

INTERNATIONAL TELEMATIC UNIVERSITY UNINETTUNO

L'Università senza confini.
University without boundaries.

www.uninettunouniversity.net



FACULTY OF ECONOMICS

Degree Course in Economics and Business Administration

The Degree Course

The Faculty of Economics of the International Telematic University UNINETTUNO is a positive example of the long distance teaching model of which this University has been a pioneer worldwide. The programs offered are based on the highest quality standards on the behalf of the full collaboration with Italian and foreigner professors, worldwide well known.

Using videolectures, supported by multimedia training materials, exercises and virtual classrooms, in which the most important economic and financial issues are discussed, students are continuously monitored in their activities by tutors, researchers and teachers to successfully complete their undergraduate program.

The Bachelor's Degree in Economics and Business Management aims to provide students with skills required to cover leadership roles in companies and/or to perform business consulting.

Graduates will be able to communicate and discuss information, ideas, problems and solutions to the stakeholders, involved in the productive activities. They will also develop knowledge related to the administration and management process of the firms and the resolution of problems stemming from operating in the business areas.

The course offers two curricula, one on general management and economics and another, specifically focused on the economics and management of the tourism enterprises.

Three-year Study Programme

Economics and business management

I year

- micro and macro economics
- business economics
- calculus
- institutions of private law
- institutions of public law
- foreign language
- elements of computer systems

II year

- industrial economics and applied economics
- regional economics
- accounting
- marketing
- statistics and economic statistics

- business law and international law
- elective activities

III year

- programming and control
- business strategy
- economics and business management and business organization

- corporate finance
- economic analysis of the firm
- elective activities
- training activities
- final exam

Economics and management of tourism

I year

- micro and macro economics
- business economics
- calculus
- institutions of private law
- institutions of public law
- foreign language

- elements of computer systems

II year

- political economy and economics of tourism and environmental economics
- industrial economics and applied economics
- accounting

- accounting in tourist firm
- marketing and tourism
- business law and international law
- elective activities

III year

- regional economics
- economics and business

- management and business organization
- statistics and economic statistics of tourism
- management of tourism
- sociology of tourism
- elective activities
- training activities
- final exam

How to study

The psycho-pedagogic and didactic model, born from the results achieved by several international research projects, was realised by Prof. M. A. Garito and by her research team.

This model is based on cognitive and connectionist theories and concretises the shift:

- From teacher's central role to the student's central role;
- From knowledge transfer to knowledge creation;
- From integration between practice and theory from a passive and competitive learning to active and collaborative learning.

The student is at the centre of the training path, guided by the new profile of the telematic professor-tutor who has the task of supplying the tools that can facilitate his web-based learning and communication path.

The whole teaching and learning process takes place on the Internet. On the www.uninettunouniversity.net portal there is a dedicated area: The Didactic Cyberspace, where teaching and learning are performed in four languages: Arabic, English, French and Italian. The Internet-based transfers directly to the student's desk lessons, multimedia products, databases, exercises, evaluation and self-evaluation systems, online tutoring, forums, chats and thematic wikis.

▪ Videolessons:

The digitised videolessons are the starting-point of the learning process. Each video lesson is structured on different issues and indexed in order to give the student the possibility to follow the entire videolesson or to select the issue he wished to study more in depth. Each issue is linked, in an hypertextual way, to essays, books, texts of exercises, virtual laboratories, selected bibliographies, lists of websites (links of interest for the subject, selected by professors and tutors).

▪ Virtual laboratory:

It is a environment in which the student integrates theory with practice by a "learning by doing" process.

▪ Online Exercises:

This section includes online interactive exercises linked to the issues treated in the videolessons.

▪ Online tutoring/virtual classroom:

Online tutoring is organized in classes of 20 or 30 students, with an advanced system of Agenda that is able to acknowledge the single user and customise the training activity. An advanced system of qualitative and quantitative tracking makes it possible to continuously monitor the learning process of each single student.

The tutoring activities take place:

- In a synchronic mode by means of chats, video-chats, video and audio-conferencing systems, that are implemented in the Didactic Cyberspace, but also in the three-dimension classroom set up on UTIU Island of Knowledge on Second Life.
- In a diachronic way by means of forums, wikis and social networks.

The virtual classroom is an environment where direct interaction between teachers, tutors and students takes place, where knowledge is shared. The virtual classroom interactive practice exercises, mid-term assessment tests take place; dialogue and learning take place in a cooperative a collaborative way.



Paolo Bastia delivers a lecture for the UTIU

How to enrol

Enrolments can be made only on the Internet, in the area devoted to the Administrative Secretariat of the portal www.uninettunouniversity.net. Payments can be made online by credit card or bank transfer or postal service.

For information and training support
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