

PRESS RELEASE

COOPERATION BETWEEN UNIVERSITIES AND BUSINESSES IN THE EUROPEAN CONTEXT: VOCATIONAL TRAINING AND TECHNOLOGICAL INNOVATION FOR BUSINESS START-UPS, THE NEW FRONTIERS OF ENTERPRISES INCUBATORS

ROME HOSTS THE MEETING OF THE EUROPEAN UNIVERSITIES WORKING IN THE EUROPEAN PROJECT CBVI - Cross Border Virtual Incubator

On Tuesday, the 29th January 2013, at 10 o'clock, in the Conference Hall of the International Telematic University UNINETTUNO, in Corso Vittorio Emanuele, 39 there will be the Conference of presentation of the results gained by the European Project CBVI - Cross Border Virtual Incubator, a project funded by the European Union in the framework of the Lifelong Learning Programme meant to promote entrepreneurship and incubation processes and the exchange of knowledge aimed at the economic development of the European regions involved. The specific objective of CBVI - CROSS-BORDER VIRTUAL INCUBATOR is promote training related entrepreneurship issues in virtual environments.

The International Telematic University UNINETTUNO, relying on its twenty-year experience in the design and management of distance teaching models based on the new technologies, contributed to the realisation of the virtual learning environments representing the project main focus. Representatives of industry and commerce associations, business schools and business incubators of area of Rome and Latium were invited to this meeting.

The meeting will gather, on the spot and by videoconferencing, representatives of the European Universities and Enterprises that cooperated in the project implementation. CBVI - CROSS-BORDER VIRTUAL INCUBATOR is a project coordinated by the EADTU – European Association of Distance Teaching Universities and UNINETTUNO is a permanent member of its Board. The other partners are:

Netherlands: EADTU - European Association of Distance Teaching Universities

Germany: Institute for Entrepreneurship and Innovation Research, Spain: Universidad Nacional de Educación a Distancia, Spain: International Development management Espanola, Spain: Iberian Equities AV,SA, Hungary: Miskolci Egyetem, Hungary: Chamber of Commerce and Industry, UK: Swansea University, Netherlands: Open Universiteit

Rumania: Politehnica University of Timisoara, Rumania: Timisoara Software Business Incubator, Austria: Technische Universitaet Graz, Estonia: Tallin University, Sweden: CITY Conersity AB, Italy: International Telematic University UNINETTUNO, Poland: Maria Curie Slodwska University, Turkey: Anadolu University

The event will be broadcast in live streaming on the portal of the International Telematic University UNINETTUNO on: <http://www.uninettunouniversity.net/portal/en/livestreaming.aspx>

Please find enclosed the agenda of the meeting.

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Agenda Final Exploitation event of Cross Border Virtual Incubator (CBVI)
Tuesday, 29 January 2013, 10:00 – 16:00

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|---------------|---|
| 10.00 - 10.10 | Opening and welcome
<i>by Maria Amata Garito, rector of UNINETTUNO</i> |
| 10.10 - 10.20 | Stimulating entrepreneurship, policy framework in Europe
<i>by Darco Jansen</i> |
| 10.20 - 10.45 | How incubators use ICT to improve collaboration with stakeholders?
<i>by Magdalena Jasinska, Polish Virtual University / MCSU</i> |
| 10.45 - 11.00 | Short break |
| 11.00 - 11.45 | Case studies Networked virtual business planning
<i>a. The UNED / UNINETTUNO / TU Graz case by Alfonso Herrero, UNED</i>
<i>b. The University of Tallin case by Sirje Virkus</i>
<i>c. The University of Miskolc case by Dr. László Berényi and Gábor Kerekes</i> |
| 11.45 - 12.15 | Overall conclusions of Networked virtual business planning
<i>by Alfonso Herrero, UNED</i> |
| 12.15 - 13.30 | |
| 13.30 - 14.00 | ICT, Web 2.0 for supporting Virtual Incubation
<i>recorded presentation by Diana Andone (Politechnique University of Timisoara, RO)</i> |
| 14.00 – 14.30 | Cross Border Virtual Incubation and social innovation
<i>recorded presentation by Eric Wallin (City Conersity AB, Sweden)</i> |
| 14.30 – 14.45 | Example of a versatile pilots in coaching of entrepreneurs
<i>a. Family-based SMEs in conjunction with the Chamber of Commerce by Orsolya Boda (BKIK, HU)</i> |
| 14.45 - 15.15 | break |
| 15.15 - 15.35 | Overall conclusions of pilots in coaching of entrepreneurs
<i>by Robert Dudas, University of Miskolc</i> |
| 15.35 - 16.00 | Optimising the entrepreneurship ecosystem regional and crossregional
<i>by Darco Jansen (EADTU) and Tanja Varabei (Bergische Universität Wuppertal, DE)</i> |
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