results.

1.35.
03/2022 – 12/2024

Scientific Research Contract - *Incarico Attività di Ricerca Scientifica*, EU H2020 – ICAR/13

International Telematic University Uninettuno

Coordinators – Maria Amata Garito, Alessandro Caforio, Alessandro Pollini

Research project – GreenSCENT: Smart Citizen Education for a Green Future, Horizon 2020 research project, Grant agreement No 101036480

WP3: Digital Demonstrators (iterative) Development: *task 3.1 Design concept and interaction design of the GreenSCENT identity, task 3.2 development of low-fi prototypes*

WP5: Green Comp Piloting: *task 5.1 GreenSCENT Demonstrator Frameworks & Principles: 5.1.1 Instructional co-design workshops, 5.1.2 Preparatory training workshops*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user panel groups among Europe.
- Coordinating design research for developing accessible technology-enhanced learning solutions through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital demonstrators.
- Coordinating the development and testing of the prototypes implied in the pilot experimentation.
- Contributing to writing and completing the final deliverables of the projects.

▪ Scientific production and dissemination of research results.

1.36.
11/2021 – 01/2022

Research scholarship - *Borsa per Attività di Ricerca* – ICAR/13

Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research project – Co-design and Development of HMI (HUMAN-MACHINE INTERFACE) models for systems of industrial automation / *Co-design e progettazione di modelli d'interazione HMI (human-machine interface) di sistemi di automazione industriale*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing inclusive intercom digital devices through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the intercom digital device.
- Scientific production and dissemination of research results.

1.37.
08/2021 – 10/2021

Research scholarship - *Borsa per Attività di Ricerca*, POR-FERS 2014-20 – ICAR/13

TekneHub research laboratory, Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research title – Validation and implementation of the HMI (Human-Machine Interface) interaction models of the OSO (Outdoor Smart Objects) prototypes of the PLEINAIR project / *Validazione e implementazione dei modelli d'interazione HMI (Human-Machine Interface) dei prototipi OSO (Outdoor Smart Objects) del progetto PLEINAIR*

Research project – PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities, Emilia-Romagna POR FESR 2014-2020, CUP E91B18000450007

- 3D modelling and prototyping of the final research demonstrators implied in the pilot experimentation.
- Coordinating the setup of the pilot experimentation.
- Coordinating the heuristic evaluation of the HMI of the IoT application.
- Scientific production and dissemination of research results.

1.38.
06/2020 – 07/2021

Research Fellow - *Assegno di Ricerca*, POR-FERS 2014-20 – ICAR/13

TekneHub research laboratory, Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research title – Design, development and validation of OSO (Outdoor Smart Objects) concept prototypes, in terms of HMI (Human-Machine Interface) and UX (User Experience) / *Sviluppo, design e validazione dei concept prototypes OSO (Outdoor Smart Objects), in termini di HMI (Human-Machine Interface) e UX (User Experience)*

Research project – PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities, Emilia-Romagna POR FESR 2014-2020, CUP E91B18000450007

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing IoT interactive outdoor furniture for wellness through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the IoT application.
- Scientific production and dissemination of research results.

1.39. 04/2019 – 07/2019	Visiting Scholar, IDE department, TU Delft [Erasmus+] – ICAR/13 Faculty of Industrial Design Engineering, TU Delft, Delft, The Netherlands Coordinators – Elmer Van Grondelle, Marieke Sonneveld Research title – Human-Centered Design and Sustainable Mobility Erasmus+ Traineeship – European Union Programme Architecture Department, University of Ferrara ▪ Coordinating user research in the field of Automotive & Transportation Design. ▪ Coordinating design research by adopting the Vision in Product Design for developing advanced automotive concepts. ▪ Scientific production and dissemination of research results.
1.40. 04/2016 – 07/2016	Research Traineeship - <i>Periodo di Ricerca e Formazione all'estero</i> [Erasmus+] – ICAR/13 Info.nl – Digital Design Agency, Amsterdam, The Netherlands LABS – Innovation Lab for Internet of Things Coordinator – Iskander Smit Research title – New Connected Things Erasmus+ Traineeship – European Union Programme DESD – University of San Marino / IUAV – University of Venice ▪ Coordinating extensive user research on IoT case studied to ideate new HMI interaction models between humans and intelligent agents. ▪ Scientific production and dissemination of research results.

ATTIVITÀ PROGETTUALI E PROFESSIONALI

1.41. 08/2022 – 07/2024 ICAR/13	Third-party R&D project - <i>Incarico di Ricerca & Progettazione Conto Terzi</i> – Loccioni Title – Zona Franca per la Ricerca e lo sviluppo (ZFR&S), CUP B47H25002250009 Client/Stakeholder – Loccioni, Angeli di Rosora (Ancona), Italia BSD – Matters s.r.l. Coordinator – Alessandro Pollini ▪ Collaborating in user research determined by qualitative data collection and analysis with HCD methodologies. ▪ Coordinating design research and concept design for developing a future HMI. ▪ Mock-ups and interaction model development of the HMI. ▪ Scientific production and dissemination of research results.
1.42. 08/2022 – 07/2024 ICAR/13	Third-party R&D project - <i>Incarico di Ricerca & Progettazione Conto Terzi</i> – Uteco Title – Digital Handbook 4.0 Client/Stakeholder – Uteco Converting s.p.a., Colognola ai Colli (Verona), Italia Architecture Department, University of Ferrara Coordinator – Giuseppe Mincoelli ▪ Coordinating user research determined by qualitative and human-centred data collection and analysis with different user target groups. ▪ Competitive benchmark and state-of-the-art analysis.

- Coordinating design research for developing a digital training, maintenance and repairing handbook through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital application.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.43.
10/2021 – 07/2022

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi* – Museo di Verucchio

Title – Progettazione Dell'allestimento Della Sala Al Piano Terra Destinata A Mostra Temporanea E Progettazione, Realizzazione E Fornitura Di Pannelli/Totem Didascalici Al Piano Seminterrato Del Museo Civico Archeologico di Verucchio

Client/Stakeholder – Comune di Verucchio, Verucchio (Rimini), Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Coordinating design research for developing the visual identity and wayfinding of the civic archaeological museum.
- Coordinating the design development report.
- Scientific production and dissemination of research results.

1.44.
09/2021 – 12/2021

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi* – Bticino

Title – Co-creation Workshop for BTicino: Definizione degli obiettivi di progetto per un nuovo modello di unità citofonica esterna attraverso la metodologia Design for All e Human Centered Design

Client/Stakeholder – Bticino s.p.a., Milano, Italia

Partner Association – Francesco Rodighiero, Design for All Italia, Milano, Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Coordinating user research determined by qualitative and human-centred data collection and analysis with different user target groups.
- Competitive benchmark and state-of-the-art analysis.
- Coordinating design research for developing inclusive intercom digital devices through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the intercom digital device.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Coordinating the design development report.
- Scientific production and dissemination of research results.

1.45.
11/2020

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi* – Lippert Italia

Title – Ricerca e Analisi dello Stato dell'Arte e Analisi Competitiva per lo Sviluppo di un Nuovo Modello Universale di Apertura (porta) Accessibile e Leggero per Veicoli Ricreazionali

Client/Stakeholder – Lippert Italia, San Casciano in Val di Pesa (Firenze), Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Competitive benchmark, and extensive state-of-the-art and market analysis of the target products examined in the research investigation.
- Coordinating the design development report.

1.46. 04/2020 – ongoing	Design project - <i>Incarico di Progettazione</i> – Campo Lavoro Missionario Art director, Visual and graphic designer Client/Stakeholder – Campo Lavoro Missionario: Diocesi di Rimini, Associazione Onlus, Rimini, Italia Coordinator – Gabriele Valentini ▪ Logo and brand identity design. ▪ Visual communication design.
1.47. 07/2017 – 11/2019	Design project - <i>Incarico di Progettazione</i> – Architecture Department, Unife Webmaster, Web Designer Client/Stakeholder – Architecture Department, University of Ferrara Coordinator – Theo Zaffagnini ▪ Information Architecture Implementation and web design of the University's postdoc web section. ▪ Web usability and testing of the implemented postdoc web section.
1.48. 10/2016	Research & didactic activities - <i>Incarico di Progettazione per Attività Didattiche e di Ricerca</i> / DESD, Unirsm Title – Workshop Maker Faire Rome 2016 – Design for Communities Client/Stakeholder – DESD, University of San Marino Laurea Magistrale in Product & Interaction Design Coordinator – Michele Zannoni ▪ Exhibition identity design. ▪ Coordinating dissemination of research results.
1.49. 10/2016	Didactic collaboration activity - <i>Incarico Consulenza per collaborazione alla didattica</i>, L-4 ICAR/13 Web design & multimedia laboratory - partition B, 8 CFU, 120h DESD, University of San Marino Bachelor's Degree in Design Professor – Cristina Chiappini
1.50. 07/2016	Didactic collaboration activity - <i>Incarico Consulenza per collaborazione alla didattica</i>, LM-12 ICAR/13 o2WS – Open Source. Technologies for automation and services in developing Countries, 4 CFU, 40h DESD, University of San Marino Laurea Magistrale in Product & Interaction Design Design for Communities – San Marino Design Workshop 2016 Professors – Mirco Piccin, Michele Zannoni
1.51. 05/2015 – ongoing	Design project - <i>Incarico di Progettazione</i> – Hockey Progetto Romagna Art director, Visual and graphic designer Client/Stakeholder – A.S.D. Hockey in Line Progetto Romagna, Associazione Sportiva, Riccione, Italia Coordinator – Stefano Baschetta

- Logo and brand identity design.
- Visual communication design.
- Social Media Manager.

1.52.
07/2014

Workshop activity - *Incarico a Chiamata Workshop Aziendale – Technogym*

Product & Interaction Designer

Client/Stakeholder – Technogym s.p.a., Cesena, Italia

DESD, University of San Marino

Coordinators – Mario Fedriga, Michele Zannoni

- Competitive benchmark, and extensive state-of-the-art and market analysis of the target products examined in the research investigation.
- Coordinating the design development report.

1.53.
10/2012 – 12/2012

Design Internship - *Tirocinio Aziendale – Esploratori dello Spazio Design Studio*

Multimedia & Graphic Designer

Esploratori dello spazio – Design Studio, Domagnano, San Marino

Coordinators – Sauro Antimi, Benedetta Masi

- Visual and multimedia content production for the design studio.

CONFERENZE, SEMINARI, COMITATI SCIENTIFICI

1.54.
Conference and
seminar lecturer

25/06/2025

Conference Lecturer

DESIGN PLURALE: Casi e modelli alternativi per l'innovazione Conferenza annuale Società Italiana del Design 2025

June 25-27, 2025, Napoli, Italy

Title – Interdisciplinary Education for Sustainable Futures Co-progettare un corso universitario esperienziale e interattivo per l'educazione ambientale
National Conference; Blind peer-review; Conference proceedings

02/12/2024

Conference Lecturer

3rd Green Digital Accessibility conference (GDA)

December 02-03, 2024, Barcelona, Spain

Title – Interaction Design of Educational Socio-Technical Systems: Scalability and Value for Low Resource Scenarios
International Conference; Blind peer-review; Book chapter

29/08/2024

Conference Lecturer

IEA - 22nd Triennial Congress of the International Ergonomics Association

August 25-29, 2024, Jeju, Republic of Korea

Title – Co-design and inclusive tools: experimenting with prototypes as a project guide to foster human inclusion and diversity
International Conference; Blind peer-review; Conference proceedings

15/05/2024

Conference Lecturer

Cumulus Budapest 2024: P/references of Design



May 15-17, 2024, Budapest, Hungary

Title – Designers' Commitment Towards Sustainability: Climate Care as a Challenge for Design Education

International Conference; Blind peer-review; Conference proceedings

01/12/2023

Conference Lecturer

2nd Green Digital Accessibility conference (GDA)

November 30-December 01, 2023, Barcelona, Spain

Title – Explore Design Concept Validation: A Case Analysis of the Know-Cure Method for Digital Sustainability

International Conference; Blind peer-review; Book abstract

02/12/2022

Conference Lecturer

1st Green Digital Accessibility conference (GDA)

December 02, 2022, Barcelona, Spain

Title – GreenSCENT Project and Sustainable Interaction Design: Exploring Inclusive Sustainability Education

International Conference; Blind peer-review; Book chapter

26/07/2022

Conference Lecturer

13th AHFE – International Conference on Applied Human Factors and Ergonomics

July 24-28, 2022, New York, USA

Title – In-vehicles interfaces development and elderly habits: a possible encounter

International Conference; Blind peer-review; Conference proceedings

26/07/2022

Conference Lecturer

13th AHFE – International Conference on Applied Human Factors and Ergonomics

July 24-28, 2022, New York, USA

Title – PLEINAIR project: Participatory methodologies to validate and integrate product concepts with young users

International Conference; Blind peer-review; Conference proceedings

01/07/2022

Seminar Lecturer / Workshop

World as Service, Globe as a Platform

July 01, 2022, San Marino Città, San Marino

DESD, University of San Marino

Laurea Magistrale in Interaction & Experience Design

Title – Guida ad alta automazione: nuovi scenari d'interazione

Coordinators – Andreas Sicklinger, Silvia Gasparotto

International seminar; Invitation

22/06/2022

Conference Lecturer

8th International Forum of Design as a Process: Disrupting Geographies in the Design World

June 20-22, 2022, Bologna, Italy

Title – Sustainable data-driven strategies and active well-being: a case study

International Conference; Blind peer-review; International journal chapter - Classe A 08/C1

04/03/2022



Seminar Lecturer

Viaggio nel Design

February 18 – March 04, Ferrara, Italy

UTEF – University of permanent education, Ferrara

Title – User Centered Design: come mutano i bisogni durante la nostra vita

Coordinator – Vinicio Bighi

National Seminar; Invitation

11/10/2021

Seminar Lecturer + Co-design Facilitator

Digital Transition in Research:

7th Ferrara International PhD Workshop IDAUP 2021

October 11-16, 2021, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Co-Design methodologies in multidisciplinary design research

Title – The Inception project: a Co-Design experience

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Giuseppe Mincoelli

Seminar/ International workshop; Invitation

28/07/2021

Conference Lecturer

12th AHFE – International Conference on Applied Human Factors and Ergonomics

July 25-29, 2022, Virtual Conference, New York, USA

Title – Project Pleinair: discovering user needs exploring a non-conventional human-centered approach

International Conference; Blind peer-review; Conference proceedings

09/06/2021

Conference Lecturer

Design Culture(s) – Cumulus International Conference, Roma 2021

June 08-11, 2021, Roma, Italy

Title – Awareness, compatibility and equality as drivers to resilience in sustainable design research

International Conference; Blind peer-review; Conference proceedings

23/04/2021

Seminar Lecturer

TACC – Training for Automotive Companies Creation

April 23, 2021, Modena, Italy

Engineering Department, University of Modena & Reggio Emilia

Title – Prototyping Design

Coordinators – Luigi Rovati, Tiziano Bursi

Seminar / National workshop; Invitation

09/04/2021

Seminar Lecturer

TACC – Training for Automotive Companies Creation

April 09, 2021, Modena, Italy

Engineering Department, University of Modena & Reggio Emilia

Title – Designing for Digital Interfaces

Coordinators – Luigi Rovati, Tiziano Bursi

Seminar / National workshop; Invitation

19/07/2020

Conference Lecturer



11th AHFE – International Conference on Applied Human Factors and Ergonomics

July 16-20, 2020, Virtual Conference, San Diego, USA

Title – Envisioning the future and going back: a Human-Centered strategy to develop the styling of a sports car

International Conference; Blind peer-review; Conference proceedings

20/02/2020

Co-Chair + Conference Lecturer

3rd IHSI – International Conference on Intelligent Human Systems Integration

February 19-22, 2020, Modena, Italy

Session Chairs – Automotive Design and Transportation Engineering II

Title – Human-Centered Design for Automotive Styling: conceptualizing a vehicle from QFD to ViP Co-chairs – Gian Andrea Giacobone, Scott Cadzow

International Conference; Blind peer-review; Conference proceedings

18/11/2019

Seminar Lecturer + Co-design Facilitator

The innovation race - strategies for new research challenges

6th Ferrara International PhD Workshop IDAUP 2019

October 11-22, 2019, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Human Centered Design, Accessibility and Sustainability

Title – Participatory Design for Accessible Cultural Heritage: The Inception Project

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Giuseppe Mincoelli

Seminari / International Workshop; Invitation

20/09/2019

Conference Lecturer

Foreseeing Uncertainty – 1st International Conference of the Tirana Design Week

September 19-22, 2019, Tirana, Albania

Title – Human-Centered Design and Automotive: combining different design approaches to develop a hybrid concept car

International Conference; Blind peer-review; Conference proceedings

28/07/2019

Co-Chair + Conference Lecturer

10th AHFE – International Conference on Intelligent Human Systems Integration

July 24-28, 2019, Washington D.C., USA

Session Chairs – Global and Industrial Perspectives on People-Centered Design

Title – Human-Centered Design and quality function deployment: understanding needs on multidisciplinary automotive research

Co-chairs – Carlos Aceves-Gonzales, Daniele Busciantella, Gian Andrea Giacobone

International Conference; Blind peer-review; Conference proceedings

25/10/2018

Conference Lecturer

RSD7 – Relating Systems Thinking and Design, 7th International Conference

October 23-28, 2018, Turin, Italy

Title – Visual explanation of Quality Function Deployment: Strategies to improve the QFD decision-making tool's usability

International Conference; Blind peer-review; Conference proceedings

20/09/2018

Conference Lecturer

[CO]Habitation Tactics:

International Scientific Conference of the Tirana Architecture Week

September 20-23, 2018, Tirana, Albania

Title – Digital Manufacturing for Strategic Green Infrastructures
International Conference; Blind peer-review; Conference proceedings

11/09/2018

Conference Lecturer

DRHA 2018 – 22nd International Conference in Humanities & Digital Arts

September 09-12, 2018, Valletta, Malta

Title – Digital art for the University: data mining and hidden narratives

International Conference; Blind peer-review; International journal chapter

12/04/2018

Conference Lecturer

Sipro - Sustainable & inclusive mobility, International Green Mind Project

April 12-13, 2018, Ferrara, Italy

Title – Sustainable and inclusive mobility: the User Centered Design applied to the design of a hybrid vehicle

International seminar; Invitation

09/02/2018

Seminar Lecturer

Innovative Doctoral Training Strategies for Excellence in Outcomes

4th Ferrara International PhD Workshop IDAUP 2018

February 05-14, 2018, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Innovative tools for innovative thinkers

Title – Being Digital: Design Tools in The Era of Technology

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Veronica Dal Buono

Seminar / International workshop; Invitation

15/12/2017

Conference Lecturer

10th INU National Conference – Crisis and rebirth of cities

December 15-16, 2018, Naples, Italy

Title – Nàide: a project proposal for the exploration of water surfaces for the spatial rethink of urban garden in urban fabrics

National conference; Blind peer-review; National journal chapter 08/C1

23/11/2017

Conference Lecturer

2nd International Design Conference – 2CO: Communicating complexity

November 23-25, 2017, Tenerife, Spain

Title – Exploring Humanity Combining Data Visualization with Digital Art

International Conference; Blind peer-review; Conference proceedings

1.55.
Reviewer

2025

Peer Review Committee Member – National Scientific Journal

IN FOLIO, Palermo, Italia

Call n° 45 – Memoria: dialogo tra tradizione e innovazione

Chief editors – Filippo Schilleci

ISSN 1828-2482

2025

Peer Review Committee Member – National Scientific Conference

Design Plurale: Conferenza Annuale SID 2025, Napoli, Italia

Chief editors – Alfonso Morone



2024
Peer Review Committee Member – International Scientific Journal, Classe A, o8/C1
DIID: Disegno Industriale Industrial Design, Bologna, Italy
Special Issue 1 - Disrupting Geographies in the Design World
Chief editor – Flaviano Celaschi
ISSN 1594-8528

2023
Peer Review Committee Member – International Scientific Journal
Universal Access in the Information Society, Springer, Geneva, Switzerland
Chief editors – Constantine Stephanidis, Margherita Antona
ISSN 1615-5289 - 1615-5297 (online)

2023
Peer Review Committee Member – National Scientific Journal, Classe A, o8/C1
MD Journal – Material Design, Rivista Scientifica di Design, Ferrara, Italy
Call [15] Costellazioni tipografiche
Chief editor – Alfonso Acocella
ISSN 2531-9477 (online), Open Access OMB. Planning cities for the (Post)-Pandemic/Crisis era aspects of territorial sustainability and resilience

2023
Peer Review Committee Member – International Scientific Journal
OMB. Planning cities for the (Post)-Pandemic/Crisis era aspects of territorial sustainability and resilience
OMB Scientific Journal
Chief editor – Besnik Aliaj, Sotir Dhamo, Dritan Shutina
Tirana: Polis Press, ISSN 2959-4081, ISBN 978-9928-3470-9-1, DOI: 10.37199/041008100

2022
Peer Review Committee Member – National Scientific Journal, Classe A, o8/C1
MD Journal – Material Design, Rivista Scientifica di Design, Ferrara, Italy
Call [13] Blue Design
Chief editor – Alfonso Acocella
ISSN 2531-9477 (online), Open Access

2021 - ongoing
Editorial Scientific Board Member + Peer Reviewer – National Scientific Journal, o8/C1
Officina* – Trimestrale di Architettura, Tecnologia e Ambiente Design
Chief editor – Emilio Antonioli
ISSN 2532-1218 (print); ISSN 2384-9029 (online) Open Access

2021
Peer Review Committee Member – International Scientific Conference
Design Culture(s) – Cumulus International Conference, Roma 2021

Chief editors – Loredana Di Lucchio, Lorenzo Imbesi

2021
Peer Review Committee Member – International Scientific Journal
The CERN IdeaSquare Journal of Experimental Innovation (CIJ), Geneva, Switzerland
Vol. 5, N. 1, Special issue – Experimenting with Challenge-Based Innovation
Chief editor – Saku Juhani Makinen
ISSN 2413-9505 (online) Open Access

1.56.
Scientific Board
Member

2024
Scientific Committee Member – International Scientific Volume
Approaching Regeneration of the Built Environment: Between Research, Innovation and Challenges
Editors – Saimir Shtylla, Hamid Rabiei
Cham: Springer, ISSN 2522-8714, doi: 10.1007/978-3-031-76894-1

2021 – ongoing
Scientific Committee Member – National Scientific Journal, o8/C1
Officina* – Trimestrale di Architettura, Tecnologia e Ambiente Design
Chief editor – Emilio Antonioli
ISSN 2532-1218 (print); ISSN 2384-9029 (online) Open Access

1.57.
Event
Organizer

10/2024 – 05/2025
International Seminars & Workshops coordinator
Art and Design Department, University of Madeira
Campus Penteada, Caminho da Penteada, 9020-105 Funchal, Portugal

- 22/10/2024, Seminar + workshop
Strategic Design: Value Proposition, Brand Strategy & Business Model
Anna Filippi, Polimi, Italy
- 25/10/2024, Seminar + workshop
Strategic Design: Sustainable Futures in the Fashion Design
Anna Filippi, Polimi, Italy
- 15/11/2024, Seminar
The Urban Sherpa Project: Advancing Inclusive Mobility for Elderly Commuters
Filippo Petrocchi, Department of Architecture, University of Ferrara, Italy
- 15/11/2024, Seminar
User-Centred Methodologies for the Design of Smart Devices for Older People Affected by Parkinson's Disease
Silvia Imbesi, Department of Architecture, University of Ferrara, Italy
- 29/04/2025, Seminar
From Horseless Carriages to Driverless Cars: The Evolution of the Car as a Design Product
Filippo Petrocchi, Department of Architecture, University of Ferrara, Italy
- 06/05/2025, Seminar + workshop
Social Innovation through Design: Rural Territories and Inclusive Sailing
Benedetto Inzerillo, Department of Architecture, University of Palermo, Italy
Samuele Morvillo, Department of Architecture, University of Palermo, Italy
- 16/05/2025, Seminar
Eco-Social Design Actions: Contexts, Approaches, & Case Studies
Marco Manfra, Department of Architecture & Design, University of Camerino, Italy
Grazia Quercia, Unimarconi University, Italy



20/06/2023,
International Workshop organization
Computing with Limits 2023, LIMITS-hubs workshop [hybrid format]
International Telematic University Uninettuno
Corso Vittorio Emanuele II, 39, 00186 Roma, Italy

PRODUZIONE ACCADEMICA

1.58.
2017 – ongoing

Academic Papers

Journal Chapters, Class A – Articolo in Rivista Scientifica in Classe A

- Alessandro Pollini, **Gian Andrea Giacobone** (2025). Unsustainability in Sustainability Education: Limits of Technology In Situ. Sustainability, 17(20), 9178.
<https://doi.org/10.3390/su17209178>
- **Gian Andrea Giacobone**, Giuseppe Mincoelli, Silvia Imbesi (2024). Inclusive cultural heritage in Europe: co-designing an accessible user experience for digital architectural conservation. JOURNAL OF ARCHITECTURAL CONSERVATION, vol. 1, p. 1-16, ISSN: 1355-6207, doi: 10.1080/13556207.2023.2296216
- Giuseppe Mincoelli, **Gian Andrea Giacobone**, Michele Marchi (2024). Sustainable Data-Driven Strategies and Active Well-Being: A Case Study. DIID. DISEGNO INDUSTRIALE INDUSTRIAL DESIGN, Special Issue n. 1, p. 532-543, doi: 10.30682/diiddsi23t3n
- Giuseppe Mincoelli, Michele Marchi, Silvia Imbesi, Filippo Petrocchi, **Gian Andrea Giacobone** (2021). Cittadinanza smart thing: Smart objects al servizio di città più attive e inclusive. MD JOURNAL, vol. 11, p. 122-133, ISSN: 2532-5507
- Giuseppe Mincoelli, Michele Marchi, Silvia Imbesi, **Gian Andrea Giacobone** (2020). Prototype-Driven Design in the IoT Age. DIID. DISEGNO INDUSTRIALE INDUSTRIAL DESIGN, vol. 72, p. 88-95, ISSN: 1594-8528
- Giuseppe Mincoelli, Silvia Imbesi, Michele Marchi, **Gian Andrea Giacobone** (2019). New Domestic Healthcare. Co-designing Assistive Technologies for Autonomous Ageing at Home. THE DESIGN JOURNAL, vol. 22, p. 503-516, ISSN: 1756-3062, doi: 10.1080/14606925.2019.1595435

Journal Chapter - Articolo in Rivista Scientifica

- **Gian Andrea Giacobone**, Sara Codarin (2025). Being witnesses of becoming, OFFICINA*, vol. 51, ISSN: 2532-1218, doi: <https://doi.org/10.57623/2384-9029.2025.51.5-11>
- **Gian Andrea Giacobone**, Alessandro Pollini, Diana Urquiza, Konstantina Chouta (2024). Participatory design methods for sustainable interaction design: co-designing digital experiences for sustainability education. Universal Access in the Information Society. doi: <https://doi.org/10.1007/s10209-024-01092-4>
- Alessandro Pollini, Luana Gilio, **Gian Andrea Giacobone** (2024). Experience design per l'invecchiamento attivo: Studio sperimentale di una piattaforma di servizi per l'empowerment della popolazione anziana. OFFICINA, vol. 44, p. 48-55, ISSN: 2532-1218
- **Gian Andrea Giacobone**, Sara Codarin (2023). Abundance of Knowledge and Resources. Abbondanza, OFFICINA*, vol. 43, ISSN: 2532-1218, doi: 10.57623/2384-9029.2023.43.5-9
- Silvia Imbesi, **Gian Andrea Giacobone**, Filippo Petrocchi (2023). Digital and physical ergonomics towards a new-old generation of self-driving cars. RIVISTA ITALIANA DI ERGONOMIA, vol. 26, p. 37-50
- Giuseppe Mincoelli, Silvia Imbesi, **Gian Andrea Giacobone**, Michele Marchi (2021). Habitat project: proposals for an autonomous, independent and inclusive life for self-sufficient and non-self-sufficient elderly people. EUROPEAN JOURNAL OF CREATIVE PRACTICES IN CITIES AND LANDSCAPES, vol. 3, p. 55-72, ISSN: 2612-0496, doi: 10.6092/issn.2612-0496/11497



- Sara Codarin, **Gian Andrea Giacobone** (2021). Natura Aumentata. OFFICINA, vol. 33, p. 58-59, ISSN: 2532-1218
- **Gian Andrea Giacobone**, Lorella Camellina (2019). Computational art experiments for the university: revealing culture, community and social spaces. INTERNATIONAL JOURNAL OF PERFORMANCE ARTS AND DIGITAL MEDIA, vol. 15, p. 149-165, ISSN: 1479-4713, doi: 10.1080/14794713.2019.1652462
- Elena Borelli, Giacomo Paolini, Francesco Antoniazzi, Marina Barbiroli, Francesca Benassi, Federico Chesani, Lorenzo Chiari, Massimiliano Fantini, Franco Fuschini, Andrea Galassi, **Gian Andrea Giacobone**, Silvia Imbesi, Melissa Licciardello, Daniela Loreti, Michele Marchi, Diego Masotti, Paola Mello, Sabato Mellone, Giuseppe Mincoelli, Carla Raffaelli, Luca Roffia, Tullio Salmon Cinotti, Carlo Tacconi, Paola Tamburini, Marco Zoli, Alessandra Costanzo (2019). HABITAT: An IoT solution for independent elderly. SENSORS, vol. 19, p. 1-23, ISSN: 1424-8220, doi: 10.3390/s19051258
- Sara Codarin, **Gian Andrea Giacobone** (2019). Interfacce oltre lo schermo. Modalità d'interazione per nuove esperienze digitali. OFFICINA*, vol. 25, p. 62-63, ISSN: 2532-1218
- Sara Codarin, **Gian Andrea Giacobone** (2019). User Redemption: L'evoluzione dei non-designer nella progettazione contemporanea. OFFICINA*, vol. 27, p. 54-57, ISSN: 2532-1218
- **Gian Andrea Giacobone** (2018). Auto indipendente. L'interazione applicata al veicolo urbano. OFFICINA*, vol. 23, p. 68-71, ISSN: 2532-1218
- **Gian Andrea Giacobone** (2018). Nàide: autoprogettare l'orto urbano. Una proposta di trasformazione degli orti urbani attraverso l'esplorazione degli spazi d'acqua. OFFICINA*, vol. 21, p. 68-69, ISSN: 2532-1218
- **Gian Andrea Giacobone** (2017). Nàide: a project proposal for the exploration of water surfaces for the spatial rethink of urban gardens in urban fabrics. URBANISTICA INFORMAZIONI, vol. 272 s.i., p. 966-970, ISSN: 0392-5005

Book Chapter/Essay - Contributo in Volume (Capitolo o Saggio)

- Edward De Vooght, Aline Duelen, Georgios Petasis, Wendy Van den Broeck, Laurien Desimpelaere, Ike Picone, **Gian Andrea Giacobone**, Alessandro Pollini, Dora Katsamori, Nicklas Bang Badum, Giannis Stamatellos, Panos Kapetanakis, Ioannis Paparrigopoulos, Eirini Papachristou (2025). Building a GenAI Socratic Chatbot for Critical Thinking: Insights From Cross-Cultural Cocreation, Living Labs and Pilots. In: (a cura di): Tom Hallaq, Jacob Groshek. Modern Media Literacy: Generative AI, Social Media, and the News, p. 353-399, Hershey: IGI Global Scientific Publishing, ISBN: 9798337308722, doi: 10.4018/979-8-3373-0872-2.ch012
- Alessandro Pollini, **Gian Andrea Giacobone** (2024). Design research for regeneration and care. In: (a cura di): Sarah Anne McDonagh, Alessandro Caforio, Alessandro Pollini. The European Green Deal in Education, 1st Edition. Routledge Studies in Environmental Policy, p. 62-78, Abingdon: Routledge, ISBN: 9781032795379, doi: 10.4324/9781003492597
- **Gian Andrea Giacobone**, Alessandro Pollini, Alessandro Caforio (2024). User Stories, motivation for behavioural change and educational challenges. In: (a cura di): Sarah Anne McDonagh, Alessandro Caforio, Alessandro Pollini. The European Green Deal in Education, 1st Edition. Routledge Studies in Environmental Policy, p. 45-61, Abingdon: Routledge, ISBN: 9781032795379, doi: 10.4324/9781003492597
- Alessandro Pollini, **Gian Andrea Giacobone** (2024). Rely on Available Resources: Designing Sustainability Education Technologies for Low Resources Scenarios. In: (a cura di): Claudio Gambardella, For Nature/With Nature: New Sustainable Design Scenarios. SPRINGER SERIES IN DESIGN AND INNOVATION, vol 38, p. 761-781. Cham: Springer, doi: https://doi.org/10.1007/978-3-031-53122-4_45
- Giuseppe Mincoelli, **Gian Andrea Giacobone**, Filippo Petrocchi, Silvia Imbesi (2023). Progettare per la società liquida: Uno sguardo verso una differente prospettiva human-centered. In: (a cura di): Nicolò Ceccarelli; Marco Sironi, DesignIntorno. Assemblea annuale SID 2022. Atti del convegno DesignIntorno (Alghero, 4-5 luglio 2022). p. 466-474, Venezia: SID Società Italiana di Design, ISBN: 9788894338072
- Alessandro Pollini, **Gian Andrea Giacobone** (2023). Turning Design Research to Care: Ricerca sperimentale per la progettazione di una educazione sostenibile e inclusiva. In: (a cura



- di): Nicolò Ceccarelli; Marco Sironi, DesignIntorno. Assemblea annuale SID 2022. Atti del convegno DesignIntorno (Alghero, 4-5 luglio 2022). p. 408-416, Venezia: SID Società Italiana di Design, ISBN: 9788894338072
- Jessica Longhin, Andrea Amidei, **Gian Andrea Giacobone** (2023). Exploring a Configurable Virtual Environment for the Assessment and Diagnosis of the Driver's Psychophysical State. In: (a cura di): Sofia Scataglini Silvia Imbesi Gonçalo Marques, mHealth and Human-Centered Design Towards Enhanced Health, Care, and Well-being. STUDIES IN BIG DATA, vol. 120, p. 183-200, Singapore: Springer, ISBN: 978-981-99-3988-6, ISSN: 2197-6503, doi: 10.1007/978-981-99-3989-3_11
 - Giuseppe Mincoledi, **Gian Andrea Giacobone**, Silvia Imbesi (2022). Human-Centered Technologies for a More Senior-Friendly Society. In: (a cura di): M. Zannoni R. Montanari, Human Body Interaction, pp. 289-302, ISSN: 2385-0515, ISBN: 979-12-5477-165-5
 - **Gian Andrea Giacobone** (2022). From Driver to Passenger: Exploring New Driving Experiences for Older Drivers in Highly Automated Vehicles. In: (a cura di): S. Scataglini S. Imbesi G. Marques, Internet of Things for Human-Centered Design: Application to Elderly Healthcare. STUDIES IN COMPUTATIONAL INTELLIGENCE, vol. 1011, p. 277-292, Singapore: Springer, ISBN: 978-981-16-8487-6, ISSN: 1860-949X, doi: 10.1007/978-981-16-8488-3_13
 - Alessandro Pollini, **Gian Andrea Giacobone**, Michele Zannoni (2022). Aging and Interaction: Designing for Active Living Experiences. In: (a cura di): S. Scataglini S. Imbesi G. Marques, Internet of Things for Human-Centered Design: Application to Elderly Healthcare. STUDIES IN COMPUTATIONAL INTELLIGENCE, vol. 1011, p. 39-61, Singapore: Springer, ISBN: 978-981-16-8487-6, ISSN: 1860-949X, doi: 10.1007/978-981-16-8488-3_3
 - Giuseppe Mincoledi, **Gian Andrea Giacobone**, Michele Marchi, Filippo Petrocchi, Silvia Imbesi (2022). An Experience of Co-Design with Elderly People in the HABITAT Project: Improving Older Users' Lifestyle with Assistive Home Systems. In: (a cura di): Sofia Scataglini Silvia Imbesi Gonçalo Marques, Internet of Things for Human-Centered Design, Application to Elderly Healthcare. STUDIES IN COMPUTATIONAL INTELLIGENCE, vol. 1011, p. 263-275, Singapore: Springer, ISBN: 978-981-16-8487-6, ISSN: 1860-949X, doi: 10.1007/978-981-16-8488-3_12
 - **Gian Andrea Giacobone** (2021). Driverless transition: the value of autonomous mobility for sustainable urban development. In: (a cura di): B. Aliaj L. Rossi S. Dharmo, Rethinking Gjirakstra: Can architecture and city planning stimulate hope and growth for shrinking cities?. OBSERVATORY OF THE MEDITERRANEAN BASIN, vol. 7, p. 96-101, Tirana: POLIS press, ISBN: 978-9928-4459-8-8
 - Giuseppe Mincoledi, **Gian Andrea Giacobone**, Silvia Imbesi, Michele Marchi (2020). Inception. Inclusive Cultural Heritage in Europe through 3D Semantic Modelling. In: (a cura di): G.Di Bucchianico R. Fagnoni L. Pietroni D. Piscitelli R. Riccini, 100 anni dal Bauhaus. Le prospettive della ricerca di design. p. 128-135, Venezia: SID - Società Italiana di Design, ISBN: 9788-89-43380-2-7
 - Giuseppe Mincoledi, Michele Marchi, **Gian Andrea Giacobone**, Silvia Imbesi (2020). Progetto Habitat. Home assistance basata su internet of things per l'autonomia di tutti. In: (a cura di): G.Di Bucchianico R. Fagnoni L. Pietroni D. Piscitelli R. Riccini, 100 anni dal Bauhaus. Le prospettive della ricerca di design. p. 154-161, Venezia: SID - Società Italiana di Design, ISBN: 9788-89-43380-2-7
 - **Gian Andrea Giacobone** (2019). Limita(c)tion – How to use the limit as a concept tool of sustainable development in Shkodra. In: (a cura di): B. Aliaj L. Rossi E. Porfido, Projecting Shkodra: operative fragments in-between lake, river and sea. OBSERVATORY OF THE MEDITERRANEAN BASIN, vol. 4, p. 166-175, Tirana: POLIS press, ISBN: 978-9928-4459-9-5
 - Giuseppe Mincoledi, Silvia Imbesi, **Gian Andrea Giacobone**, Michele Marchi (2019). Progetto HABITAT. Ambienti assistivi e riconfigurabili per utenza anziana [HABITAT Project. Assistive and Reconfigurable Environments for Elderly Users]. In: (a cura di): A. F. L. Baratta C. Conti V. Tatano, Abitare inclusivo: il progetto per una vita autonoma e indipendente [Inclusive living: design for an autonomous and independent living]. CLUSTER ACCESSIBILITÀ AMBIENTALE, vol. 1, p. 322-329, Conegliano (TV): Antefirma edizioni srl, ISBN: 978-88-32050-44-8, ISSN: 2704-906X



- Giuseppe Mincoledi, Silvia Imbesi, **Gian Andrea Giacobone**, Alessandra Tursi, Michele Marchi (2018). "Inclusive design - sustainable design": unità di ricerca dell'Università di Ferrara. In: (a cura di): Chimenz Luisa; Raffaella Fagnoni; Maria Benedetta Spadolini; Silvia Ferraris; Andrea Vallicelli, Design su Misura. p. 147-155, Venezia: SID Società Italiana di Design, ISBN: 9788894338089

Conference Proceedings - Contributo in Atti di Convegno

- Alessandro Pollini, Gian Andrea Giacobone, Vanni Resta, Andrea Falegnami, Andrea Tomassi (2025). Design Plurale. Casi e modelli alternativi per l'innovazione / Plural Design. Cases and Alternative Models for Innovation EDUCAZIONE INTERDISCIPLINARE PER FUTURI SOSTENIBILI: Co-progettare un corso universitario esperienziale e interattivo per l'educazione ambientale. In: (a cura di): Alfonso Morone, Design Plurale. Casi e modelli alternativi per l'innovazione / Plural Design. Cases and Alternative Models for Innovation. Atti della Conferenza annuale Società Italiana di Design (SID), Napoli, 26-27 giugno 2025. FedOAPress, Napoli, 2025, ISBN: 978-88-6887-385-1, DOI: 10.6093/978-88-6887-385-1
- Silvia Imbesi, **Gian Andrea Giacobone**, Giuseppe Mincoledi (2025). Il manuale digitale nell'industria 4.0: progettare modelli di training aperti per nuovi sistemi produttivi collaborativi. In: (a cura di): Bosco, A., Calogero, L., Casarotto, L., Marcadent, S., Design and Research: Sources and Resources / Design e ricerca: Fonti e Risorse. Atti della Conferenza annuale Società Italiana di Design (SID), Venezia, 4-5 luglio 2024 Università Iuav di Venezia. Società Italiana di Design, p. 411-417. SID Società Italiana di Design, ISBN: 978-88-943380-3-4, Venezia, 4/07/2024-5/07/2024
- Alessandro Pollini, **Gian Andrea Giacobone**, Michele Zannoni, Diego Pucci, Virginia Vignali, Andrea Falegnami, Andrea Tomassi, Elpidio Romano (2025). Human-Machine Interaction Design in Adaptive Automation. In: Human-Machine Interaction Design in Adaptive Automation. PROCEDIA COMPUTER SCIENCE, vol. 253, p. 1034-1044, ISSN: 1877-0509, doi: 10.1016/j.procs.2025.01.165
- Giuseppe Mincoledi, Silvia Imbesi, **Gian Andrea Giacobone** (2025). Co-design and inclusive tools: experimenting with prototypes as a project guide to foster human inclusion and diversity. In: (a cura di): Sangeun Jin, Jeong Ho Kim, Yong-Ku Kong, Jaehyun Park, Myung Hwan Yun, Proceedings of the 22nd Congress of the International Ergonomics Association, Volume 2: Better Life Ergonomics for Future Humans (IEA 2024). Springer Series in Design and Innovation, vol. 40, Singapore: Springer, ISBN: 978-981-96-8907-1
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- Giuseppe Mincoledi, **Gian Andrea Giacobone**, Silvia Imbesi (2023). Augmented Operators and Virtual User Manuals for Complex Industrial Systems: User Research and Scenario-Building Activities. In: (a cura di): Sofia Scataglini, Gregor Harih, Wim Saeys, Steven Truijen, Advances in Digital Human Modeling. LECTURE NOTES IN NETWORKS AND SYSTEMS, vol. 744, p. 145-153, Cham:Springer, ISBN: 978-3-031-37847-8, ISSN: 2367-3370, Antwerp, Belgium, 4-6 september 2023, doi: 10.1007/978-3-031-37848-5_16
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- Giuseppe Mincoelli, **Gian Andrea Giacobone**, Silvia Imbesi, Michele Marchi, Filippo Petrocchi (2021). Awareness, compatibility and equality as drivers to resilience in sustainable design research. In: (a cura di): Loredana Di Lucchio Lorenzo Imbesi Angela Giambattista Viktor Malakuczi, Design Culture(s). Cumulus Conference Proceedings Roma 2021. vol. 2, p. 3198-3211, Helsinki: Cumulus the Global Association of Art and Design Education and Research, ISBN: 978-952-64-9004-5, Roma, 08-11 giugno 2021
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- **Gian Andrea Giacobone**, Giuseppe Mincoelli (2020). Envisioning the Future and Going Back: A Human-Centered Strategy to Develop the Styling of a Sports Car. In: (a cura di): Giuseppe Di Bucchianico Cliff Sungsoo Shin Scott Shim Shuichi Fukuda Gianni Montagna Cristina Carvalho, Advances in Industrial Design. ADVANCES IN INTELLIGENT SYSTEMS AND COMPUTING, vol. 1202, p. 10-17, Cham: Springer, ISBN: 978-3-030-51193-7, ISSN: 2194-5357, San Diego, CA, USA, 16-20 luglio 2020, doi: 10.1007/978-3-030-51194-4_2
- **Gian Andrea Giacobone**, Lorella Camellina (2020). Exploring humanity combining Data Visualization with Digital Art. In: (a cura di): N. Ceccarelli C. Jiménez-Martínez, 2CO: Communicating Complexity 2017: International design conference: Contributions from the Tenerife conference. p. 242-245, San Cristóbal de La Laguna, Santa Cruz de Tenerife: Servicio de Publicaciones de la Universidad de La Laguna, ISBN: 978-84-09-10171-9, San Cristóbal de La Laguna, Santa Cruz de Tenerife, Tenerife, Spain, 23 to 25 November 2017, doi: 10.25145/b.2COcommunicating.2020
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- **Gian Andrea Giacobone**, Giuseppe Mincoelli (2020). Human-Centered Design and Automotive: developing a hybrid concept car with Quality Function Deployment. In: (a cura di): Skënder Luarasi Valerio Perna, Foreseeing uncertainty: design & non-normativity: Tirana Design Week (TDW) 2019: international scientific conference: Tirana, 19th-21st September 2019: conference proceedings. p. 195-202, Tirana: POLIS press, ISBN: 978-9928-4633-0-2, Tirana, Albania, 19/09/2019-21/09/2019
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- Giuseppe Mincoledi, **Gian Andrea Giacobone**, Michele Marchi, Silvia Imbesi (2020). New collaborative version of the quality function deployment: Practical application to the HABITAT project. In: (a cura di): Tareq Ahram Waldemar Karwowski Alberto Vergnano Francesco Leali Redha Taiar, *Advances in Intelligent Systems and Computing. Proceedings of the 3rd International Conference on Intelligent Human Systems Integration (IHSI 2020): Integrating People and Intelligent Systems*, February 19-21, 2020, Modena, Italy. *ADVANCES IN INTELLIGENT SYSTEMS AND COMPUTING*, vol. 1131, p. 823-828, Cham: Springer, ISBN: 978-3-030-39511-7, ISSN: 2194-5357, Modena, Italia, 19-21 febbraio 2020, doi: 10.1007/978-3-030-39512-4_125
 - Giuseppe Mincoledi, Silvia Imbesi, **Gian Andrea Giacobone**, Michele Marchi (2020). Human centered methodologies for the development of multidisciplinary design research in the field of IOT systems: Project habitat and plainair. In: (a cura di): Tareq Ahram Waldemar Karwowski Alberto Vergnano Francesco Leali Redha Taiar, *Advances in Intelligent Systems and Computing. Proceedings of the 3rd International Conference on Intelligent Human Systems Integration (IHSI 2020): Integrating People and Intelligent Systems*, February 19-21, 2020, Modena, Italy. *ADVANCES IN INTELLIGENT SYSTEMS AND COMPUTING*, vol. 1131, p. 829-834, Cham: Springer, ISBN: 978-3-030-39511-7, ISSN: 2194-5357, Modena, Italia, 19-21 febbraio 2020, doi: 10.1007/978-3-030-39512-4_125
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 - Federica Maietti, Emanuele Piaia, Giuseppe Mincoledi, Roberto Di Giulio, Silvia Imbesi, Michele Marchi, **Gian Andrea Giacobone**, Silvia Brunoro (2018). Accessing and Understanding Cultural Heritage Through Users Experience Within the INCEPTION Project. In: (a cura di): Marinos Ioannides Eleanor Fink Raffaella Brumana Petros Patias Anastasios Doulamis João Martins Manolis Wallace, *Digital Heritage Progress in Cultural Heritage: Documentation, Preservation, and Protection. LECTURE NOTES IN COMPUTER SCIENCE*, vol. 11196, p. 356-365, Cham: Springer Verlag, ISBN: 9783030017613, ISSN: 0302-9743, Nicosia, Cyprus, October 29 – November 3, 2018, doi: 10.1007/978-3-030-01762-0_30
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Poster

- Silvia Imbesi, **Gian Andrea Giacobone** (2018). Visual explanation of Quality Function Deployment. Strategies to improve the QFD decision-making tool's usability. In: (a cura di): Chiara L. Remondino Barbara Stabellini Paolo Tamborrini, VISUALIZING COMPLEX SYSTEMS. vol. RSD7 2018, p. 35-36, TORINO: Politecnico di Torino, ISBN: 9788885745223, Torino, 24-26/10/2018

Journal Guest Editor - Curatela Rivista Scientifica

- **Gian Andrea Giacobone**, Sara Codarin (2025). Traces [Tracce], OFFICINA*, vol. 51, ISSN: 2532-1218, doi: <https://doi.org/10.57623/2384-9029.2025.51>
- **Gian Andrea Giacobone**, Sara Codarin (2023). Abundance [Abbondanza], OFFICINA*, vol. 43, ISSN: 2532-1218, doi: 10.57623/2384-9029.2023.43

PROPRIETÀ INTELLETTUALE, PREMI, RICONOSCIMENTI

1.59. Intellectual property: Design registration

- 13/05/2022
European Design Registration – EUIPO RCD N° 009022320-0001
Garden benches, Benches with armrests, Street benches [street furniture], Park benches, Benches of treated wood – Locarno class number 06.01, CUP F72B22000400005
PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities – Emilia-Romagna POR-FESR 2014-2020
TekneHub research laboratory, Architecture Department, University of Ferrara
Designers – **Gian Andrea Giacobone**, Giuseppe Mincoelli, Michele Marchi
- 13/05/2022
European Design Registration – EUIPO RCD N° 009022320-0002
Garden Benches of treated wood, Park benches, Garden benches, Street benches [street furniture], Decorative benches – Locarno class number 06.01, CUP F72B22000400005
PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities – Emilia-Romagna POR-FESR 2014-2020
TekneHub research laboratory, Architecture Department, University of Ferrara
Designers – **Gian Andrea Giacobone**, Giuseppe Mincoelli, Michele Marchi

1.60. Awards

- 2018
“Io investo qui” Award for Best Research Project Video
Category: Industry and Well-being
Programma POR-FESR Regione Emilia-Romagna
Project – HABITAT: Home Assistance Based on the Internet of Things for the Autonomy of Everybody
<https://fesr.regione.emilia-romagna.it/multimedia/foto-gallery/premiatazione-concorso-spot-video-io-investo-qui-2018>
- 2014
ADI – Design Index 2014 – Targa Giovani
ADI – Associazione Disegno Industriale
Project – Vergilius: il portale d'incontro tra guide e turisti
DESD, University of San Marino / IUAV - Venezia

1.61. Prizes

- 2018
1st place – 25th Anniversary Logo Design of Order of the Engineers of Rimini, Italy
Ordine degli Ingegneri – Sezione Provincia di Rimini
- 2017



2nd place – Contest: Christmas stamp 2017

UFN - Ufficio Filatelico Numismatico di San Marino, San Marino

1.62.
Mentions

▪ **Project – Virgilius – il portale d’incontro tra guide e turisti**

Project mention inside the book: Sinni, G., (2016) Design X: Dieci anni di design a San Marino con uno sguardo ai prossimi cento, Macerata, Qoudlibet, pp 154-155, ISBN 978-88-229-0008-1

▪ **Project – Isi-Urban**

Project mention inside the book: Brignoni, M., Bulegato, F., (2012) Il design del ben-essere. Confortevole, sicuro, usabile, Selce, Editrice Pliniana, pp 78, ISBN 978-88-97830-05-4

Curriculum scientifico (in inglese)

EDUCATION

1.63. 11/2016 – 10/2019 Dissertation 06/04/20	International Doctorate, Area 08/C1, ICAR/13 Architecture Department, University of Ferrara IDAUP – International Doctorate in Architecture and Urban Planning, 32° Cycle Title: HCD & sustainable mobility: Envisioning the future concept of a hybrid sports vehicle Supervisors: Giuseppe Mincoelli, UNIFE / Loris Rossi, Polis University Evaluation: Very Good ▪ Automotive & Transportation Design, Sustainable Design, IxD, HCD, QFD, ViP, HMI
1.64. 10/2013 – 03/2016	Master's Degree – Interaction Design, LM-12 ICAR/13 DESD – University of San Marino / IUAV – University of Venice Title: Nàjade: floating urban farm Supervisor: Riccardo Varini Evaluation: 110/110 L ▪ Interaction Design, Service Design, UX, HCI, HCD, Digital Manufacturing
1.65. 10/2010 – 11/2013	Bachelor's Degree – Industrial Design, L-4 ICAR/13 DESD – University of San Marino / IUAV – University of Venice Title: Vergilius: il portale d'incontro tra guide e turisti Supervisor: Donatello D'Angelo Evaluation: 110/110 ▪ Interaction Design, Service Design, Web & Multimedia Design, HCI, UX, UI

ACADEMIC ACTIVITIES

09/2024 – 09/2025	Professor Auxiliar Convidado (Assistant Professor) - <i>Ricercatore</i>, ICAR/13 Art and Design Department, University of Madeira
1.66. A.A. 2025 – 2026	Contract Professor & Tutor/Sessional Lecturer Contratto di Docenza & Tutor, L-20 ICAR/13 Laboratory of AI&Disinformation – 4 CFU International Telematic University Uninettuno Bachelor's degree in Communication Science: Public Institutions and Digital Media Laboratory 4: Laboratory of AI&Disinformation, 3 year, 4 CFU
1.67. A.A. 2024 – 2025	Professor - <i>Docenza</i>, L-12 ICAR/13 Service Design (Portuguese Course) – 8 CFU, 48 h Art and Design Department, University of Madeira Master's degree in design



Advanced Studio - Service Design, 2 year, 6 CFU

1.68.
A.A. 2024 – 2025
Professor - *Docenza*, L-12 ICAR/13
Design seminar (Portuguese Course) – 6 CFU, 16 h
Art and Design Department, University of Madeira
Master's degree in design
Seminar, 2 year, 6 CFU

1.69.
A.A. 2024 – 2025
Professor - *Docenza*, L-4 ICAR/13
Strategic Design (Portuguese Course) – 5 CFU, 48 h
Art and Design Department, University of Madeira
Bachelor's degree in design
Strategic Design, 3 year, 6 CFU

1.70.
A.A. 2024 – 2025
Professor - *Docenza*, L-4 ICAR/13
Contemporary Trends of Design (Portuguese Course) – 6 CFU, 64 h
Art and Design Department, University of Madeira
Bachelor's degree in design
Contemporary Trends of Design, 3 year, 6 CFU

1.71.
A.A. 2024 – 2025
Professor - *Docenza*, L-4 ICAR/13
Visual and Product Design (Portuguese Course) – 12 CFU, 96 h
Art and Design Department, University of Madeira
Bachelor's degree in design
Laboratory: Design Project I, 3 year, 12 CFU

1.72.
A.A. 2024 – 2025
Professor - *Docenza*, L-4 ICAR/13
Visual Communication Design (Portuguese Course) – 10 CFU, 80 h
Art and Design Department, University of Madeira
Bachelor's degree in design
Laboratory: Design IV, 2 year, 10 CFU

1.73.
A.A. 2024 – 2025
Professor - *Docenza*, L-4 ICAR/13
History of Design (Portuguese Course) – 4 CFU, 48 h
Art and Design Department, University of Madeira
Bachelor's degree in design
History of Art and Design 2, 1 year, 4 CFU

1.74.
A.A. 2024 – 2025
Contract Professor & Tutor/Sessional Lecturer
Contratto di Docenza & Tutor, L-20 ICAR/13
Laboratory of AI&Disinformation – 4 CFU
International Telematic University Uninettuno
Bachelor's degree in Communication Science: Public Institutions and Digital Media
Laboratory 4: Laboratory of AI&Disinformation, 3 year, 4 CFU

1.75.
A.A. 2023 – 2024
Contract Professor/Sessional Lecturer - *Docenza a Contratto*, L-4 ICAR/13
Product Design – 7 CFU, 84 h
Architecture Department, University of Ferrara

	Bachelor's degree in industrial design Product Design Laboratory - B, 2 year, 16 CFU
1.76. A.A. 2023 – 2024	Invited lecturer + facilitator Design Workshop – L-4 ICAR/13, 6h Architecture Department, University of Ferrara Bachelor's degree in industrial design Integrated course, Final Synthesis Lab C – Graphic Design, 3 year, 16 CFU Coordinator – Giuseppe Mincoelli Title – Designing digital interfaces Typology – Seminary/Workshop
1.77. 05/2023	Self-employment assignment for lectureship - <i>Incarico di Lavoro Autonomo per Attività Seminariale – UniMoRe</i> [English Course] Automotive Academy: TACC – Training for Automotive Companies Creation, 4 th ed. Engineering Department, University of Modena & Reggio Emilia Coordinators – Massimo Borghi, Luigi Rovati, Tiziano Bursi, Bernardo Balboni
1.78. A.A. 2022 – 2023	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, L-4 ICAR/13 Product Design – 7 CFU, 84 h Architecture Department, University of Ferrara Bachelor's degree in industrial design Product Design Laboratory - B, 2 year, 16 CFU
1.79. A.A. 2021 – 2022	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, LM-12 ICAR/13 Automotive Product Design (English course) – 3 CFU, 30 h Architecture Department, University of Ferrara Master's Degree in Innovation Design Integrated course, Final Synthesis Lab 2 - Mobility Innovation, 2 year, 12 CFU Coordinator – Gian Andrea Giacobone
1.80. A.A. 2021 – 2022	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, L-4 ICAR/13 Product Design – 7 CFU, 84 h Architecture Department, University of Ferrara Bachelor's degree in industrial design Integrated course, Product Design Laboratory - B, 2 year, 16 CFU Coordinator – Gian Andrea Giacobone
1.81. A.A. 2021 – 2022	Visiting professor - <i>Incarico consulenza in qualità di Docenza</i>, LM-12 ICAR/13 03WS - Sustainability through design: augmented reality experiences, 4 CFU, 40h DESD, University of San Marino Master's Degree in Interaction & Experience Design CONTAMINATIONS: Interaction & Experience Design workshop 2022 Professors – Alessandro Pollini, Gian Andrea Giacobone
1.82.	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, LM-12 ICAR/13

A.A. 2020 – 2021	Automotive Product Design (English course) – 3 CFU, 30 h Architecture Department, University of Ferrara Master's Degree in Innovation Design Integrated course, Final Synthesis Lab 2 - Mobility Innovation, 2 year, 12 CFU Coordinator – Gian Andrea Giacobone
1.83. A.A. 2019 – 2020	Contract Professor/Sessional Lecturer - <i>Docenza a Contratto</i>, LM-12 ICAR/13 Educational Product Design (English course) – 3 CFU, 30 h Architecture Department, University of Ferrara Master's Degree in Innovation Design Integrated course, Final Synthesis Lab 2 – Education Technology Innovation, 2° year, 12 CFU Coordinator – Andrea Spaggiari
1.84. 03/2021 – 06/2021	Teaching assistant - <i>Consulente alla Didattica</i>, TACC – LM-12 ICAR/13 [English Course] Automotive Academy: TACC – Training for Automotive Companies Creation, 3 rd ed. Engineering Department, University of Modena & Reggio Emilia Coordinators – Luigi Rovati, Tiziano Bursi
1.85. 12/2019 – 02/2020	Teaching assistant - <i>Consulente alla Didattica</i>, CBI Cern IdeaSquare– LM-12 ICAR/13 [English Course] CBI-ER (CERN Challenge Based Innovation Emilia-Romagna), Geneva, Switzerland Architecture Department, University of Ferrara Master's Degree in Innovation Design – Design thinking methods Lab, 1 year, 21 CFU Coordinator – Giuseppe Mincoelli
1.86. A.A. 2018 – 2019	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Laboratory of drawing A & B, 1 year, 18 CFU Professors – Marcello Balzani, Federico Ferrari
1.87. A.A. 2017 – 2018	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Materials for Industrial Design, 2 year, 12 CFU Professors – Claudio Alessandri, Valentina Mazzanti
1.88. A.A. 2017 – 2018	Academic Tutor – L-4 ICAR/13, 20h Architecture Department, University of Ferrara Bachelor's degree in industrial design Laboratory of drawing A & B, 1 year, 18 CFU Professors – Marcello Balzani, Luca Rossato
1.89. A.A. 2019 – 2020	Invited lecturer + facilitator Design Workshop – LM-12 ICAR/13, 8h Architecture Department, University of Ferrara Master's Degree in Innovation Design [English Course] Final Synthesis Lab 1 – Final Thesis Design, 2 year, 6 CFU

	Professor – Giuseppe Mincoelli Title – Vision in Product Design Typology – Seminary/Workshop
1.90. A.A. 2017 – 2018	Invited lecturer + facilitator Design Workshop – LM-12 ICAR/13, 12h Architecture Department, University of Ferrara Master's Degree in Innovation Design [English Course] Human Centered Design, 1 year, 9 CFU Coordinator – Giuseppe Mincoelli Title – Designing User Experience Typology – Seminary/Workshop
1.91. A.A. 2016 – 2017	Invited lecturer + facilitator Design Workshop – L-4 ICAR/13, 12h Architecture Department, University of Ferrara Bachelor's degree in industrial design Product Design, 3 year, 10 CFU Coordinator – Giuseppe Mincoelli Title – Designing digital applications Typology – Seminary/Workshop

RESEARCH ACTIVITIES

1.92. 09/2025 – 11/2025	Scientific Research Contract Extension – Proroga Incarico Attività di Ricerca Scientifica, EU Erasmus+ – ICAR/13 International Telematic University Uninettuno Coordinators – Maria Amata Garito, Alessandro Pollini Research project – TITAN: AI for Citizen Intelligent Coaching against Disinformation, Horizon research project, Grant agreement No 101070658 Research project – REED - Redesigning Education for Ethical Digitalization, EU Erasmus+ 2023 - KA220-HED, Project N° CUP J86E23000000006 • Coordinating the development and testing of the prototypes implied in the pilot experimentation. • Coordinating the pilot experimentation with the Italian user panels. • Contributing to writing and completing the final deliverables of the projects. • Scientific production and dissemination of research results.
1.93. 01/2024 – 08/2025	Scientific Research Contract - Incarico Attività di Ricerca Scientifica, EU Horizon – ICAR/13 International Telematic University Uninettuno Coordinators – Maria Amata Garito, Vanni Resta, Alessandro Pollini Research project – TITAN: AI for Citizen Intelligent Coaching against Disinformation, Horizon research project, Grant agreement No 101070658 Research project – REED - Redesigning Education for Ethical Digitalization, EU Erasmus+ 2023 - KA220-HED, Project N° CUP J86E23000000006 Research project – GreenSCENT: Smart Citizen Education for a Green Future, Horizon 2020 research project, Grant agreement No 101036480

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user panel groups in Italy and among Europe.
- Coordinating design research for developing accessible digital demonstrators through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital demonstrators.
- Coordinating the development and testing of the prototypes implied in the pilot experimentation.
- Coordinating the pilot experimentation with the Italian user panels.
- Contributing to writing and completing the final deliverables of the projects.
- Scientific production and dissemination of research results.

1.94.
08/2023 – 07/2024

Research Fellow - *Assegno di Ricerca* – ICAR/13

Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research project – Human-centered design e HMI (human-machine interface) per sistemi di automazione industriale

- HMI mock-ups and interaction model development of the digital application.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.95.
10/2022 – 12/2022

Scientific Research Contract - *Incarico Attività di Ricerca Scientifica*, EU Erasmus+ – ICAR/13

International Telematic University Uninettuno
Coordinators – Maria Amata Garito, Alessandro Caforio, Alessandro Pollini

Research project – ActivAge - Supporting ageing adults to stay active, EU Erasmus+ programme, Project N° 2020-1-IT02-KA204-080018

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- HMI mock-ups and interaction model development of the digital application for ageing well.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.96.
08/2022 – 07/2023

Research Fellow - *Assegno di Ricerca* – ICAR/13

Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research project – Human-centered design and HMI (human-machine interface) for industrial automation systems / *Human-centered design e HMI (human-machine interface) per sistemi di automazione industriale*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing a digital training, maintenance and repairing handbook through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital application.
- Scientific production and dissemination of research results.

1.97.
03/2022 – 12/2024

Scientific Research Contract - *Incarico Attività di Ricerca Scientifica*, EU H2020 – ICAR/13

International Telematic University Uninettuno



Coordinators – Maria Amata Garito, Alessandro Caforio, Alessandro Pollini

Research project – GreenSCENT: Smart Citizen Education for a Green Future, Horizon 2020 research project, Grant agreement No 101036480

WP3: Digital Demotators (iterative) Development: *task 3.1 Design concept and interaction design of the GreenSCENT identity, task 3.2 development of low-fi prototypes*

WP5: Green Comp Piloting: *task 5.1 GreenSCENT Demonstrator Frameworks & Principles: 5.1.1 Instructional co-design workshops, 5.1.2 Preparatory training workshops*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user panel groups among Europe.
- Coordinating design research for developing accessible technology-enhanced learning solutions through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital demonstrators.
- Coordinating the development and testing of the prototypes implied in the pilot experimentation.
- Contributing to writing and completing the final deliverables of the projects.
- Scientific production and dissemination of research results.

1.98.
11/2021 – 01/2022

Research scholarship - *Borsa per Attività di Ricerca* – ICAR/13

Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research project – Co-design and Development of HMI (HUMAN-MACHINE INTERFACE) models for systems of industrial automation / *Co-design e progettazione di modelli d'interazione HMI (human-machine interface) di sistemi di automazione industriale*

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing inclusive intercom digital devices through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the intercom digital device.
- Scientific production and dissemination of research results.

1.99.
08/2021 – 10/2021

Research scholarship - *Borsa per Attività di Ricerca*, POR-FERS 2014-20 – ICAR/13

TekneHub research laboratory, Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research title – Validation and implementation of the HMI (Human-Machine Interface) interaction models of the OSO (Outdoor Smart Objects) prototypes of the PLEINAIR project / *Validazione e implementazione dei modelli d'interazione HMI (Human-Machine Interface) dei prototipi OSO (Outdoor Smart Objects) del progetto PLEINAIR*

Research project – PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities, Emilia-Romagna POR FESR 2014-2020, CUP E91B18000450007

- 3D modelling and prototyping of the final research demonstrators implied in the pilot experimentation.
- Coordinating the setup of the pilot experimentation.
- Coordinating the heuristic evaluation of the HMI of the IoT application.
- Scientific production and dissemination of research results.

1.100.
06/2020 – 07/2021

Research Fellow - *Assegno di Ricerca*, POR-FERS 2014-20 – ICAR/13

TekneHub research laboratory, Architecture Department, University of Ferrara
Coordinator – Giuseppe Mincoelli

Research title – Design, development and validation of OSO (Outdoor Smart Objects) concept prototypes, in terms of HMI (Human-Machine Interface) and UX (User Experience) / *Sviluppo, design e validazione dei concept prototypes OSO (Outdoor Smart Objects), in termini di HMI (Human-Machine Interface) e UX (User Experience)*

Research project – PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities, Emilia-Romagna POR FESR 2014-2020, CUP E91B18000450007

- Coordinating user research in terms of qualitative and human-centred data collection and analysis with different user target groups.
- Coordinating design research for developing IoT interactive outdoor furniture for wellness through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the IoT application.
- Scientific production and dissemination of research results.

1.101.
04/2019 – 07/2019

Visiting Scholar, IDE department, TU Delft [Erasmus+] – ICAR/13

Faculty of Industrial Design Engineering, TU Delft, Delft, The Netherlands
Coordinators – Elmer Van Grondelle, Marieke Sonneveld

Research title – Human-Centered Design and Sustainable Mobility

Erasmus+ Traineeship – European Union Programme
Architecture Department, University of Ferrara

- Coordinating user research in the field of Automotive & Transportation Design.
- Coordinating design research by adopting the Vision in Product Design for developing advanced automotive concepts.
- Scientific production and dissemination of research results.

1.102.
04/2016 – 07/2016

Research Traineeship - *Periodo di Ricerca e Formazione all'estero* [Erasmus+] – ICAR/13

Info.nl – Digital Design Agency, Amsterdam, The Netherlands
LABS – Innovation Lab for Internet of Things
Coordinator – Iskander Smit

Research title – New Connected Things

Erasmus+ Traineeship – European Union Programme
DESD – University of San Marino / IUAV – University of Venice

- Coordinating extensive user research on IoT case studied to ideate new HMI interaction models between humans and intelligent agents.
- Scientific production and dissemination of research results.

PROJECT & PROFESSIONAL ACTIVITIES

1.103.
08/2022 – 07/2024
ICAR/13

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi* – Loccioni

Title – Zona Franca per la Ricerca e lo sviluppo (ZFR&S), CUP B47H25002250009

Client/Stakeholder – Loccioni, Angeli di Rosora (Ancona), Italia

BSD – Matters s.r.l.

Coordinator – Alessandro Pollini

- Collaborating in user research determined by qualitative data collection and analysis with HCD methodologies.

- Coordinating design research and concept design for developing a future HMI.
- Mock-ups and interaction model development of the HMI.
- Scientific production and dissemination of research results.

1.104.
08/2022 – 07/2024
ICAR/13

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi – Uteco*

Title – Digital Handbook 4.0

Client/Stakeholder – Uteco Converting s.p.a., Colognola ai Colli (Verona), Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Coordinating user research determined by qualitative and human-centred data collection and analysis with different user target groups.
- Competitive benchmark and state-of-the-art analysis.
- Coordinating design research for developing a digital training, maintenance and repairing handbook through participative methods and co-design workshops.
- HMI mock-ups and interaction model development of the digital application.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Scientific production and dissemination of research results.

1.105.
10/2021 – 07/2022

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi – Museo di Verucchio*

Title – Progettazione Dell’allestimento Della Sala Al Piano Terra Destinata A Mostra Temporanea E Progettazione, Realizzazione E Fornitura Di Pannelli/Totem Didascalici Al Piano Seminterrato Del Museo Civico Archeologico di Verucchio

Client/Stakeholder – Comune di Verucchio, Verucchio (Rimini), Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Coordinating design research for developing the visual identity and wayfinding of the civic archaeological museum.
- Coordinating the design development report.
- Scientific production and dissemination of research results.

1.106.
09/2021 – 12/2021

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi – Bticino*

Title – Co-creation Workshop for BTicino: Definizione degli obiettivi di progetto per un nuovo modello di unità citofonica esterna attraverso la metodologia Design for All e Human Centered Design

Client/Stakeholder – Bticino s.p.a., Milano, Italia

Partner Association – Francesco Rodighiero, Design for All Italia, Milano, Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Coordinating user research determined by qualitative and human-centred data collection and analysis with different user target groups.
- Competitive benchmark and state-of-the-art analysis.
- Coordinating design research for developing inclusive intercom digital devices through participative methods and co-design workshops.
- 3D modelling of the testing prototypes implied in the pilot experimentation.
- HMI mock-ups and interaction model development of the intercom digital device.
- Coordinating the development and testing of the prototype implied in the pilot experimentation.
- Coordinating the design development report.

- Scientific production and dissemination of research results.

1.107.
11/2020

Third-party R&D project - *Incarico di Ricerca & Progettazione Conto Terzi – Lippert Italia*

Title – Ricerca e Analisi dello Stato dell'Arte e Analisi Competitiva per lo Sviluppo di un Nuovo Modello Universale di Apertura (porta) Accessibile e Leggero per Veicoli Ricreazionali

Client/Stakeholder – Lippert Italia, San Casciano in Val di Pesa (Firenze), Italia

Architecture Department, University of Ferrara

Coordinator – Giuseppe Mincoelli

- Competitive benchmark, and extensive state-of-the-art and market analysis of the target products examined in the research investigation.
- Coordinating the design development report.

1.108.
04/2020 – ongoing

Design project - *Incarico di Progettazione – Campo Lavoro Missionario*

Art director, Visual and graphic designer

Client/Stakeholder – Campo Lavoro Missionario: Diocesi di Rimini, Associazione Onlus, Rimini, Italia

Coordinator – Gabriele Valentini

- Logo and brand identity design.
- Visual communication design.

1.109.
07/2017 – 11/2019

Design project - *Incarico di Progettazione – Architecture Department, Unife*

Webmaster, Web Designer

Client/Stakeholder – Architecture Department, University of Ferrara

Coordinator – Theo Zaffagnini

- Information Architecture Implementation and web design of the University's postdoc web section.
- Web usability and testing of the implemented postdoc web section.

1.110.
10/2016

Research & didactic activities - *Incarico di Progettazione per Attività Didattiche e di Ricerca / DESD, Unirsm*

Title – Workshop Maker Faire Rome 2016 – Design for Communities

Client/Stakeholder – DESD, University of San Marino
Laurea Magistrale in Product & Interaction Design

Coordinator – Michele Zannoni

- Exhibition identity design.
- Coordinating dissemination of research results.

1.111.
10/2016

Didactic collaboration activity - *Incarico Consulenza per collaborazione alla didattica, L-4 ICAR/13*

Web design & multimedia laboratory - partition B, 8 CFU, 120h

DESD, University of San Marino
Bachelor's Degree in Design

Professor – Cristina Chiappini

1.112.
07/ 2016

Didactic collaboration activity - *Incarico Consulenza per collaborazione alla didattica, LM-12 ICAR/13*

02WS – Open Source. Technologies for automation and services in developing Countries, 4 CFU, 40h

DESD, University of San Marino
Laurea Magistrale in Product & Interaction Design
Design for Communities – San Marino Design Workshop 2016
Professors – Mirco Piccin, Michele Zannoni

1.113.
05/2015 – ongoing

Design project - *Incarico di Progettazione* – Hockey Progetto Romagna

Art director, Visual and graphic designer
Client/Stakeholder – A.S.D. Hockey in Line Progetto Romagna, Associazione Sportiva, Riccione, Italia
Coordinator – Stefano Baschetta

- Logo and brand identity design.
- Visual communication design.
- Social Media Manager.

1.114.
07/2014

Workshop activity - *Incarico a Chiamata Workshop Aziendale* – Technogym

Product & Interaction Designer
Client/Stakeholder – Technogym s.p.a., Cesena, Italia
DESD, University of San Marino
Coordinators – Mario Fedriga, Michele Zannoni

- Competitive benchmark, and extensive state-of-the-art and market analysis of the target products examined in the research investigation.
- Coordinating the design development report.

1.115.
10/2012 – 12/2012

Design Internship - *Tirocinio Aziendale* – Esploratori dello Spazio Design Studio

Multimedia & Graphic Designer
Esploratori dello spazio – Design Studio, Domagnano, San Marino
Coordinators – Sauro Antimi, Benedetta Masi

- Visual and multimedia content production for the design studio.

CONFERENCES, SEMINARS, SCIENTIFIC COMMITTEES

1.116.
Conference and
seminar lecturer

25/06/2025
Conference Lecturer
DESIGN PLURALE: Casi e modelli alternativi per l'innovazione Conferenza annuale Società Italiana del Design 2025
June 25-27, 2025, Napoli, Italy
Title – Interdisciplinary Education for Sustainable Futures Co-progettare un corso universitario esperienziale e interattivo per l'educazione ambientale
National Conference; Blind peer-review; Conference proceedings

02/12/2024
Conference Lecturer
3rd Green Digital Accessibility conference (GDA)
December 02-03, 2024, Barcelona, Spain



Title – Interaction Design of Educational Socio-Technical Systems: Scalability and Value for Low Resource Scenarios

International Conference; Blind peer-review; Book chapter

29/08/2024

Conference Lecturer

IEA - 22nd Triennial Congress of the International Ergonomics Association

August 25-29, 2024, Jeju, Republic of Korea

Title – Co-design and inclusive tools: experimenting with prototypes as a project guide to foster human inclusion and diversity

International Conference; Blind peer-review; Conference proceedings

15/05/2024

Conference Lecturer

Cumulus Budapest 2024: P/references of Design

May 15-17, 2024, Budapest, Hungary

Title – Designers' Commitment Towards Sustainability: Climate Care as a Challenge for Design Education

International Conference; Blind peer-review; Conference proceedings

01/12/2023

Conference Lecturer

2nd Green Digital Accessibility conference (GDA)

November 30-December 01, 2023, Barcelona, Spain

Title – Explore Design Concept Validation: A Case Analysis of the Know-Cure Method for Digital Sustainability

International Conference; Blind peer-review; Book abstract

02/12/2022

Conference Lecturer

1st Green Digital Accessibility conference (GDA)

December 02, 2022, Barcelona, Spain

Title – GreenSCENT Project and Sustainable Interaction Design: Exploring Inclusive Sustainability Education

International Conference; Blind peer-review; Book chapter

26/07/2022

Conference Lecturer

13th AHFE – International Conference on Applied Human Factors and Ergonomics

July 24-28, 2022, New York, USA

Title – In-vehicles interfaces development and elderly habits: a possible encounter

International Conference; Blind peer-review; Conference proceedings

26/07/2022

Conference Lecturer

13th AHFE – International Conference on Applied Human Factors and Ergonomics

July 24-28, 2022, New York, USA

Title – PLEINAIR project: Participatory methodologies to validate and integrate product concepts with young users

International Conference; Blind peer-review; Conference proceedings

01/07/2022

Seminar Lecturer / Workshop

World as Service, Globe as a Platform

July 01, 2022, San Marino Città, San Marino



DESD, University of San Marino

Laurea Magistrale in Interaction & Experience Design

Title – Guida ad alta automazione: nuovi scenari d'interazione

Coordinators – Andreas Sicklinger, Silvia Gasparotto

International seminar; Invitation

22/06/2022

Conference Lecturer

8th International Forum of Design as a Process: Disrupting Geographies in the Design World

June 20-22, 2022, Bologna, Italy

Title – Sustainable data-driven strategies and active well-being: a case study

International Conference; Blind peer-review; International journal chapter - Classe A o8/C1

04/03/2022

Seminar Lecturer

Viaggio nel Design

February 18 – March 04, Ferrara, Italy

UTEF – University of permanent education, Ferrara

Title – User Centered Design: come mutano i bisogni durante la nostra vita

Coordinator – Vinicio Bighi

National Seminar; Invitation

11/10/2021

Seminar Lecturer + Co-design Facilitator

Digital Transition in Research:

7th Ferrara International PhD Workshop IDAUP 2021

October 11-16, 2021, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Co-Design methodologies in multidisciplinary design research

Title – The Inception project: a Co-Design experience

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Giuseppe Mincoelli

Seminar/ International workshop; Invitation

28/07/2021

Conference Lecturer

12th AHFE – International Conference on Applied Human Factors and Ergonomics

July 25-29, 2022, Virtual Conference, New York, USA

Title – Project Pleinair: discovering user needs exploring a non-conventional human-centered approach

International Conference; Blind peer-review; Conference proceedings

09/06/2021

Conference Lecturer

Design Culture(s) – Cumulus International Conference, Roma 2021

June 08-11, 2021, Roma, Italy

Title – Awareness, compatibility and equality as drivers to resilience in sustainable design research

International Conference; Blind peer-review; Conference proceedings

23/04/2021

Seminar Lecturer

TACC – Training for Automotive Companies Creation

April 23, 2021, Modena, Italy

Engineering Department, University of Modena & Reggio Emilia

Title – Prototyping Design



Coordinators – Luigi Rovati, Tiziano Bursi
Seminar / National workshop; Invitation

09/04/2021

Seminar Lecturer

TACC – Training for Automotive Companies Creation

April 09, 2021, Modena, Italy

Engineering Department, University of Modena & Reggio Emilia

Title – Designing for Digital Interfaces

Coordinators – Luigi Rovati, Tiziano Bursi

Seminar / National workshop; Invitation

19/07/2020

Conference Lecturer

11th AHFE – International Conference on Applied Human Factors and Ergonomics

July 16-20, 2020, Virtual Conference, San Diego, USA

Title – Envisioning the future and going back: a Human-Centered strategy to develop the styling of a sports car

International Conference; Blind peer-review; Conference proceedings

20/02/2020

Co-Chair + Conference Lecturer

3rd IHSI – International Conference on Intelligent Human Systems Integration

February 19-22, 2020, Modena, Italy

Session Chairs – Automotive Design and Transportation Engineering II

Title – Human-Centered Design for Automotive Styling: conceptualizing a vehicle from QFD to ViP Co-chairs – Gian Andrea Giacobone, Scott Cadzow

International Conference; Blind peer-review; Conference proceedings

18/11/2019

Seminar Lecturer + Co-design Facilitator

The innovation race - strategies for new research challenges

6th Ferrara International PhD Workshop IDAUP 2019

October 11-22, 2019, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Human Centered Design, Accessibility and Sustainability

Title – Participatory Design for Accessible Cultural Heritage: The Inception Project

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Giuseppe Mincoelli

Seminari / International Workshop; Invitation

20/09/2019

Conference Lecturer

Foreseeing Uncertainty – 1st International Conference of the Tirana Design Week

September 19-22, 2019, Tirana, Albania

Title – Human-Centered Design and Automotive: combining different design approaches to develop a hybrid concept car

International Conference; Blind peer-review; Conference proceedings

28/07/2019

Co-Chair + Conference Lecturer

10th AHFE – International Conference on Intelligent Human Systems Integration

July 24-28, 2019, Washington D.C., USA

Session Chairs – Global and Industrial Perspectives on People-Centered Design

Title – Human-Centered Design and quality function deployment: understanding needs on multidisciplinary automotive research

Co-chairs – Carlos Aceves-Gonzales, Daniele Busciantella, Gian Andrea Giacobone



International Conference; Blind peer-review; Conference proceedings

25/10/2018

[Conference Lecturer](#)

RSD7 – Relating Systems Thinking and Design, 7th International Conference

October 23-28, 2018, Turin, Italy

Title – Visual explanation of Quality Function Deployment: Strategies to improve the QFD decision-making tool's usability

International Conference; Blind peer-review; Conference proceedings

20/09/2018

[Conference Lecturer](#)

[CO]Habitation Tactics:

International Scientific Conference of the Tirana Architecture Week

September 20-23, 2018, Tirana, Albania

Title – Digital Manufacturing for Strategic Green Infrastructures

International Conference; Blind peer-review; Conference proceedings

11/09/2018

[Conference Lecturer](#)

DRHA 2018 – 22nd International Conference in Humanities & Digital Arts

September 09-12, 2018, Valletta, Malta

Title – Digital art for the University: data mining and hidden narratives

International Conference; Blind peer-review; International journal chapter

12/04/2018

[Conference Lecturer](#)

Sipro - Sustainable & inclusive mobility, International Green Mind Project

April 12-13, 2018, Ferrara, Italy

Title – Sustainable and inclusive mobility: the User Centered Design applied to the design of a hybrid vehicle

International seminar; Invitation

09/02/2018

[Seminar Lecturer](#)

Innovative Doctoral Training Strategies for Excellence in Outcomes

4th Ferrara International PhD Workshop IDAUP 2018

February 05-14, 2018, Ferrara, Italy

Architecture Department, University of Ferrara

Seminar – Innovative tools for innovative thinkers

Title – Being Digital: Design Tools in The Era of Technology

Coordinators – Roberto Di Giulio, Theo Zaffagnini, Veronica Dal Buono

Seminar / International workshop; Invitation

15/12/2017

[Conference Lecturer](#)

10th INU National Conference – Crisis and rebirth of cities

December 15-16, 2018, Naples, Italy

Title – Nàïade: a project proposal for the exploration of water surfaces for the spatial rethink of urban garden in urban fabrics

National conference; Blind peer-review; National journal chapter 08/C1

23/11/2017

[Conference Lecturer](#)

2nd International Design Conference – 2CO: Communicating complexity

November 23-25, 2017, Tenerife, Spain

Title – Exploring Humanity Combining Data Visualization with Digital Art

International Conference; Blind peer-review; Conference proceedings

1.117.
Reviewer

2025
**Peer Review Committee Member – National Scientific Journal
IN FOLIO, Palermo, Italia**
Call n° 45 – Memoria: dialogo tra tradizione e innovazione
Chief editors – Filippo Schilleci
ISSN 1828-2482

2025
**Peer Review Committee Member – National Scientific Conference
Design Plurale: Conferenza Annuale SID 2025, Napoli, Italia**
Chief editors – Alfonso Morone

2024
**Peer Review Committee Member – International Scientific Journal, Classe A,
o8/C1**
DIID: Disegno Industriale Industrial Design, Bologna, Italy
Special Issue 1 - Disrupting Geographies in the Design World
Chief editor – Flaviano Celaschi
ISSN 1594-8528

2023
**Peer Review Committee Member – International Scientific Journal
Universal Access in the Information Society, Springer, Geneva, Switzerland**
Chief editors – Constantine Stephanidis, Margherita Antona
ISSN 1615-5289 - 1615-5297 (online)

2023
**Peer Review Committee Member – National Scientific Journal, Classe A,
o8/C1**
MD Journal – Material Design, Rivista Scientifica di Design, Ferrara, Italy
Call [15] Costellazioni tipografiche
Chief editor – Alfonso Acocella
ISSN 2531-9477 (online), Open Access OMB. Planning cities for the (Post)-Pandemic/Crisis era
aspects of territorial sustainability and resilience

2023
**Peer Review Committee Member – International Scientific Journal
OMB. Planning cities for the (Post)-Pandemic/Crisis era aspects of territorial
sustainability and resilience**
OMB Scientific Journal
Chief editor – Besnik Aliaj, Sotir Dharmo, Dritan Shutina
Tirana: Polis Press, ISSN 2959-4081, ISBN 978-9928-3470-9-1, DOI: 10.37199/041008100

2022



	Peer Review Committee Member – National Scientific Journal, Classe A, o8/C1 MD Journal – Material Design, Rivista Scientifica di Design, Ferrara, Italy Call [13] Blue Design Chief editor – Alfonso Acocella ISSN 2531-9477 (online), Open Access
	2021 - ongoing Editorial Scientific Board Member + Peer Reviewer – National Scientific Journal, o8/C1 Officina* – Trimestrale di Architettura, Tecnologia e Ambiente Design Chief editor – Emilio Antoniol ISSN 2532-1218 (print); ISSN 2384-9029 (online) Open Access
	2021 Peer Review Committee Member – International Scientific Conference Design Culture(s) – Cumulus International Conference, Roma 2021 Chief editors – Loredana Di Lucchio, Lorenzo Imbesi
	2021 Peer Review Committee Member – International Scientific Journal The CERN IdeaSquare Journal of Experimental Innovation (CIJ), Geneva, Switzerland Vol. 5, N. 1, Special issue – Experimenting with Challenge-Based Innovation Chief editor – Saku Juhani Makinen ISSN 2413-9505 (online) Open Access
1.118. Scientific Board Member	2024 Scientific Committee Member – International Scientific Volume Approaching Regeneration of the Built Environment: Between Research, Innovation and Challenges Editors – Saimir Shtylla, Hamid Rabiei Cham: Springer, ISSN 2522-8714, doi: 10.1007/978-3-031-76894-1
	2021 – ongoing Scientific Committee Member – National Scientific Journal, o8/C1 Officina* – Trimestrale di Architettura, Tecnologia e Ambiente Design Chief editor – Emilio Antoniol ISSN 2532-1218 (print); ISSN 2384-9029 (online) Open Access
1.119. Event Organizer	10/2024 – 05/2025 International Seminars & Workshops coordinator Art and Design Department, University of Madeira Camputs Penteada, Caminho da Penteada, 9020-105 Funchal, Portugal ▪ 22/10/2024, Seminar + workshop Strategic Design: Value Proposition, Brand Strategy & Business Model Anna Filippi, Polimi, Italy ▪ 25/10/2024, Seminar + workshop Strategic Design: Sustainable Futures in the Fashion Design Anna Filippi, Polimi, Italy



- 15/11/2024, Seminar
The Urban Sherpa Project: Advancing Inclusive Mobility for Elderly Commuters
Filippo Petrocchi, Department of Architecture, University of Ferrara, Italy
- 15/11/2024, Seminar
User-Centred Methodologies for the Design of Smart Devices for Older People Affected by Parkinson's Disease
Silvia Imbesi, Department of Architecture, University of Ferrara, Italy
- 29/04/2025, Seminar
From Horseless Carriages to Driverless Cars: The Evolution of the Car as a Design Product
Filippo Petrocchi, Department of Architecture, University of Ferrara, Italy
- 06/05/2025, Seminar + workshop
Social Innovation through Design: Rural Territories and Inclusive Sailing
Benedetto Inzerillo, Department of Architecture, University of Palermo, Italy
Samuele Morvillo, Department of Architecture, University of Palermo, Italy
- 16/05/2025, Seminar
Eco-Social Design Actions: Contexts, Approaches, & Case Studies
Marco Manfra, Department of Architecture & Design, University of Camerino, Italy
Grazia Quercia, Unimarconi University, Italy

20/06/2023,
International Workshop organization
Computing with Limits 2023, LIMITS-hubs workshop [hybrid format]
International Telematic University Uninettuno
Corso Vittorio Emanuele II, 39, 00186 Roma, Italy

ACADEMIC PRODUCTION

1.120.
2017 – ongoing

Academic Papers

Journal Chapters, Class A – Articolo in Rivista Scientifica in Classe A

- Alessandro Pollini, **Gian Andrea Giacobone** (2025). Unsustainability in Sustainability Education: Limits of Technology In Situ. Sustainability, 17(20), 9178.
<https://doi.org/10.3390/su17209178>
- **Gian Andrea Giacobone**, Giuseppe Mincoledi, Silvia Imbesi (2024). Inclusive cultural heritage in Europe: co-designing an accessible user experience for digital architectural conservation. JOURNAL OF ARCHITECTURAL CONSERVATION, vol. 1, p. 1-16, ISSN: 1355-6207, doi: 10.1080/13556207.2023.2296216
- Giuseppe Mincoledi, **Gian Andrea Giacobone**, Michele Marchi (2024). Sustainable Data-Driven Strategies and Active Well-Being: A Case Study. DIID. DISEGNO INDUSTRIALE INDUSTRIAL DESIGN, Special Issue n. 1, p. 532-543, doi: 10.30682/diiddsi23t3n
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- **Gian Andrea Giacobone**, Sara Codarin (2018). Digital Manufacturing for Strategic Green Infrastructures. In: (a cura di): Laura Pedata Enrico Porfido Loris Rossi, [Co]habitation tactics: imagining future spaces in architecture, city and landscape: Tirana architecture week (TAW): international scientific conference: Tirana, 20th-23th September 2018: conference proceedings. p. 611-619, Tirana: POLIS press, ISBN: 978-9928-4459-6-4, Tirana, Albania, 20/09/2018-23/09/2018

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- Silvia Imbesi, **Gian Andrea Giacobone** (2018). Visual explanation of Quality Function Deployment. Strategies to improve the QFD decision-making tool's usability. In: (a cura di): Chiara L. Remondino Barbara Stabellini Paolo Tamborrini, VISUALIZING COMPLEX SYSTEMS. vol. RSD7 2018, p. 35-36, TORINO: Politecnico di Torino, ISBN: 9788885745223, Torino, 24-26/10/2018

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- **Gian Andrea Giacobone**, Sara Codarin (2025). Traces [Tracce], OFFICINA*, vol. 51, ISSN: 2532-1218, doi: <https://doi.org/10.57623/2384-9029.2025.51>
- **Gian Andrea Giacobone**, Sara Codarin (2023). Abundance [Abbondanza], OFFICINA*, vol. 43, ISSN: 2532-1218, doi: 10.57623/2384-9029.2023.43

INTELLECTUAL PROPERTY, PRIZES, AWARDS

1.121.
Intellectual property:
Design registration

- 13/05/2022
European Design Registration – EUIPO RCD N° 009022320-0001
Garden benches, Benches with armrests, Street benches [street furniture], Park benches, Benches of treated wood – Locarno class number 06.01, CUP F72B22000400005
PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities – Emilia-Romagna POR-FESR 2014-2020
TekneHub research laboratory, Architecture Department, University of Ferrara
Designers – **Gian Andrea Giacobone**, Giuseppe Mincoledi, Michele Marchi
- 13/05/2022
European Design Registration – EUIPO RCD N° 009022320-0002
Garden Benches of treated wood, Park benches, Garden benches, Street benches [street furniture], Decorative benches – Locarno class number 06.01, CUP F72B22000400005
PLEINAIR: Free and inclusive parks in the network for intergenerational recreational and physical activities – Emilia-Romagna POR-FESR 2014-2020
TekneHub research laboratory, Architecture Department, University of Ferrara
Designers – **Gian Andrea Giacobone**, Giuseppe Mincoledi, Michele Marchi

1.122.
Awards

- 2018
“Io investo qui” Award for Best Research Project Video
Category: Industry and Well-being
Programma POR-FESR Regione Emilia-Romagna
Project – HABITAT: Home Assistance Based on the Internet of Things for the Autonomy of Everybody
<https://fesr.regione.emilia-romagna.it/multimedia/foto-gallery/premiazione-concorso-spot-video-io-investo-qui-2018>
- 2014
ADI – Design Index 2014 – Targa Giovani
ADI – Associazione Disegno Industriale
Project – Vergilius: il portale d’incontro tra guide e turisti
DESD, University of San Marino / IUAV - Venezia

1.123.
Prizes

- 2018
1st place – 25th Anniversary Logo Design of Order of the Engineers of Rimini, Italy
Ordine degli Ingegneri – Sezione Provincia di Rimini
- 2017
2nd place – Contest: Christmas stamp 2017
UFN - Ufficio Filatelico Numismatico di San Marino, San Marino

1.124.
Mentions

- **Project – Virgilius – il portale d’incontro tra guide e turisti**
Project mention inside the book: Sinni, G., (2016) Design X: Dieci anni di design a San Marino con uno sguardo ai prossimi cento, Macerata, Qoudlibet, pp 154-155, ISBN 978-88-229-0008-1
- **Project – Isi-Urban**
Project mention inside the book: Brignoni, M., Bulegato, F., (2012) Il design del ben-essere. Confortevole, sicuro, usabile, Selce, Editrice Pliniana, pp 78, ISBN 978-88-97830-05-4

Ai sensi del D. L.gvo del 30 giugno 2003, n. 196 (Codice in materia di protezione dei dati personali), informato delle finalità del trattamento dei dati e della loro registrazione su supporti informatici, nonché dei soggetti responsabili dello stesso,
AUTORIZZO

con la trasmissione di questa scheda, UNINETTUNO Università Telematica nella figura del Rettore prof. Maria Amata Garito al trattamento dei dati personali contenuti in questo modulo per esclusive finalità didattiche e di ricerca al fine di consentire lo svolgimento dell’insegnamento e delle pratiche amministrative collegate.