

WP4 First pilot series: Networked virtual business planning

Alfonso Herrero de Egaña

UNED

SPAIN

TABLE OF CONTENTS



- I. First Pilot Series
- II. Summary results of all first pilot series

FIRST PILOT SERIES



- University description
- Pilot description
- Pilot evaluation
- Innovative aspects
- Impact

University description

- Tallin University
- University of Miskolc
- TU Graz
- Swansea University
- UNED

Course description



Business Education	Traditional Business Administration Programs	MBA
	Entrepreneurship Education Programs	To develop entrepreneurial intention
		To develop soft entrepreneurial skills
		To learn how to engage in Start-Up activities

Evaluation/Innovative aspects

- TU Graz
- Swansea U.
- Tallin U.

Impact



- Miskolc
- UNED

COURSE RANK

PROGRAMAS FORMACIÓN EMPRENDEDORA / ENTIDADES	GUIPUZKOA EMPRENDE	INICIATIVA EMPRENDEDORA	CURSO EMPRENDEDORES
METODOLOGÍA DE ENSEÑANZA APRENDIZAJE, FACTORES DE ÉXITO	DIPUTACIÓN FORAL GUIPUZKOA	BARCELONA ACTIVA	UNED
VALORACIÓN FINAL (0-100)	94,2	90,3	89,2



Rank in 2013	3 year average rank	School name	Country
1	2	Harvard Business School	US
2	2	Stanford Graduate School of Business	US
3	2	University of Pennsylvania: Wharton	US
4	3	London Business School	UK
5	6	Columbia Business School	US
6	5	Insead	France / Singapore
7	8	Iese Business School	Spain
8	8	Hong Kong UST Business School	China
9	8	MIT: Sloan	US
10	11	University of Chicago: Booth	US
11	9	IE Business School	Spain
12	17	University of California at Berkeley: Haas	US
13	17	Northwestern University: Kellogg	US
14	16	Yale School of Management	US
15	19	Ceibs	China



7	8	iese Business School	Spain
8	8	Hong Kong UST Business School	China
9	8	MIT: Sloan	US
10	11	University of Chicago: Booth	US
11	9	IE Business School	Spain